

LBJ AND THE STRUGGLE FOR CIVIL RIGHTS

As part of the Higginbotham Lecture Series
Benefiting **The Center for American and International Law**

Mark K. Updegrove

Director of the LBJ Presidential Library in conversation with **Talmage Boston**

Tuesday, June 2, 2015 | 11:30 a.m. | Union Station, Dallas Luncheon Chair: Timothy E. Powers, Haynes and Boone, LLP

TABLE SPONSORS

_Gold Sponsor \$7,500

- Two (2) tables of ten (10) at the Lecture, priority seating
- Recognition on invitations, programs, event signage, slideshow during lunch and website
- Invitations for twenty (20) to attend the VIP reception immediately preceding the luncheon
- One (1) half-page ad in the event program. (Ad specifications: 5.5" (w) by 4.25" (h), full color, camera ready file in a high res. .eps format)

Silver Sponsor \$5,000

- One (1) table of ten (10) at the Lecture, priority seating
- Recognition on invitations, programs, event signage, slideshow during lunch and website
- Invitations for ten (10) to attend the VIP reception immediately preceding the luncheon

Bronze Sponsor \$1,500

- One (1) table of ten (10) at the Lecture
- Recognition on appropriate materials

EVENT SPONSORS

_Valet Parking Sponsor - \$7,500 *(One available)*

- One (1) table of ten (10) at the Lecture, priority seating
- Sponsor listing displayed prominently at the valet stand
- Opportunity to provide branded favor/collateral for guests to receive upon collecting their car
- Recognition on table number cards (one per guest)
- Recognition as Valet Parking Sponsor on invitations, programs, slideshow during lunch and website
- Invitations for ten (10) to attend the VIP reception immediately preceding the luncheon
- One (1) half-page ad in the event program. (Ad specifications: 5.5" (w) by 4.25" (h), full color, camera ready file in a high res. .eps format)

_Centerpiece Sponsor - \$5,000 (One available)

- One (1) table of ten (10) at the Lecture, priority seating
- Sponsor listing displayed at each table
- Recognition as Centerpiece Sponsor on invitations, programs, event signage, slideshow during lunch and website

Registration Sponsor - \$5,000 (SOLD)

- One (1) table of ten (10) at the Lecture, priority seating
- Sponsor listing displayed prominently at the registration desk
- Recognition on table number cards (one per guest)
- Recognition as Registration Sponsor on invitations, programs, slideshow during lunch and website

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To be recognized in the invitation, please have this contract and payment postmarked by April 24, 2015 and return to 5201 Democracy Drive, Plano TX 75024.				
For more information, please contact Katy Spicer at kspicer@cailaw.org or 972.244.3419.				