



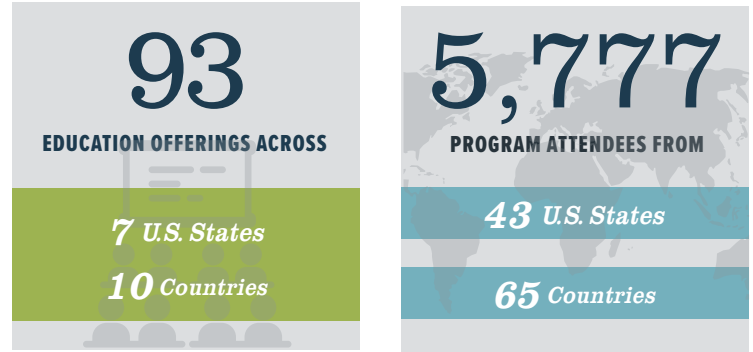
Annual 2019 Report

The Center for American and International Law

IMPROVING THE QUALITY OF JUSTICE



The Center for American and International Law (CAIL), through its five institutes and special programs, offers education, knowledge, and new perspectives to help members of the legal and law enforcement communities successfully navigate the changing landscape and provide the best service to their clients and constituents.



OUR VISION

Fair and just legal systems reflecting the rule of law, at home and abroad.

OUR VALUES

EXCELLENCE

INTEGRITY



DIVERSITY

INNOVATION

OUR MISSION

CAIL advances the administration of justice by educating and inspiring communities of legal and law-enforcement professionals throughout the world.



Before the publication of this Report, CAIL and the entire legal profession lost one of its best friends, James E. Coleman Jr. A tribute to Mr. Coleman, a former chair of CAIL's Board of Trustees, will appear in the next Annual Report.

ON THE COVER: Flags from many nations, as displayed in the lobby of our Plano headquarters, represent the international reach and mission of CAIL. We have served thousands of lawyers and law enforcement officers from throughout the United States and more than 130 countries since our founding in 1947.

A Shared Respect for Justice Can Change the World

Founded in 1947 by Robert Storey, then dean of the Southern Methodist University School of Law and former executive trial counsel at the Nuremberg war-crime trials, The Center for American and International Law (CAIL) reflects his vision of a world guided by the rule of law and assisted by skilled legal professionals. Continuing education beyond law school was a new idea in 1947, but Dean Storey understood its value. He also understood the importance of community. Best practices emerge from shared insights and experiences. CAIL was created to carry out Dean Storey's vision, and this Annual Report highlights its work.

CAIL has earned a reputation for excellence in education and, nearly 75 years since its founding, continues to offer high quality, cutting-edge services to the legal and law enforcement communities. CAIL's five divisions build communities and provide timely educational forums in energy law; transnational arbitration; law and technology; international and comparative law; and law enforcement administration. In fiscal year 2019, CAIL held 93 conferences and courses attended by nearly 6,000 lawyers, law enforcement leaders, and others.



Mark Smith
PRESIDENT

Education is CAIL's stock-in-trade, but it is much more than an educator. Committed to excellence, diversity, and ethics, CAIL is a catalyst for a fair and effective justice system. Its Center for Law Enforcement Ethics focuses on doing good by doing right. Its new leadership program in energy law gives young lawyers skills that will make them both better lawyers and better leaders. The Higginbotham Inn of Court, which is sponsored by CAIL, promotes ethics and excellence among litigators and judges. CAIL's programs on actual innocence bring disparate interests in the justice system together to identify and address causes of wrongful convictions. And CAIL's commitment to international law has attracted participants from 131 countries who are introduced to the notion that a shared respect for justice can change the world.

We hope you will enjoy this report, which highlights the work of an ever-evolving organization dedicated to the rule of law.



