

Presented by the
Institute for Energy Law (IEL) of The Center for American and International Law
and the Mexican Association of Business Lawyers (ANADE)



Institute for
ENERGY LAW



3rd IEL-ANADE Conference

La Reforma - Mexico Enters the Global Oil and Gas Market



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La Reforma - Mexico Enters
the Global Oil and Gas Market

May 1-2, 2014

Westin Galleria Hotel
Houston, Texas

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Topics Include

- | Nuts and bolts of Mexico's Apertura
- | New fiscal regime – is it worth your investment?
- | Comparison with other countries
- | New roles of the regulatory agencies
- | Will familiar international standard contracts work?
- | The big picture – North American oil and gas integration

IEL is an Institute of



THE CENTER FOR AMERICAN
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La Reforma - Mexico Enters the Global Oil and Gas Market

SCHEDULE

May 1

Conference Co-Chairs

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Greenberg Traurig, S.C.
Mexico City, Mexico

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King & Spalding LLP
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Marrey Jr e Quiroga Advogados

7:30 REGISTRATION AND CONTINENTAL BREAKFAST

8:30 WELCOME, OVERVIEW AND INTRODUCTIONS

8:45 THE OBJECTIVES OF THE 2013 ENERGY REFORM

KEYNOTE SPEAKER — **Pedro Joaquín Coldwell (invited)**,
Secretary for Energy, Mexico City, Mexico

9:15 **MEXICO'S CONSTITUTIONAL REFORM: A HISTORICAL PERSPECTIVE FROM ACROSS THE RIO BRAVO**

Our speaker will set the scene for the conference by putting Mexico's constitutional reforms into a historical context and explaining what the constitutional amendments mean for Mexico and potential investors in Mexico. He will discuss how the reforms interact with international structures like NAFTA and the WTO and with Mexico's treaty commitments to transnational arbitration.

— **Ewell E. Murphy, Jr.**, Adjunct Professor, University of Houston Law Center, Houston, Texas

9:45 COFFEE BREAK

10:00 **SECONDARY LEGISLATION: THE NUTS AND BOLTS OF MEXICO'S APERTURA**

The reform will be wide-ranging, requiring the creation or amendment of a number of laws. Our speakers will describe the legislation which will be required to put flesh on the bones of the constitutional reform.

MODERATOR

— **Eduardo Nuñez Rodriguez**, Nuñez Rodriguez Abogados, S.C., Mexico City, Mexico

PANELISTS

- **John Cogan**, Cogan and Partners, Houston, Texas
 - **Carlos Moran**, Cogan and Partners, Mexico City, Mexico
 - **Gabriel Salinas**, Mayer Brown, Houston, Texas
-

11:30 **KEYNOTE LUNCH ADDRESS - THE ROLE OF PEMEX FOLLOWING THE REFORM**

— **Gustavo Hernandez**, CEO, Pemex E&P, Mexico City, Mexico

1:30 **A DEEP AND COMPARATIVE LOOK AT COMMERCIAL AND FINANCIAL DRIVERS**

This panel will begin with short presentations on the issues of concern to host governments and to international investors, both economic and legal, and how they are handled elsewhere in Latin America. The presentation will be followed by a panel discussion exploring how Mexico's reforms will compare internationally, and highlighting possibilities presented by the new Mexican petroleum regime.

MODERATOR

— **Ken Culotta**, King & Spalding LLP, Houston, Texas

PANELISTS

- **Owen Anderson**, Eugene Kuntz Chair in Oil, Gas & Natural Resources, University of Oklahoma College of Law, Norman, Oklahoma
- **Fernando L. Brunelli**, Alliani & Bruzzon, Buenos Aires, Argentina
- **Giovani Loss**, Mattos Filho, Veiga Filho, Marrey Jr. E Quiroga Advogados, Rio de Janeiro, Brazil
- **Daniel Johnston**, Chairman, Daniel Johnston & Co., Hancock, New Hampshire
- **Dr. Armando Zamora**, Former President of ANH, Consultant, Colombia

3:30 **BREAK**

3:45 **THE NEW ROLE OF THE ENERGY REGULATORY AGENCIES (CNH AND CRE)**

Key senior officials of two of Mexico's regulatory agencies will explain how they see the reforms affecting the role of their agencies in the regulation of petroleum activities in Mexico, what their chief duties and authorities will be, and how and when they expect investment opportunities to be made available.

