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CENTER FOR ENERGY ECONOMICS (CEE),
BUREAU OF ECONOMIC GEOLOGY,
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IEL-ANADE

International Conference on Exploration and Production of Oil & Gas in Mexico: The New Contractual Regime

April 15-16, 2010

Intercontinental Hotel
Mexico City, Mexico

Highlights:

- **Featured Luncheon Speaker**
Dra. Georgina Kessel
Secretary of Energy of Mexico
- Challenges for Oil & Gas Exploration and Production in Mexico
- Highlights of the New Contractual Regime
- PEMEX's Corporate Governance
- The New Institutional Architecture
- Risks and Challenges in Exploration and Exploitation Matters
- Exploration and Production in Deep Water Fields
- New Model Contracts for Exploration and Production
- International Law Regarding the Exploitation of Natural Resources in the Gulf of Mexico



The Conference will be simultaneous translated in English and Spanish.

11 hours of MCLE credit available.

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IEL-ANADE INTERNATIONAL
CONFERENCE ON EXPLORATION AND
PRODUCTION OF OIL AND GAS IN MEXICO:
THE NEW CONTRACTUAL REGIME
At a Glance

Thursday, April 15

- 7:30 REGISTRATION
- 8:30 WELCOME AND OPENING REMARKS
- 8:45 CHALLENGES FOR OIL & GAS EXPLORATION AND PRODUCTION IN MEXICO
- 9:30 Q&A
- 9:45 PANEL: THE NEW INSTITUTIONAL ARCHITECTURE: STRENGTHENING THE REGULATORY AUTHORITIES
- 10:45 Q&A
- 11:00 BREAK
- 11:30 PEMEX'S CORPORATE GOVERNANCE: STRENGTHENING ITS OPERATIONAL STRUCTURE
- 12:30 Q&A
- 12:45 PANEL: PEMEX'S NEW CONTRACTUAL REGIME: HIGHLIGHTS
- 1:45 Q&A

2:00 FEATURED LUNCHEON

Guest of Honor

Dra. Georgina Kessel
Secretary of Energy of Mexico, Mexico City, Mexico

Execution of the IEL-ANADE Cooperation Agreement

- 4:00 PANEL: RISKS AND CHALLENGES IN EXPLORATION AND EXPLOITATION MATTERS
- 5:15 Q&A
- 5:30 NETWORKING RECEPTION

Friday, April 16

- 8:30 PANEL: EXPLORATION AND PRODUCTION IN DEEP WATER FIELDS
- 9:30 Q&A
- 9:45 PANEL: NEW MODEL CONTRACTS FOR EXPLORATION AND PRODUCTION
- 10:45 Q&A
- 11:00 BREAK
- 11:30 PANEL: INTERNATIONAL LAW REGARDING THE EXPLOITATION OF NATURAL RESOURCES IN THE GULF OF MEXICO
- 12:30 Q&A
- 12:45 PANEL: THE CONSTITUTIONAL CONTROVERSY
- 1:45 Q&A
- 2:00 CLOSING REMARKS



IEL-ANADE INTERNATIONAL
CONFERENCE ON EXPLORATION AND
PRODUCTION OF OIL AND GAS IN MEXICO:
THE NEW CONTRACTUAL REGIME
Schedule

THURSDAY, APRIL 15

7:30 REGISTRATION

8:30 WELCOME AND OPENING REMARKS

*Alvaro J. Altamirano, Chairman, National Association of Business Lawyers (ANADE)
Altamirano, Estudillo & Perez Muñoz, S.C., Mexico City, Mexico*

Tim T. West, Immediate Past Chairman, Institute for Energy Law (IEL), Houston, Texas USA

CONFERENCE CO-CHAIRS

*Rogelio López-Velarde, Chairman, IEL International Committee
López Velarde, Hefty y Soria, Mexico City, Mexico*

*Eduardo Núñez-Rodríguez, Coordinator, ANADE Energy Law Committee
Pontones, Guadarrama, López Malo y Guerra, S.C., Mexico City, Mexico*

8:45 CHALLENGES FOR OIL & GAS EXPLORATION AND PRODUCTION IN MEXICO

*Carlos Morales, Chief Executive Officer, PEMEX Exploration and Production
Mexico City, Mexico*