Harriet E. Miers
CHAIR, BOARD OF TRUSTEES

FINANCIAL REPORTS *(in Thousands)*

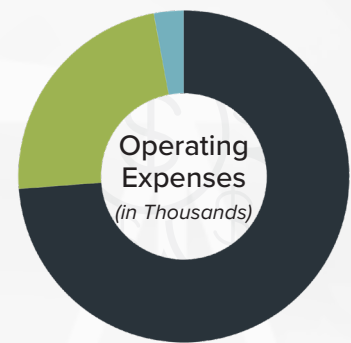
Assets	2019	2018
Cash and cash equivalents	\$1,932	\$1,703
Restricted cash and cash equivalents	\$446	\$193
Other current assets	\$546	\$466
Investments	\$22,902	\$23,609
Property and equipment	\$7,912	\$8,010
Total Assets	\$33,738	\$33,981

Liabilities and Net Assets	2019	2018
Current liabilities	\$567	\$508
Deferred income	\$205	\$258
Net Assets with donor restrictions	\$977	\$673
Net Assets without donor restrictions	\$31,989	\$32,542
Total Liabilities and Net Assets	\$33,738	\$33,981

All financial data is from CAIL's fiscal year 2019, July 1, 2018 to June 30, 2019.



Tuition and Projects	\$1,355	33%
Member Dues	\$1,052	25%
Sponsorships	\$735	18%
Contributions and Grants	\$545	13%
Other	\$448	11%
Total	\$4,135	



Programs	\$4,035	75%
General and Administrative	\$1,170	22%
Fundraising	\$165	3%
Total	\$5,370	

*To cover operating shortfalls, CAIL's policy is to distribute up to 5% of the market value at March 31st of a three-year rolling average of the marketable investments. Spending in excess of 5% to fund operations is at times authorized by the Board of Trustees. The total amount approved for operations in fiscal year 2019 was \$1,308,531.

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FOUNDATIONS AND GOVERNMENT SUPPORT

Dallas Jewish Community
Foundation (\$5,000)

Hatton W. Sumners Foundation
(\$65,000)

Texas Court of Criminal Appeals
(\$348,145)

The HIGGINBOTHAM LECTURE SERIES

Admiral William McRaven • “The Rule of Law in a Troubled World”

Calling on the United States to take a stronger stand to uphold the rule of law around the world, Admiral William McRaven, U.S. Navy (retired), spoke to more than 200 Texas legal and business leaders in Houston at the annual Higginbotham Lecture, CAIL’s premier fundraising event.

McRaven, an authority on U.S. foreign policy and defense and former Commander of U.S. Special Forces, said the global war on terrorism is a long way from being over. While many thoughtful people would say that the U.S cannot be the policeman of the world and address every evil, McRaven warned, “Every time we let a heinous terrorist act go unaddressed and unpunished, then the law gets a little less powerful, the terrorists a little bolder, and the threat to the U.S. greater.”

In his speech, titled “The Rule of Law in a Troubled World,” McRaven called out actions by Russia, China, and other countries that disrespect international rules and norms, and said the U.S, and our allies should hold them accountable: “If we reward bad behavior by ignoring the act, then we shouldn’t be surprised when it happens again.”

Randall M. Ebner, Vice President and General Counsel of Exxon Mobil Corporation and a CAIL Board of Trustees’ member, also addressed the gathering. He spoke about the important responsibility of legal professionals to uphold the rule of law and urged a recommitment to “keeping the ethics and integrity for our profession at the forefront of what we do—on every case, on every project, and on every transaction.”

At the 2019 Higginbotham Lecture, the Hon. Lee H. Rosenthal, Chief Judge of the Southern District of Texas, presented the 2019 CAIL Award for Achievement in the Pursuit of Justice for All to prominent trial attorney David J. Beck. Beck was honored for his leadership and commitment to the rule of law and equality of justice. The Higginbotham Lecture Series was created in 2013 as a tribute to the Hon. Patrick E. Higginbotham, Judge, U.S. Court of Appeals for the Fifth Circuit, who served for 12 years at the helm of CAIL’s Board of Trustees.



Admiral William McRaven presents the Higginbotham Lecture on April 17 in Houston.

The Hon. Lee H. Rosenthal, Chief Judge, Southern District of Texas, presents David J. Beck with the 2019 CAIL Award for Achievement in the Pursuit of Justice for All.



The INSTITUTE FOR ENERGY LAW (IEL)



Participants in the IEL Forum of IEL's 70th Annual Oil and Gas Law Conference.

The vision and mission of the Institute for Energy Law is to provide superior educational and professional opportunities for lawyers and other professionals in the energy industry through educational courses, conferences, scholarly publications and membership activities.

