The Center for American and International Law presents the 54th Annual Conference on Intellectual Property Law.

**Registration**

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**REGISTRATION**

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**GENERAL INFORMATION**

- **Mandatory CLE Credit**
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- **Hotel Accommodation**
- **Conference Schedule**
- **Continental Breakfast**
- **Continental Luncheon**
- **Continental Dinner**

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54th Annual Conference on Intellectual Property Law
November 14 - 15, 2016
The Center for American and International Law
Plano, Texas

Register Now! cailaw.org/it

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**54th Annual Conference on Intellectual Property Law**

**November 14 - 15, 2016**

The Center for American and International Law
Plano, Texas

Register Now! cailaw.org/it

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SCHEDULE

Monday, November 14
11:00  NETWORKING BREAK PRESENTED BY THE WOMEN IN IP COMMITTEE — STATE BAR OF TEXAS
11:15  BREAK
11:30  ETHICS AND 101
11:45  TRADEMARK YEAR IN REVIEW
12:15  BREAK
12:30  PATENT YEAR IN REVIEW
1:00   BREAK
1:15   101 – REVISED PTO SEC. 101 GUIDELINES
1:30   Alice at 2 1/2: Evolving Case Law and Perspectives on USPTO Judicial Panel
2:15   Institute Leadership
2:30   Faculty Dinner Sponsor
2:45   The IP Year in Review and Judicial Panel
3:30   Panelists:
3:45   Welcome
4:15   Discovery; New Pleading Changes to Scope of Remedies from Patent Infringement Impact on IP in 2016
5:00   The Supreme Court’s Are Patent Agents Profound Consequences of This Phenomenon for the Law and Politics of the Patent System, and Suggests Nineteenth Century, and Then Exploring the Leading Causes of the Litigation Boom. Finally, He Examines the
5:15   In This All Too Timely Talk, Professor Beauchamp Outlines the Forgotten History of the First Patent Litigation
5:30   Break
6:00   Modestations
6:15   Theodore Stevenson, II
6:30   Kevin J. Meek, Baker Botts LLP, Austin, Texas
6:45   Break
7:00   10:30  JUDICIAL PANEL
7:15   Theodore Stevenson, II, McKool Smith, Dallas, Texas
7:30   The Hon. Ann L. Mazzeo, U.S. District Court Eastern District of Texas, Sherman, Texas
7:45   The Hon. Barbara M.G. Lynn, U.S. District Court Eastern District of Texas, Sherman, Texas
8:00   The Hon. Lee E. Garth, U.S. Court of Appeals for the Fifth Circuit, New Orleans, Louisiana
8:15   The Hon. Mark E. Walker, U.S. Court of Appeals for the Tenth Circuit, Denver, Colorado
8:45   Break
9:00   Patent Year in Review
9:30   Copyright Year in Review
9:45   Kevin J. Meek, Baker Botts LLP, Austin, Texas
10:00  Break
10:30  Judicial Panel
10:45  Theodore Stevenson, II
11:00  The Hon. Ann L. Mazzeo
11:15  The Hon. Barbara M.G. Lynn
11:30  The Hon. Lee E. Garth
11:45  The Hon. Mark E. Walker
12:00  The Hon. John N. Cogle
12:15  Break
12:30  Lunching With the First Patent Litigation Explosion
In this all-too-timely talk, Professor Beauchamp outlines the forgotten history of the first patent litigation explosion, starting by describing the rise of large-scale patent enforcement in the middle of the nineteenth century, and then exploring the leading causes of the litigation boom. Finally, he examines the profound consequences of this phenomenon for the law and politics of the patent system, and suggests that the history of patent law during this formative era offers fresh perspectives on the patent reform debates of today.