9:30 Q&A

9:45 PANEL: THE NEW INSTITUTIONAL ARCHITECTURE: STRENGTHENING THE REGULATORY AUTHORITIES

PANEL MODERATOR

*Rogelio López-Velarde, Chairman, IEL International Committee
López Velarde, Hefty y Soria, Mexico City, Mexico*

PANELISTS

*Mario Gabriel Budebo (TBC), Hydrocarbons Sub-Minister, Ministry of Energy
Mexico City, Mexico*

Juan Carlos Zepeda, Chairman, National Hydrocarbons Commission, Mexico City, Mexico

*José María Lujambio, Director General Legal Affairs, Energy Regulatory Commission
Mexico City, Mexico*

10:45 Q&A

11:00 BREAK

11:30 PEMEX'S CORPORATE GOVERNANCE: STRENGTHENING ITS OPERATIONAL STRUCTURE

PANEL MODERATOR

*Carlos A. Morán, ANADE Energy Law Committee Member
Goodrich, Riquelme y Asociados A.C., México, D.F., México*

PANELISTS

Héctor Moreira, Professional Counselor to the Board of Directors of PEMEX, Mexico City, Mexico

Isabelle Rousseau, Professor and Researcher, El Colegio de México, Mexico City, Mexico

12:30 Q&A

THURSDAY, APRIL 15, CONT.

12:45 PANEL: PEMEX'S NEW CONTRACTUAL REGIME: HIGHLIGHTS

PANEL MODERATOR

Eduardo Núñez-Rodríguez, *Coordinator, ANADE Energy Law Committee Pontones, Guadarrama, López Malo y Guerra, S.C., Mexico City, Mexico*

PANELISTS

Fluvio Cesar Ruiz, *Professional Counselor to the Board of Directors of PEMEX Mexico City, Mexico*

Silvia Oropeza de Rangel, *Contracts Manager, Office of General Counsel Petróleos Mexicanos, Mexico City, Mexico*

Kenneth S. Culotta, *King & Spalding LLP, Houston, Texas USA*

Jorge Diaz-Silveira, *Hogan & Hartson LLP, Miami, Florida USA*

1:45 Q&A

2:00 FEATURED LUNCHEON

Guest of Honor

DRA. GEORGINA KESSEL
*Secretary of Energy of Mexico
Mexico City, Mexico*

Execution of the IEL-ANADE Cooperation Agreement

4:00 PANEL: RISKS AND CHALLENGES IN EXPLORATION AND EXPLOITATION MATTERS

PANEL MODERATOR

Nicolás Borda, *Vocal of ANADE's Board of Directors, Borda & Quintana Abogados Mexico City, Mexico*

PANELISTS

Edgar René Rangel, *Commissioner, National Hydrocarbons Commission, Mexico City, Mexico*

José Antonio Escalera, *Technical Exploration Sub-Director, PEMEX Exploration and Production, Mexico City, Mexico*

James Cearley, *General Manager Exploration - North America, Chevron Corporation Houston, Texas USA*

Andrew B. Derman, *International Energy Practice Group Leader, Thompson & Knight LLP Dallas, Texas USA*

5:15 Q&A

5:30 NETWORKING RECEPTION

FRIDAY, APRIL 16

8:30 PANEL: EXPLORATION AND PRODUCTION IN DEEP WATER FIELDS

PANEL MODERATOR

Harry W. Sullivan, Jr., *Immediate Past Chairman, IEL International Committee Senior Counsel, ConocoPhillips, Houston, Texas USA*

PANELISTS

Dr. Michelle Michot Foss, *Head of CEE and Chief Energy Economist, Center for Energy Economics, Bureau of Economic Geology, The University of Texas, Houston, Texas USA*

Martin Álvarez, *Assistant Manager of Model Contracts, PEMEX Exploration and Production Mexico City, Mexico*

Pilar Rendón, *Assistant Manager of Economic Models, PEMEX Exploration and Production Mexico City, Mexico*

9:30 Q&A

9:45 **PANEL: NEW MODEL CONTRACTS FOR EXPLORATION AND PRODUCTION**

PANEL MODERATOR

Rogelio López-Velarde, *Chairman, IEL International Committee*
López Velarde, Hefty y Soria, Mexico City, Mexico

PANELISTS

Javier Estrada, *Commissioner, National Hydrocarbons Commission, Mexico City, Mexico*

Sergio Guaso, *New E&P Contracts Vice President, PEMEX Exploration and Production*
Mexico City, Mexico