19
LIVE EVENTS

2,128
PROGRAM ATTENDEES

663
ADVISORY BOARD MEMBERS

Fiscal year 2019 was highly successful for the Institute for Energy Law, featuring record membership and revenue. IEL collected \$475,795 in dues and had a total of 266 individual and company members, 77 young energy professional members, and 663 advisory-board members. IEL increased dues by 9% and sponsorships by 2%.

The Institute presented its first Leadership Class, featuring 36 people from nine states, Washington, D.C., and one foreign country. The program featured an outstanding retreat with speakers such as Randall M. Ebner, Vice President and General Counsel of Exxon Mobil Corporation, and David R. McAtee II, Senior Executive Vice President and General Counsel of AT&T, and included events at the Annual Conference, the National Young Energy Professionals Law Conference and remote-learning events.

36
LEADERSHIP CLASS PARTICIPANTS

IEL held its first Energy Litigation 101 Conference, which focused on providing training to litigators with less than 10 years of practice. It was held the day before the 17th Annual Energy Litigation Conference and allowed young professionals to develop connections with peers before attending the larger conference the next day.

The Institute had its largest Annual Oil & Gas Law Conference in over 50 years with 460 attendees. The John Rogers Award was presented during the conference to John B. Hess, Chief Executive Officer of Hess Corporation. The year 2019 marked the 70th annual conference and the 50th John Rogers Award.

IEL began the Academic Webinar Series, a new remote-learning program conducted by law professors on energy-law topics that they are researching and writing about.



Members of IEL's Young Energy Professionals Committee at a committee breakfast.

The INSTITUTE FOR LAW ENFORCEMENT ADMINISTRATION (ILEA)

The Institute for Law Enforcement Administration's mission is to improve the quality of justice by developing law enforcement leaders and practitioners through premier professional education and technical support.



24
LIVE EVENTS

762
PROGRAM ATTENDEES

Graduates of ILEA's 56th School of Executive Leadership

In fiscal year 2019, ILEA held 36 programs with 762 attendees from across the U.S. and from Canada and Bahrain. Its Alumni Association grew from 429 to 621 members.

ILEA presented its 56th School of Executive Leadership with 27 graduates from throughout Texas as well as Alaska, Arkansas, and Missouri. As ILEA's flagship program, the School of Executive Leadership is an intensive eight-week course designed to prepare senior-level law enforcement managers for executive leadership in the complex world of public-safety administration.

ILEA also joined forces with the Texas A&M Engineering Extension Service (TEEX) to enhance leadership-training opportunities for police executives, enter new markets, and increase the number of courses offered to both sworn and civilian law enforcement personnel. The first course held at TEEX headquarters in College Station was a 40-hour Internal Affairs, Standards, and Ethics course.

ILEA completed its 128th four-week School of Police Supervision, which is held three times each year. Additionally, ILEA partnered with the Texas Municipal League Intergovernmental Risk Pool to conduct a two-week Texas Sergeant Academy. This new program enabled ILEA to double the number of Police Sergeants/Supervisors educated in the state during the year. ILEA also added new and updated courses—Civilian Leadership, Development for the Non-Sworn Public Employee, and The Strategic PIO—to meet the ever-changing educational needs of law enforcement personnel.

In December, ILEA honored U.S. Coast Guard Special Agent Thomas Gage with its 2018 Ethical Courage Award for going above and beyond the ethical and professional obligations of his job to assist an individual in need. The presentation was made at the First Responder Bowl in Dallas, Texas.



First Responder Bowl 2018. Shown (L-R) Officer Michael Fitzgerald and Lt. Richard Boone, Red Oak Police Department.

The INSTITUTE FOR TRANSNATIONAL ARBITRATION (ITA)

MORE THAN
1,700
ADVISORY BOARD REPRESENTATIVES
AND YOUNG ITA MEMBERS

FROM
87
COUNTRIES

16
LIVE EVENTS

1,477
PROGRAM ATTENDEES

The Institute for Transnational Arbitration provides outstanding educational professional activities through programs and publications that enhance the practice and study of international arbitration.

With more than 1,700 members from 87 countries on six continents, the Institute for Transnational Arbitration reached all-time highs in membership, programs, and publications in fiscal year 2019.

The Institute presented 16 programs during the year, in the U.S., Central America, South America, Europe, and, for the first time, the Middle East and India, with planning underway for new programs in Singapore, Hong Kong, and Canada.

