



Institute for  
**ENERGY LAW**



# 2019-2020 Sponsorship Opportunities

IEL is an Institute of



**THE CENTER FOR AMERICAN  
AND INTERNATIONAL LAW**



# About IEL

The **Institute for Energy Law** is one of the divisions of The Center for American and International Law, which was founded in Dallas, Texas in 1947. Originally called the Southwestern Legal Foundation, CAIL presented its first Oil and Gas Conference in 1949, and has done so every year since. The IEL was founded in 1959 and over the years has expanded its programming well beyond the annual conference.

The vision and mission of the IEL is to provide superior educational and professional opportunities for lawyers and other professionals in the energy industry through educational courses, conferences, scholarly publications and membership activities.

## Membership

The IEL is a membership organization, and counts many of the leading energy companies and attorneys among its international membership. Its membership has increased dramatically in the last ten years, with a new record for membership set in 2019.

Depending on their level, members are entitled to serve, or to appoint one or more persons to serve, on IEL's Advisory Board. Advisory Board members attend the Annual Oil & Gas Law Conference tuition-free and may attend the Advisory Board reception and dinner with a guest on the eve of the Annual Oil & Gas Law Conference. All IEL members enjoy discounted attendance at all Institute programs and webinars, access to IEL's Digital Library, which contains past conference materials, and a subscription to IEL's e-publications, the *Energy Law Advisor*, *Oil & Gas E-Report*, and *The Energy Dispatch*.

## Conferences

From September 2019 through May 2020, IEL will host or sponsor fifteen conferences around the US and abroad. These programs range from the world's longest running oil and gas CLE—IEL's 71st Annual Oil & Gas Law Conference—to International Energy Arbitration Conferences in Singapore and Houston, the National Young Energy Professionals' Law Conference, and evening programs for young lawyers to interact with and learn from general counsel and in-house lawyers.

This year, IEL is creating a new Energy Transactions Conference and a related Energy Transactions for Young Energy Professionals Conference. IEL will celebrate the 10th edition of its outstanding Law of Shale Plays Conference in Pittsburgh in September. IEL will also host its fourth highly successful National Young Energy Professionals' Law Conference, the first conference of its kind, in Austin in 2020.

A variety of sponsorship opportunities exist for IEL's diverse programming and are listed in this document.



# Conference Sponsorship Opportunities

## Sept. 2019 to May 2020

**10TH LAW OF SHALE PLAYS CONFERENCE**, September 4-5, 2019, Pittsburgh, PA

**ITA-IEL-ICC JOINT CONFERENCE ON INTERNATIONAL ENERGY ARBITRATION — Singapore**,  
September 18-19, 2019, Singapore

**12TH ANNUAL YOUNG ENERGY PROFESSIONALS' GENERAL COUNSEL FORUM**, September 26,  
2019, Houston, TX

**DOING DEALS: ENERGY TRANSACTIONS FOR YOUNG ENERGY PROFESSIONALS**, October 9, 2019,  
Houston, TX

**ENERGY TRANSACTIONS CONFERENCE**, October 10, 2019, Houston, TX

**5TH ROCKIES YOUNG ENERGY PROFESSIONALS' IN-HOUSE COUNSEL FORUM**, October 2019,  
Denver, CO

**YOUNG LITIGATOR OIL & GAS CONFERENCE**, November 13, 2019, Spring, TX (Houston Metro  
Area)

**18TH ANNUAL ENERGY LITIGATION CONFERENCE**, November 14, 2019, Spring, TX (Houston  
Metro Area)

**6TH MIDSTREAM OIL & GAS LAW CONFERENCE**, December 11, 2019, Houston, TX

**7TH ANNUAL ITA-IEL-ICC JOINT CONFERENCE ON INTERNATIONAL ENERGY ARBITRATION**,  
January 23-24, 2020, Houston, TX

**71ST ANNUAL OIL & GAS LAW CONFERENCE**, February 20-21, 2020, Houston, TX

**4TH NATIONAL YOUNG ENERGY PROFESSIONALS' LAW CONFERENCE**, March 25-27, 2020,  
Austin, TX

**7TH APPALACHIA YOUNG ENERGY PROFESSIONALS' IN-HOUSE COUNSEL FORUM**, April 2020,  
Pittsburgh Area, PA

**ENVIRONMENTAL AND ENERGY LAW CONFERENCE**, May 13-14, 2020, Houston, TX





## 71st Annual Oil & Gas Law Conference

**February 19-21, 2020**  
**Houston, Texas**

### **John Rogers Award Reception and Dinner** - \$7,000 (12 Only)

Reception and Dinner Honoring Lynn Laverty Elsenhans, Current Board Member of Baker Hughes and Saudi Aramco, Former Sunoco CEO

