

JURY SELECTION *For the Defense*

August 12, 2005 • The Center for American and International Law • Plano, Texas

Studies show that many jurors make up their minds about how they are going to vote in a case during the voir dire process. Jury selection and communication with the chosen jury are, of course, two of the most important aspects of trial.

Successful communication is key to obtaining a favorable outcome for your client. Theme development and verbal and non-verbal communication are essential tools for effectively conveying your message. This program will help you prepare for a successful voir dire and for effectively communicating with the jury that is chosen.

The day will include a discussion of:

- **relevant case law**
- **challenges for cause**
- **peremptory strikes**
- **Ethics**
- **A series of voir dire demonstrations.**

The program will begin at 9 a.m. and concludes at 5 p.m.
Lunch will be served.

PROGRAM CO-CHAIRS:

Joe Guastaferrro
Carlos Garcia, Esq., Austin, Texas

KEYNOTE SPEAKERS

Joe Guastaferrro: Mr. Guastaferrro is a trial consultant specializing in courtroom persuasion. His focus is on the connection between the legal and factual issues in a case and the life concerns jurors bring with them to the courtroom. Mr. Guastaferrro is a trained stage director and actor, who has worked in film and television. He worked as a jury consultant for the defense team in US v Osama Bin Laden ("The Embassy Bombing Case"), and in the cases of Terry Nichols and John Allen Muhammad.

Robert Hirschhorn: Mr. Hirschhorn is an attorney, as well as a nationally recognized expert in the field of jury and trial consultation. He is the co-author of Bennett's Guide to Jury Selection and Trial Dynamics in Civil and Criminal Litigation (West, 1993). Mr. Hirschhorn has appeared on Good Morning America, MSNBC, Court TV, CNN, Dateline NBC, 48 Hours, Nightline, and many national radio programs.

ATTENDANCE INFORMATION:

- Attendance is limited to criminal defense lawyers and those who support their work.
- Payment must accompany registration.

HOTEL: The cost of housing is not included in the course registration fee. However, rooms (in limited number) have been reserved at the Homewood Suites, 4705 Old Shepard Place, Plano, TX 75093. Registrants should call 972-758-8800 or 800-CALLHOME and ask for the Jury Selection for the Defense program rate of \$84. The last day to obtain this special rate is July 21, 2005. Homewood Suites offers complimentary transportation within a 5 mile radius, daily hot buffet breakfast, daily happy hour, complimentary high speed internet, and complimentary passes to local gym - 24 hour Fitness. For your convenience, you may want to consider renting a car. Information about additional Plano hotels is available on our website at www.caialaw.org.

DIRECTIONS TO THE CENTER FOR

AMERICAN AND INTERNATIONAL LAW: For a detailed map and directions, please visit www.caialaw.org or call 972.244.3400. The Center is located at 5201 Democracy Drive, Plano, Texas 75024.

NONDISCRIMINATION POLICY: The Center for American and International Law does not discriminate on the basis of race, sex, sexual orientation, color, religion, national origin or ancestry, age, disability, veteran status or any other protected status.

We anticipate MCLE credit; check our website for hours, www.caialaw.org.

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Tuition:

- \$75 including \$50 tuition for all classes, lunch and materials plus \$25 voluntary payment to support The Center for American and International Law.
- If you do not wish to make the voluntary payment, please remit only \$50 and mark this box.

Name _____

Office _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

E-mail _____

State Bar # _____

PAYMENT INFORMATION * Credit Card Registrations may be faxed to 972-244-3401 or e-mailed to hcastagna@caialaw.org

- Check enclosed payable to: The Center for American and International Law

Credit Card: Mastercard VISA AMEX Discover

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Signature _____

This program is funded by a grant from the Texas Court of Criminal Appeals.