MODERATOR

— **Nicolas Borda**, Greenberg Traurig, S.C., Mexico City, Mexico

PANELISTS

- **Carla Gabriela Gonzalez**, Executive Secretary, National Hydrocarbons Commission, Mexico City
- **J. Jay Park QC**, Park Energy Law, Calgary, Alberta, Canada
- **Dr. Armando Zamora**, Former President of ANH, Consultant, Colombia
- **Guillermo Zuniga**, Commissioner, Energy Regulatory Commission, Mexico City, Mexico

5:00 **NETWORKING RECEPTION**



7:30 REGISTRATION AND CONTINENTAL BREAKFAST

8:30 HOW WELL WILL INTERNATIONAL STANDARD CONTRACTS, PRACTICES AND RISK ALLOCATION WORK IN MEXICO?

International oil companies rely on a host of well-understood standard forms of contract such as bidding agreements, operating agreements, farm-in agreements, service agreements and others, many of which contain provisions allocating risks among the contracting parties. Our speakers will discuss whether these can readily be imported into Mexico, and highlight any areas of difficulty which they foresee.

- **Brian Bradshaw**, Morgan, Lewis and Bockius, Houston, Texas
- **William W. Pugh**, Liskow and Lewis, Houston, Texas

10:00 COFFEE BREAK

10:30 THE PETROLEUM FISCAL REGIME IN MEXICO

Understanding the fiscal regime is a vital part of the decision-making process leading to investment in Mexico. This session will discuss the issues related to government take, royalties, signature bonus, the petroleum fund and other important economic considerations for potential investors.

- **Ricardo Rendon**, Chevez Ruiz Zamarripa, Mexico City, Mexico

11:00 THE NEW NORTH AMERICAN OIL AND GAS PICTURE

If the Mexican reforms are successful in their aim of increasing Mexican oil and gas production, there could be a knock-on effect across the whole North American region. What infrastructure would be necessary to integrate Mexican production into the US system? What legal changes would be required in the US, Mexico and Canada, and are the changes feasible? Could the availability of good quality Mexican crude oil end discussion about the Keystone pipeline for ever?

MODERATOR

- **Dr. Ernesto Marcos**, Senior Partner, Marcos y Asociados, Mexico City, Mexico

PANELISTS

- **William Garner**, Greenberg Traurig, Houston, Texas
- **Alex MacWilliam**, Dentons, Calgary, Alberta, Canada
- **Miranda Wainberg**, Senior Advisor, Bureau of Economic Geology, Center for Energy Economics, University of Texas, Austin, Texas

12:30 ADJOURN

REGISTRATION

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Registration includes the Conference, course materials on USB and online, continental breakfast, a luncheon and networking reception.

Check applicable box:	Received by 4/18/14	Received after 4/18/14
Regular registration fee	<input type="checkbox"/> \$590	<input type="checkbox"/> \$650
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GENERAL INFORMATION

CANCELLATION POLICY: Tuition, less a \$50 cancellation fee will be refunded upon receipt of written cancellation received by April 18, 2014. E-mail cancellation notice to cburkel@cailaw.org. After this date, no refunds, but substitution of attendees for this program will be permitted. Registrants not entitled to a refund will receive the course materials.

HOUSING: The cost of housing is not included in tuition. However, rooms (in limited number) have been reserved at the Westin Galleria Hotel, 5060 W Alabama St., Houston, TX 77056. Registrants should call 1.713.960.8100 and advise them they are attending the 3rd IEL-ANADE Conference to receive a reduced room rate of \$215 + tax. The last day to obtain this special rate is April 16, 2014.

NONDISCRIMINATION POLICY: The Center for American and International Law does not discriminate on the basis of race, color, sex, religion, national origin, age, disability, veteran status or any other protected status in educational activities, scholarship programs or admissions.

PRESS POLICY: All IEL conferences are held under the Chatham House Rule. Participants, including journalists, are free to use any information received, but comments may not be attributed to any speaker identified by name or affiliation.

MCLE CREDIT: This program is approved by the State Bar of Texas for 10 hours, no ethics. Course ID Number: 901291661. Sign-in sheets and/or certificates of attendance will be available for ALL states.



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Institute for Energy Law
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