Benefits—Four Conference Registrations; Six Additional Dinner Guests; Reserved Table at Event; Exhibitor Table at Conference; Brochure and Conference Recognition

### **Canvas Bag Sponsor** - \$8,000 (Exclusive)

Exclusive Logo on Conference Canvas Bag Distributed to Attendees; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

### **Advisory Board Dinner Sponsor** - \$5,000 (Exclusive)

Exclusive Sponsor of IEL Advisory Board Dinner on February 19, 2020; Recognition at Dinner.; Three Conference Registrations; Three Additional Guests at Dinner; Exhibitor Table at Conference; Brochure and Conference

### **Lanyard Sponsor** - \$5,000 (Exclusive)

Sponsor Name on Conference Lanyard; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

### **Conference Materials Sponsor** - \$4,500 (Exclusive)

Single Page Advertisement Displayed Through Back of Packet Distributed to All Attendees; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

### **Break Sponsor** - \$4,000 (One Per Break—Three Available)

Recognition From Podium Before Break; Recognition at Break; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

### **Deans of Oil & Gas Practice Luncheon** - \$3,500

Luncheon on Feb. 21 Featuring Presentation by Distinguished Academic or Practitioner; One Conference Registration; Exhibitor Table at Conference; Brochure and Conference Recognition

### **Networking Luncheon** - \$3,000

Luncheon on Feb. 20; One Conference Registration; Exhibitor Table at Conference; Brochure and Conference Recognition

## Conference Details

- *IEL's Largest Conference*
- *Longest Running Oil & Gas CLE in the World*
- *Strong Mix of In-House, Law Firm, Consultants, and Other Professionals*
- *Free for IEL Advisory Board Members to Attend*
- *Wide Variety of Sponsorship Options*
- *One Day of IEL Leadership Meetings*
- *Two Days of CLE*
- *Two Luncheons*
- *John Rogers Award Dinner*
- *Numerous Networking Opportunities*





# 10th Law of Shale Play Conference

**September 4-5, 2019  
Pittsburgh, Pennsylvania**

## Conference Details

- *Joint Conference Between Institute for Energy Law and Energy & Mineral Law Foundation*
- *Day and a Half CLE Conference Focused on Appalachia Legal Issues*
- *Networking Opportunities Featuring Members of the IEL and EMLF*
- *Luncheon*
- *Networking Reception*
- *Strong Mix of In-House, Law Firm, and Other Energy Professionals*

**Canvas Bag Sponsor** - \$3,500 (Up to 3)

Logo on Canvas Bag Distributed to All Attendees; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Lanyard Sponsor** - \$3,500 (Exclusive)

Sponsor Name on Conference Lanyard; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Breakfast Sponsor** - \$3,000 (Exclusive for Each Breakfast)

Exclusive Sponsor for Each Breakfast; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Hosted Luncheon Sponsor** - \$3,000

Luncheon on September 4, 2019; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Networking Reception Sponsor** - \$2,500

Sponsor of Reception Following Day 1 of Conference; One Conference Registration; Additional Two Guests for Reception; Exhibitor Table at Conference; Brochure and Conference Recognition

**Exhibitor (Non-Law Firm)** - \$1,500

Exhibitor Table at Conference; Conference Recognition

## Young Litigator Oil & Gas Conference

November 13, 2019  
Spring (Houston Metro), Texas

### Conference Details

- *Designed for Attorneys with 1 to 10 Years of Experience*
- *Day Before 18th Annual Energy Litigation Conference*
- *\$500 Discount on Sponsorship Prices for Sponsors of 18th Annual Energy Litigation Conference*

### Sponsorship Opportunities

**Lanyard Sponsor** - \$4,000 (Exclusive)  
Combined Sponsorship for Both Conferences; Two Registrations for Each Conference

**Breakfast Sponsor** - \$2,500 (Exclusive)  
3 Registrations; Conference Recognition

**Break Sponsor** - \$2,500 (Exclusive)  
3 Registrations; Conference Recognition

**Gold Sponsor** - \$2,000  
2 Registrations; Conference Recognition

**Silver Sponsor** - \$1,500  
1 Registration; Conference Recognition

## 18th Annual Energy Litigation Conference

November 14, 2019  
Spring (Houston Metro), Texas

### Conference Details

- *IEL's Second Longest Running Conference*
- *IEL's Largest Litigation Specific Conference*
- *Strong Mix of In-House and Law Firm Litigators*
- *Most Attendees have Significant Years of Experience*
- *One Day Program with Award Luncheon and Reception*

### Sponsorship Opportunities

**Breakfast Sponsor** - \$3,750 (Exclusive)

Exclusive Sponsor of Breakfast with Signage; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Break Sponsors** - \$3,500 (One Sponsor Per Break)

Recognition from Podium Before Break; Recognition at Break; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Lanyard Sponsor** - \$4,000 (Exclusive)