David F. Asmus, *Past Chairman, IEL International Committee*
Head of Energy Transactions Practice, Morgan, Lewis & Bockius LLP, Houston, Texas USA

10:45 **Q&A**

11:00 **BREAK**

11:30 **PANEL: INTERNATIONAL LAW REGARDING THE EXPLOITATION OF NATURAL RESOURCES IN THE GULF OF MEXICO**

PANEL MODERATOR

Miriam Grunstein, *Professor and Researcher, Center for Research and Teaching*
in the Social Sciences (CIDE), Mexico City, Mexico

PANELISTS

Joel Antonio Hernández, *General Counsel, Ministry of Foreign Affairs, Mexico City, Mexico*

Miguel Ángel González Félix, *Global Legal Services, González-Felix, Dager y Asociados S.C.,*
Mexico City, Mexico

José Luis Herrera, *Chief of the Foreign Affairs Unit, PEMEX's General Counsel Bureau*
Mexico City Mexico

12:30 **Q&A**

12:45 **PANEL: THE CONSTITUTIONAL CONTROVERSY**

PANEL MODERATOR

Cynthia R. Bouchot, *ANADE Editorial Director, Vilches & Becker, S.C., Mexico City, Mexico*

PANELISTS

Alejandro Fleming, *Chief of the Legal Affairs Unit and Secretary of PEMEX's*
Board of Directors, Ministry of Energy, Mexico City, Mexico

José Antonio Lozano, *Dean of the Law School, Universidad Panamericana*
Mexico City, Mexico

1:45 **Q&A**

2:00 **CLOSING REMARKS**



ABOUT THE INSTITUTE FOR ENERGY LAW (IEL)



CONTACT INFORMATION

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of

The Center for American
and International Law
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The Center for American and International Law (CAIL) is a non-profit organization which since 1947 has served lawyers and law enforcement officials from all 50 U.S. States and over 131 countries. The Institute for Energy Law (IEL) is one of 8 divisions of the Center.

Founded in 1959, the Institute for Energy Law provides advanced, continuing legal education for lawyers and other professionals concerned with the energy industry. The Institute through its programs, scholarly publications and membership activities offers an important forum on contemporary issues affecting the industry. The Institute's record of educational achievements has been aided by the support of many of the world's leading companies, lawyers, and energy professionals.

WHY BECOME A MEMBER?

Members are entitled to serve or to appoint one or more persons to serve on the Institute's Advisory Board, depending on the membership level. Advisory Board members are entitled to tuition-free attendance at the *Annual Oil and Gas Law Conference* or the *Annual Power and Alternative Energy Law Conference*, and discounted attendance at all other Institute programs. Advisory Board members also receive the Institute's quarterly e-newsletter, *The Energy Law Advisor*, discounts on all other Institute publications, access to the Institute's members-only website, and the opportunity to participate in the Institute's practice committees and online forums.

PROGRAMS AND PUBLICATIONS

Each year the Institute for Energy Law offers its two-day Annual Oil and Gas Law Conference, which was first presented in 1949 and is now the oldest continuing legal education program in the USA. Other annual programs include the Power and Alternative Energy Conference; Law of LNG Conference; Energy Litigation Conference; International Energy Law, Contracts and Negotiations – Upstream; International Energy Law, Contracts and Negotiations – Midstream; and a fundamentals Short Course on Oil and Gas Law. Every other year the Institute co-sponsors an Institute for Natural Resources Law Teachers. For a complete calendar of IEL programs, please visit our website at www.cailaw.org/iel.

For more information, visit IEL online at www.cailaw.org/iel.

ABOUT THE NATIONAL ASSOCIATION OF BUSINESS LAWYERS (ANADE)

The Asociación Nacional de Abogados de Empresa, A.C. (National Association of Corporate Attorneys, Civil Association – ANADE) was founded in 1970 and groups more than 700 in-house and external corporate attorneys. ANADE has its national headquarters in Mexico City and has six chapters, namely: Baja California, La Laguna area, Chihuahua, Jalisco, Nuevo León and Querétaro.

ANADE is an organization that promotes, facilitates and furthers the interchange of information, experience, know-how, methods and techniques with respect to the functions and practices of its members. Furthermore, it promotes the compliance with professional ethical standards and efficiency of corporate attorneys.

It strives to create closer relations with judges and public servants with respect to legal problems that are most frequently faced by Mexican companies. It also assists in consultations with intermediate organizations, authorities and higher educational institutions so that legal instruments may best serve the financial development and the defense of the legitimate interest of companies.