Professor Christopher Beauchamp, Brooklyn Law School, Brooklyn, New York
13:00  Break
14:00  The IP Year in Review and Judicial Panel
14:15  Modestations
14:30  The Hon. Ann L. Mazzeo
14:45  The Hon. Barbara M.G. Lynn
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16:00  Lunching With the First Patent Litigation Explosion
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Professor Christopher Beauchamp, Brooklyn Law School, Brooklyn, New York
16:30  Break
Conference Co-Chairs
Steve Matin
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Dallas, Texas
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Progress in Patent Law
54th Annual Conference on Intellectual Property Law
PROGRAM AT A GLANCE
November 14-15
November 14
10:00  Networking Breakfast Presented by the Women in IP Committee — State Bar of Texas
10:15  Break
10:30  Ethics and 101
10:45  Trademark Year in Review
11:15  Break
11:30  Patent Year in Review
12:00  Break
12:15  Lunching With the First Patent Litigation Explosion
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Professor Christopher Beauchamp, Brooklyn Law School, Brooklyn, New York
16:30  Break
17:30  INSTITUTE FOR LAW AND TECHNOLOGY
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Texas Instruments Inc.
Member
John Pinkerton
Clyde M. Siebman
Siebman, Burg, Phillips & Smith, LLP
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John A. Smith
Jones Day
Member
Robert L. Taylor
Siebman, Burg, Phillips & Smith, LLP
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Jim Nawrocki
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The Center of American and International Law
Dallas, Texas
November 14-15

7:15 NETWORKING BREAKFAST PRESENTED BY THE WOMEN IN IP COMMITTEE – STATE BAR OF TEXAS

7:45 BREAKFAST PRESENTATION MODERATED BY THE DBA IP SECTION’S NEW GUIDELINES COMMITTEE – STATE BAR OF TEXAS

8:45 WELCOME

Module Chair: Wei Wei Jeang, Grable Martin Fulton PLLC, Dallas, Texas

9:00 PATENT YEAR IN REVIEW

Gal R. (Tate) Peterson, Law Offices of Gal R. Peterson, San Antonio, Texas

1:30 BREAK

10:15 BREAK

9:45 COPYRIGHT YEAR IN REVIEW

Steve Benenson, Jackson Walker L.L.P.

3:15 BREAK

12:15 BREAK

11:45 TRADEMARK YEAR IN REVIEW

Michael C. Smith, Siebman, Burg, Phillips & Smith, LLP

4:15 IEEE PATENT POLICY / FRAND LITIGATION ISSUES PANEL

Michael W. (Wally) Jean, Jones Day

The Hon. Amos L. Mazzant, III, U.S. District Court Eastern District of Texas, Sherman, Texas

The Hon. Barbara M.G. Lynn, - , U.S. District Court Eastern District of Texas, Sherman, Texas

Brett C. Govett – Norton Rose Fulbright

Elisabeth A. Evert – Hitchcock Evert LLP

Zunxuan Chen – Locke Lord LLP

Colin P. Cahoon – Carstens & Cahoon, LLP

Michael Crowley – Sidley Austin LLP

Max Ciccarelli – Law Offices Of Robert M. Chiaviello, Jr.

Daniel J. Chalker – Alcon Laboratories, Inc.

Gregg C. Brown – Vinson & Elkins LLP

Lake E. Louis – Alcon Laboratories, Inc.

Steve Benenson – Jackson Walker L.L.P.

Ron A. Antush – Allenbaugh, PLLC

Matthew A. Boe – The Law Offices of Jenny Allenbaugh

Jennifer Wuamett – Rose Walker LLP

Bart E. Showalter – Baker Botts L.L.P.

Dee Ann Weldon-Wilson – Dentons US LLP

Garreth Sarosi – Jackson Walker L.L.P.

Brian C. McCormack – Haynes and Boone, LLP

David L. McCombs – Slater & Matsil, L.L.P.

Ira S. Matsil – Texas Heart Institute

Mary B. Wehrman – Gardere Wynne Sewell LLP

Jennifer T. Peck – Polsinelli PC

Lawrence C. Pape – USPTO

Michael D. Pegues – IPFC Corp.

Steven L. Page – Alston & Bird LLP

Edwin S. Flores – Goldstein & Russell, PC

Earl Fairbanks – Novak Druce + Quigg LLP

Tracy W. Druce – Novak Druce + Quigg LLP

Gary H. Freiberg – Smith, Bung, Phillips & Smith, LLP

Michael C. Smith – Siebman, Burg, Phillips & Smith, LLP

Steve Malin – Siebman, Burg, Phillips & Smith, LLP

Hope Shimabuku – Dentons US LLP

Garreth Sarosi – Jackson Walker L.L.P.

