



**THE CENTER FOR AMERICAN
AND INTERNATIONAL LAW**

**THE LIVES AND DEATHS OF MLK AND RFK:
A Remembrance of Their Impact after Fifty Years**

As part of the Higginbotham Lecture Series
Benefiting **The Center for American and International Law**

A conversation with Douglas Brinkley

Professor of history, bestselling author, Grammy-award winning producer and
CNN presidential historian

Moderated by Talmage Boston, luncheon chair

Honoring Charles W. Matthews

Recipient of CAIL Award for Achievement in the Pursuit of Justice for All

Wednesday, April 4, 2018 | noon | Hyatt Regency Dallas

EVENT SPONSORSHIPS

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- Two (2) tables of ten (10) at the Lecture with exceptional seating
- Recognition on invitations, program, event signage, slideshow during lunch and website
- Invitations for twenty (20) to attend the VIP reception immediately preceding the luncheon
- Signage recognizing your contribution and naming rights at the VIP reception
- Picture (and book signing) with Keynote Speaker
- Top level recognition in event Materials and at the Lecture
- Gift for table host and guests
- One (1) full-page full color 5.5" (w) by 8.5" (h) ad in the event program.

_____ **Diamond Sponsor - \$10,000 (Two available)**

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- Invitations for twenty (20) to attend the VIP reception immediately preceding the luncheon
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- Invitations for twenty (20) to attend the VIP reception immediately preceding the luncheon
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- Picture with Keynote Speaker
- Gift for table host

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- Two (2) tables of ten (10) at the Lecture, priority seating
- Recognition on invitations, program, event signage, slideshow during lunch and website
- Invitations for twenty (20) to attend the VIP reception immediately preceding the luncheon
- One (1) half-page full color 5.5" (w) by 4.25" (h) ad in the event program

EVENT SPONSORSHIPS

_____ **Valet Parking Sponsor - \$7,500 (One available)**

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- Opportunity to provide branded favor/collateral for guests to receive upon collecting their car
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_____ **Centerpiece Sponsor - \$7,500 (One available)**

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_____ **Silver Sponsor - \$5,000**

- One (1) table of ten (10) at the Lecture, priority seating
- Recognition on invitations, program, event signage, slideshow during lunch and website
- Invitations for ten (10) to attend the VIP reception immediately preceding the luncheon

_____ **Bronze Sponsor - \$2,000**

- One (1) table of ten (10) at the Lecture
- Recognition on invitations and program

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Enclosed is my check for \$ _____ payable to The Center for American and International Law (CAIL).

To be recognized in the invitation, please have this contract and payment postmarked by **March 14, 2018** and return to 5201 Democracy Drive, Plano TX 75024, or e-mail to sdavis@cailaw.org. Program listing, membership and table names deadline: March 21, 2018.

For more information, please contact Susan Davis at sdavis@cailaw.org or 972-244-3419.