A total of 239 attendees and speakers from 37 countries came together for ITA's flagship event, the ITA Workshop and Annual Meeting, in Dallas. The annual ITA-IEL-ICC Joint Conference on International Energy Arbitration in Houston grew for the sixth year in a row with 229 registrants and speakers, staking its claim as the leading conference anywhere for practitioners and arbitrators in the legally and geopolitically challenging field of international energy disputes.



Céline Lévesque (University of Ottawa) and Tom Sikora (Exxon Mobil Corporation) “earned their spurs” co-chairing the 2019 ITA Workshop with Gaëtan Verhoosel (Three Crowns) (not pictured).

At the end of the fiscal year, ITA launched its new e-journal, *ITA in Review*, offering scholarly articles and multimedia presentations on key developments in the field, together with information on developments within the ITA community. The digital format enables a variety of creative multimedia features, including “best of ITA” recordings from ITA conferences, available for viewing or listening “on the go.”

Young ITA (for members under age 40) continued its phenomenal growth, adding 700 new members, concluding successfully its first global writing competition, and launching its first mentorship program. A total of 97 volunteer mentors, mentees, and facilitators in 30 countries participated in the 10-month program and #YoungITATalks programs were presented in Lima, London, New York City, Washington, D.C., São Paulo, New Delhi, Guatemala City, Miami, Dubai, Paris, and Mexico City.

#YoungITATalks – Mexico City: The Trajectory of International Arbitration in Latin America, February 7, 2019.



The SOUTHWESTERN INSTITUTE FOR INTERNATIONAL AND COMPARATIVE LAW (SWIICL)



2019 Academy Class

The Southwestern Institute for International and Comparative Law's mission is to create a forum to educate – and to promote networking among – lawyers and business leaders by providing world-class programs on topics that examine existing and emerging trends in or affecting international business.

51
PARTICIPANTS

24
COUNTRIES



The Academy of American and International Law is one of CAIL's most prominent programs and the cornerstone of the Southwestern Institute for International and Comparative Law (SWIICL). It is a training ground for world-class international lawyers who have gone on to such positions as Prime Minister of Peru, President of the General Assembly of the United Nations, Chief Justice of the Philippines, and Chief Justice of Italy's Court of Cassation. The 56th annual Academy was held in 2019 with 51 participants from 24 countries. Over the years this five-week program has attracted more than 3,300 attendees from 121 countries.

The distinguished faculty includes legal-writing instructor Bryan A. Garner, Editor in Chief of *Black's Law Dictionary*; tax instructor Charles A. Gustafson of Georgetown University; negotiations instructor Robert Wilkinson of Harvard University; international-business-transactions lecturer Timothy Meyer of Vanderbilt University; Stanley Siegel of New York University, who taught business organizations and mergers and acquisitions; and Susan Karamanian, Dean of Hamid bin Khalifa University Law School in Qatar, who taught an introduction to American legal process.

The interactive curriculum included a wide variety of hands-on programs—a mock trial, a mock cyber breach, a bankruptcy workshop, mock negotiations, and much more. For many, the experience was life-changing. Piotr Szczepanek, a member of the class of 2019 from Poland, wrote: **“I left Plano as a different man, more self-confident, more enthusiastic, and more open-minded. . . . You gave me a great chance and I am beyond grateful for that. Participating in the Academy was a once-in-a-lifetime experience for me.”**

SWIICL's membership includes lawyers from well over 30 countries. In addition to Academy alumni events, SWIICL hosted the annual Symposium on Global Markets, an opportunity for international lawyers to explore critical issues of the day.

The INSTITUTE FOR LAW AND TECHNOLOGY (ILT)



IP Law Conference Co-Chairs **Christa Sanford** (Deputy Department Chair - Intellectual Property, Partner, Baker Botts L.L.P.) and **Brian J. Gaffney** (Assistant Vice President, Sr. Legal Counsel – IP Litigation, AT&T Services, Inc.)

The Institute for Law and Technology’s primary mission has been to enhance the expertise of intellectual property lawyers by providing educational programs that offer superlative content and networking opportunities for private practitioners, in-house counsel, and others interested in legal issues affecting intellectual property.