Baker Botts L.L.P.

Bart E. Showalter – Baker Botts L.L.P.

Michael C. Smith, Co-Director of the Institute

Mark P. Smith, Co-Director of the Institute

Jay E. Ray, Co-Director of the Institute

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Kevin J. Meek

Baker Botts L.L.P.

Vice-Chair

Clyde M. Siebman

Baker Botts L.L.P.

Mark P. Smith, Co-Director of the Institute
**SCHEDULE**

**November 14 - 15**

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<td>7:45 — <strong>ALICE AT 2 ½: EVOLVING CASE LAW AND PERSPECTIVES ON USPTO GUIDELINES</strong></td>
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<td>8:00 — <strong>SECTION 101 / ETHICS</strong></td>
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<td><strong>9:00</strong> — <strong>THE SUPREME COURT’S IMPACT ON IP IN 2016</strong></td>
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<td>— Austin Champion, Griffith Bates Champion &amp; Harper LLP, Dallas, Texas</td>
<td>— Christa Brown-Sanford, Baker Botts L.L.P., Dallas, Texas</td>
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7:45 BREAKFAST PRESENTATION MODERATED BY THE DBA IP SECTION'S NEW LAWYERS COMMITTEE
Roundtable discussions between litigators and prosecutors concerning PTAB proceedings.
COORDINATOR: — Austin Champion, Griffith Bates Champion & Harper LLP, Dallas, Texas

SECTION 101 / ETHICS
Module Chair: Max Ciccarelli, Thompson & Knight LLP, Dallas, Texas

1:45 ALICE AT 2 ½: EVOLVING CASE LAW AND PERSPECTIVES ON USPTO GUIDELINES
— Ryan P. McCarthy, Fish & Richardson, Austin Texas

2:30 101 - REVISED PTO SEC. 101 GUIDELINES
— Ann M. LaFeir, Intellectual Property Counsel, USAA, San Antonio, Texas

3:15 BREAK

3:30 ETHICS AND 101
More than three years after the Federal Circuit’s en banc opinion in CLS Bank Int’l v. Alice Corp., the question of “what is patentable” remains somewhat in flux. With such indefinite boundaries, we will discuss ethical considerations in asserting and challenging patents in light of current 35 U.S.C. §101 jurisprudence.
— Vishal H. Patel, Thompson & Knight LLP, Dallas, Texas

TUESDAY, NOVEMBER 15

4:15 ETHICS AND INEQUITABLE CONDUCT
Even after Therasense, the inequitable conduct plague won’t go away.

5:00 ADJOURN

5:00 RECEPTION FOR ALL PARTICIPANTS AND FACULTY

9:30 “I’LL SEE YOU IN COURT!” – PATENT INFRINGEMENT REMEDIES FROM INJUNCTIONS TO ATTORNEY FEES
The infringement remedies available to patent owners continue to evolve under Supreme Court and Federal Circuit precedent. This session will examine the current landscape, including injunctions, monetary damages, increased damages for willful infringement and attorney fees.
— Jason A. Wietjes, Polsinelli PC, Dallas, Texas

9:45 BREAK

10:15 FUNCTIONAL FUN WITH CLAIMS WHILE AVOIDING INDEFINITENESS AND ALICE PLUS OTHER TOPICS
— Kevin Cronin, Acelity, San Antonio, Texas
— Bill Mason, CelioNova BioSciences, Inc., San Antonio, Texas
— Michael R. Nye, Harness Dickey & Pierce, Troy, Michigan

11:15 AMENDED PTAB RULES: 5 THINGS YOU SHOULD KNOW ABOUT THE NEW RULES
What are the new rules and what was omitted from the new rules; how they will affect post grant proceedings going forward.
— Nadeem Bridi, Acelity, San Antonio, Texas
— Matthew L. Cutler, Harness Dickey & Pierce, Saint Louis, Missouri
— Chris Dunstan, Ericsson, Plano, Texas
— Nainesh Shah, ST Microelectronics, Coppell, Texas