ANADE promotes the academic and intellectual advancement of its associates by organizing courses, round tables, workshops and seminars for analysis and update purposes.

For more information about ANADE, please contact Ms. Rocío López, Manager of ANADE, at Torcuato Tasso No. 325, Mezzanine, Col. Chapultepec Morales, 11570. México, D.F., Tel. +52 (55) 5545 45 46, anade@anade.org.mx.

ABOUT THE CENTER FOR ENERGY ECONOMICS (CEE)

Based at the Bureau of Economic Geology, Jackson School of Geosciences, The University of Texas at Austin, the CEE is an interdisciplinary Center of Excellence on energy value chain economics and commercial frameworks. CEE provides research, training and outreach on energy economics, markets, business technology, and frameworks for commercial and strategic investment in energy.

"We develop viable solutions to problems across energy value chains and frameworks, identifying tradeoffs and addressing externalities."

APPLIED RESEARCH IN ENERGY ECONOMICS

Current research areas include: • Energy commodities, markets and project development: ongoing monitoring and analysis including specific countries and regions of interest. • Natural gas value chain: best practices for field-to-market commercialization, including LNG and power generation. • Energy alternatives and frontiers: renewable energy credits, unconventional resources, modeling energy-environment economics and tradeoffs. • Critical energy infrastructure: economic and community benefits and costs; LNG case studies, electric power generation and transmission. • National oil companies: CEE benchmarking and collaboration with World Bank on NOCs and hydrocarbon sector value creation. • International energy sector development assistance: best practices for energy sector restructuring and Smart Development for Energy Sector Governance© in collaboration with USAID.

TRAINING & OUTREACH

Using our knowledge base CEE prepares and delivers training on economic fundamentals of energy value chains, the roles of industry and government, technology and investment frameworks for commercialization, stakeholder interactions (business-government-public), EPC management and energy finance. Results of CEE research are disseminated for public benefit through CEE publications, events/forums, and web resources. CEE has conducted research, outreach and training programs on Mexico energy issues since 1991 including notable work on Mexico's natural gas sector reform. The University of Texas maintains several partnerships and relationships with major Mexican universities.

The CEE network consists of our professional energy economics staff; BEG and UT researchers and faculty; international research fellows; current and former graduate student interns; and more than 60 corporate and government partner fellows, advisors, senior associates and visiting scholars. For more information about CEE, please visit: www.beg.utexas.edu/energyecon/



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GENERAL INFORMATION

CANCELLATION POLICY:

Tuition will be refunded upon receipt of written cancellation received by April 12, 2010. If you registered through ANADE, cancellations must be in writing and either faxed or emailed to: +52 (55) 5545 45 46 or anade@anade.org.mx. If you registered through IEL, including all credit card transactions, cancellation must be in writing and either faxed or emailed to: +1 (972) 244-3401 or cburkel@cailaw.org.

HOUSING:

The cost of housing is not included in the tuition. However, rooms (in limited number) have been reserved at the Intercontinental Hotel. Registrants can reserve a room at the reduced rate of \$149 USD (plus taxes). To make reservations from the U.S., please call 1(800) 344-0548, from the Interior of the Republic 1(800) 904-4400 or 1(800) 502-0500 and from Mexico City 53.27.77.77. Reservations may also be made by sending an email to mexico_reservaciones@interconti.com. Please mention group code ANADE IND when making your reservations.

MCLE CREDIT:

This program has been approved by the State Bar of Texas for 11 hours, including 0 hour of ethics. Course ID Number: 901196225. Sign-in sheets and/or certificates of attendance will be available for ALL states.

REGISTRATION

IEL-ANADE INTERNATIONAL CONFERENCE ON EXPLORATION AND PRODUCTION OF OIL AND GAS IN MEXICO: THE NEW CONTRACTUAL REGIME

April 15-16, 2010

Intercontinental Hotel • Mexico City

Registration includes the Conference, luncheon, reception and course materials on CD.

Check applicable box:	Received by 3/11/10	Received after 3/11/10
Regular registration fee	<input type="checkbox"/> 4,000 MXP/\$300 USD	<input type="checkbox"/> 4,600 MXP/\$350 USD
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- Mexican companies and individuals who wish to register should previously contact Ms. Rocío López Montaña, Manager of ANADE, either by phone or fax (+52 (55) 5545 45 46) or email (anade@anade.org.mx).

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