ILT is a membership organization that counts among its members leading intellectual property practitioners, both in-house and in private practice.

During fiscal year 2019, ILT held CAIL’s annual Conference on Intellectual Property (IP) Law. Highlights included the IP year in review, the impact of new developments on the practicing IP lawyer, the Internet of Things, and breakout sessions on patent prosecution and litigation.

“We are extremely pleased to see the growth of the IP Law Conference, now in its 56th year, with a broad audience, not just from Texas and surrounding states, including Oklahoma, but also from California, Washington, D.C., Canada, Germany, and China,” said Christa Sanford, co-chair of the conference and the Deputy Chair of the Intellectual Property Department of Baker Botts.



“Our conference featured many aspects of international IP law, including panels discussing the implications and benefits of litigating in international courts and analyzing the U.S. IP ranking as compared to the rest of the world.” As a result, Sanford said, the conference is taking on more of a global focus that mirrors the growing international practice of intellectual property law.

Conference co-chair Brian J. Gaffney, Assistant Vice President and Senior Legal Counsel for IP Litigation at AT&T, added: “We had excellent faculty who discussed relevant issues faced by attorneys in the field as well as recent legal cases that have wide-ranging implications for practitioners.”

Other CLE PROGRAMS

Most of the work of CAIL is accomplished through five membership Institutes. CAIL also holds some programs that don’t fall within one of the existing Institutes. They range from comprehensive courses such as Estate Planning to a biennial Bankruptcy Bench–Bar Conference.

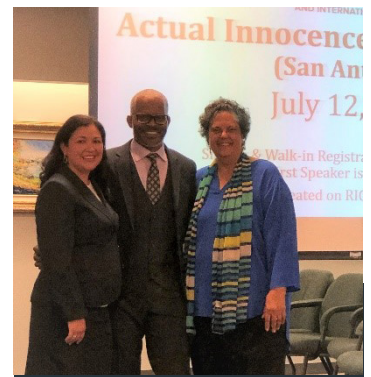
CRIMINAL LAW AND ACTUAL INNOCENCE

With funding from the Texas Court of Criminal Appeals, CAIL provides practical and timely programs on criminal law with separate sessions for defense and prosecution attorneys, mainly centered on capital trial issues.

The Court also funds CAIL's programs on actual innocence, which bring defense attorneys, prosecutors, judges, and law enforcement officials together for educational forums focused on preventing wrongful convictions.

In fiscal year 2019, CAIL offered 16 criminal-law and actual-innocence courses, for which we had about 1000 attendees and offered about 12,650 hours of training. For our criminal-law programs, CAIL also offered a few hours on mental-health issues. Three courses included Texas Lawyers' Assistance Program representatives discussing wellness and ethics.

Among the four actual-innocence programs held in Plano during fiscal year 2019 was an in-depth case study of the wrongful conviction and exoneration of Richard Miles, who spent 14 years in prison for a murder he did not commit. Attendees learned about multiple mistakes that had been made leading to Miles's wrongful conviction from the perspective of the exoneree, the defense, and the prosecution. Judge Barbara Hervey of the Court of Criminal Appeals gave the opening remarks. To reach more constituents across the state, CAIL took three presentations and three speakers from this program on the road to Austin, Harlingen, and San Antonio.



12,650
APPROXIMATE HOURS OF TRAINING

16
LIVE EVENTS

1,000
APPROXIMATE # OF ATTENDEES

INN OF COURT

The Dallas Inn of Court LVI was launched in the fall of 1988 by The Southwestern Legal Foundation (now CAIL) and became the 56th Inn in the U.S. There are now over 300 Inns chartered by the American Inns of Court Foundation. Each promotes competence, collegiality, integrity, and education in litigation practice. The Hon. Patrick E. Higginbotham was the first President of the Inn, and in January 1996, the name of the Inn was changed to honor Judge Higginbotham.

The Higginbotham Inn has 106 members, ranging from seasoned judges to young litigators and law students. Under the leadership of Justice Lana Myers, its nine meetings focused on mentoring, networking, and education.

RESEARCH FELLOWS

The Research Fellows of The Center for American and International Law may be well described as defenders of great traditions. The programs they initiate and support give ample evidence of their goal to improve the administration of justice. Since 1957, Research Fellows have been selected from outstanding lawyers and laymen.

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