Sponsor Name on Lanyard for Energy Litigation and Young Litigator Oil & Gas Conferences; Two Conference Registrations for Each Conference; Exhibitor Table at Each Conference; Brochure and Conference Recognition for Each Conference

**Canvas Bag Sponsor** - \$4,000 (Up to 3)

Logo on Canvas Bag Distributed to All Attendees; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Hosted Luncheon Sponsors** - \$3,250

Luncheon Honoring Recipient of IEL's Lifetime Achievement in Energy Litigation Award; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition; Luncheon Recognition

**Networking Reception Sponsors** - \$2,500

Sponsor of Reception Following Conference; One Conference Registration; Additional Two Guests for Reception; Exhibitor Table at Conference; Brochure and Conference Recognition



## Doing Deals: Energy Transactions for Young Energy Professionals

October 9, 2019

Houston, Texas

### Conference Details

- *Designed for Attorneys with 1 to 10 Years of Experience*
- *Day Before Energy Transactions Conference*
- *\$500 Discount on Sponsorship Prices for Sponsors of Energy Transactions*

### Sponsorship Opportunities

**Lanyard Sponsor** - \$4,000 (Exclusive)  
Combined Sponsorship for Both Conferences; 3 Registrations for Each Conference

**Breakfast Sponsor** - \$2,500 (Exclusive)  
3 Registrations; Conference Recognition

**Break Sponsor** - \$2,500 (Exclusive)  
3 Registrations; Conference Recognition

**Gold Sponsor** - \$2,000  
2 Registrations; Conference Recognition

**Silver Sponsor** - \$1,500  
1 Registration; Conference Recognition



## Energy Transactions Conference

October 10, 2019

Houston, Texas

### Conference Details

- *New Conference Expanding Upon Existing Conferences*
- *Strong Mix of In-House, Law Firm, and Other Professionals*
- *One Day Program with Luncheon and Reception*

### Sponsorship Opportunities

**Lanyard Sponsor** - \$4,000 (Exclusive)

Sponsor Name on Lanyard for Energy Transactions and Energy Transaction for Young Energy Professionals Conferences; Three Conference Registrations for Each Conference; Exhibitor Table at Each Conference; Brochure and Conference Recognition for Each Conference

**Breakfast Sponsor** - \$3,000 (Exclusive)

Exclusive Sponsor of Breakfast with Signage; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Break Sponsors** - \$3,000 (One Sponsor Per Break)

Recognition from Podium Before Break; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Luncheon Sponsor** - \$2,750

Recognition at Luncheon; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Networking Reception Sponsor** - \$2,250

Sponsor of Reception Following Conference; One Conference Registration; Additional Two Guests for Reception; Exhibitor Table at Conference; Brochure and Conference Recognition





# 4th National Young Energy Professionals' Law Conference

**March 25-27, 2020  
Austin, Texas**

## Conference Details

- *First National Conference Designed Exclusively for Young Energy Professionals*
- *Day and a Half Conference with CLE and Professional Development*
- *Strong Mix of In-House, Law Firm and Other Young Energy Professionals*
- *Multiple Networking Events Allowing Young Lawyers To Develop Long-Term Energy Industry Connections*
- *Featured Event of IEL Leadership Class*
- *Heavily Attended by Future IEL Leadership*
- *First Time in Austin, Texas*

### **Platinum & Social Event Sponsor** - \$5,000 (Limited to Four)

Sponsorship of Conference, Plus Sponsorship of Welcome Reception on March 25 and Dinner on March 26; Six Conference Registrations; Three Additional Guests to Social Events; Exhibitor Table at Conference; Brochure and Conference Recognition

### **Breakfast Sponsor** - \$3,750 (Exclusive)

Exclusive Sponsor of Breakfast on Both Days with Signage; Four Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

### **Gold Sponsor** - \$3,500

Four Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

### **Silver Sponsor** - \$2,000

Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

### **Exhibitor (Non-Law Firm)** - \$1,500

Exhibitor Table at Conference; Conference Recognition





## 2nd Environmental and Energy Law Conference

May 13-14, 2020  
Houston, Texas

### Conference Details

- *Biennial Conference Focused on Environmental Law with Emphasis on the Perspective of the Oil & Gas Industry*
- *Attended by Experienced In-House, Law Firm, and Government Lawyers*
- *Day and a Half CLE and Networking Conference with Luncheon and Reception*
- *Premier Environmental and Energy Faculty*

### Sponsorship Opportunities

#### **Breakfast Sponsor** - \$3,250 (Exclusive)

Exclusive Sponsor of Breakfast; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

#### **Luncheon Sponsor** - \$2,750

Luncheon on May 13; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

#### **Networking Reception Sponsor** - \$2,500

Sponsor of Reception on May 13; One Conference Registration; Additional Two Guests for Reception; Exhibitor Table at Conference; Brochure and Conference Recognition

#### **Exhibitor (Non-Law Firm)** - \$1,750

Exhibitor Table at Conference; Conference Recognition

## 6th Midstream Oil & Gas Law Conference

December 11, 2019  
Houston, Texas

### Conference Details

- *Biennial Midstream Conference*
- *Strong Mix of In-House, Law Firm, and Other Professionals Practicing in the Midstream Area*
- *One Day Program with Luncheon*
- *Convenient Energy Corridor Location*

### Sponsorship Opportunities

#### **Gold Sponsor** - \$2,500

Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

#### **Silver Sponsor** - \$2,000

Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

#### **Exhibitor (Non-Law Firm)** - \$1,750

Exhibitor Table at Conference; Conference Recognition



## Regional Young Energy Professionals' In-House Counsel Forums

October 2019—Denver, Colorado  
April 2020—Pittsburgh Area

### Program Details

- *Presentation by Four to Five In-House and General Counsel on Legal, Practice, and Development Issues*
- *Dinner with In-House Presenters in Round Table Session*
- *Popular Reception Event*

### Sponsorship Opportunities

#### **Gold Sponsor** - \$5,000

Ten Complimentary Registrations; Ten Additional Guests at Reception; Exhibitor Table at Program; Recognition During Program

#### **Silver Sponsor** - \$1,000

Three Complimentary Registrations; Five Additional Guests at Reception; Exhibitor Table at Program; Recognition During Program

## 12th Annual Houston Young Energy Professionals' General Counsel Forum

September 26, 2019  
Houston, Texas

### Program Details

- *Presentation by Six to Eight In-House Counsel and General Counsel on Legal, Practice, and Development Issues*
- *Dinner with In-House Presenters in Round Table Session*
- *Popular Reception Event with Attendees and IEL Leadership Class*

### Sponsorship Opportunities

#### **Gold Sponsor** - \$5,000

Six Complimentary Registrations; Ten Additional Guests at Reception; Exhibitor Table at Program; Recognition During Program

#### **Silver Sponsor** - \$2,500

Two Complimentary Registrations; Five Additional Guests at Reception; Exhibitor Table at Program; Recognition During Program



## ITA-IEL-ICC Joint Conference on International Energy Arbitration—Singapore

September 18-19, 2019  
Singapore

### Conference Details

- *New Conference Mirroring Houston Program but with Asia Focus*
- *Outstanding Faculty Featuring In-House, Law Firm, Arbitrators, and Government Officials*
- *Day and a Half CLE and Networking Conference*

### Sponsorship Opportunities

(See Website for Benefits)

**Conference Dinner Sponsor** - \$15,000 (exclusive) or \$4,000 (non-exclusive)

**Conference Luncheon Sponsor** - \$10,000 (exclusive) or \$3,500 (non-exclusive)

**Wi-Fi Sponsor** - \$5,000 (exclusive)

**Welcome Reception Sponsor** - \$7,000 (exclusive) or \$2,500 (non-exclusive—limited to four)

**Conference Coffee Breaks Sponsor** - \$6,000 (exclusive) or \$2,500 (non-exclusive)

**Conference Breakfast Sponsor** - \$4,000 (exclusive)

**Exhibitor** - \$2,000

## 7th ITA-IEL-ICC Joint Conference on International Energy Arbitration

January 23-24, 2020  
Houston, Texas

### Conference Details

- *Joint Conference of Institute for Transnational Arbitration, Institute for Energy Law, and ICC International Court of Arbitration*
- *Strong Mix of In-House, Law Firm, Arbitrators, and Other Professionals*
- *Day and a Half Programming with Lunch, Reception, and Dinner*
- *International Attorney Participation*

### Sponsorship Opportunities

(See Website for Benefits)

**Conference Dinner Sponsor** - \$15,000 (exclusive) or \$4,000 (non-exclusive—limited to six)

**Conference Luncheon Sponsor** - \$10,000 (exclusive) or \$3,500 (non-exclusive—limited to four)

**Canvas Bag Sponsor** - \$9,000 (exclusive) or \$3,000 (non-exclusive—limited to three)

**Wi-Fi Sponsor** - \$5,000 (exclusive)

**Welcome Reception Sponsor** - \$7,000 (exclusive) or \$2,500 (non-exclusive—limited to four)

**Conference Coffee Breaks Sponsor** - \$6,000 (exclusive) or \$2,500 (non-exclusive—limited to three)

**Conference Breakfast Sponsor** - \$4,000 (exclusive)

**Young Lawyer Roundtable Sponsor** - \$2,500

**Young Lawyer Networking Reception Sponsor** - \$2,000

**Exhibitor** - \$2,000



## Sponsorship and IEL Contacts

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## Institute for Energy Law

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