11:30 BREAK

12:15 BREAK

12:30 WORKING LUNCH: IN-HOUSE COUNSEL PANEL GENERAL DISCUSSION
MODERATOR: — Wei Wei Jeang, Grable Martin Fulton PLLC, Dallas, Texas

1:30 BREAK
SCHEDULE

November 15

TRADE SECRETS / CYBER SECURITY / DESIGN / FRAND
Module Chair: Russ Emerson, Haynes and Boone, LLP, Dallas, Texas

1:45 WHAT'S NEW IN TRADE SECRETS?
Learn about the new federal Defend Trade Secrets Act, how it compares to the Texas Uniform Trade Secrets Act, and recent developments in state and federal trade secret law.
— Austin Champion, Griffith Bates Champion & Harper LLP, Dallas, Texas

2:45 CYBER SECURITY
— David Kinsinger, L-3 Communications Integrated Systems, Greenville, Texas

3:30 BREAK

3:45 DESIGN PATENTS
The discussion will cover recent developments concerning design patents in the areas of validity, infringement, and damages, including a discussion of the October 2016 Supreme Court oral arguments in Apple v. Samsung.
— Charles M. Jones, II, Haynes and Boone LLP, Dallas, Texas

4:15 IEEE PATENT POLICY / FRAND LITIGATION ISSUES PANEL
— James Harlan, InterDigital Administrative Solutions, Inc., Washington, D.C.

5:00 ADJOURN

Highlight's Include:
- Regulations: Staying Up-to-Date on Changes in Laws and Regulations
- Cybersecurity Litigation and Enforcement Trends
- Your Weakest Link: Understanding Your Vulnerability and Policies to Reduce It
- Planning Ahead: Provisions Your Response Plan Should Have
- What Should Your Cyber Investigation and Response Look Like?
- Dealing Away Cybersecurity Risks:
  - Cybersecurity in M&A Transactions

MCLE credit will be available

ABOUT THE INSTITUTE FOR LAW AND TECHNOLOGY (ILT)
Established in 2003 as part of The Center for American and International Law (CAIL), the Institute for Law and Technology (ILT), sponsors educational programs for lawyers and other professionals with a principal focus on intellectual law and practice.
ILT is a membership organization and counts leading intellectual property practitioners, both in-house and in private practice, among its members. For more information, visit cailaw.org/ilt.

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**SCHEDULE**  

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker/Institution</th>
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<tbody>
<tr>
<td>1:45</td>
<td>WHAT’S NEW IN TRADE SECRETS?</td>
<td>Austin Champion, Griffith Bates Champion &amp; Harper LLP, Dallas, Texas</td>
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<td><strong>Learn about the new federal Defend Trade Secrets Act, how it compares to the Texas Uniform Trade Secrets Act, and recent developments in state and federal trade secret law.</strong></td>
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<tr>
<td>2:45</td>
<td>CYBER SECURITY</td>
<td>David Kinsinger, L-3 Communications Integrated Systems, Greenville, Texas</td>
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<tr>
<td>3:30</td>
<td>BREAK</td>
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<tr>
<td>3:45</td>
<td>DESIGN PATENTS</td>
<td>Charles M. Jones, II, Haynes and Boone LLP, Dallas, Texas</td>
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<td><strong>The discussion will cover recent developments concerning design patents in the areas of validity, infringement, and damages, including a discussion of the October 2016 Supreme Court oral arguments in Apple v. Samsung.</strong></td>
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<tr>
<td>4:15</td>
<td>IEEE PATENT POLICY / FRAND LITIGATION ISSUES PANEL</td>
<td>James Harlan, InterDigital Administrative Solutions, Inc., Washington, D.C.</td>
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*New* Cybersecurity and Data Privacy Conference  

**January 25 - 26, 2017**  

The Center for American and International Law  
Plano, Texas  

Learn More at cailaw.org/ilt  

**Highlights Include**  

- Regulations: Staying Up-to-Date on Changes in Laws and Regulations  
- Cybersecurity Litigation and Enforcement Trends  
- Your Weakest Link: Understanding Your Vulnerability and Policies to Reduce It  
- Planning Ahead: Provisions Your Response Plan Should Have  
- What Should Your Cyber Investigation and Response Look Like?  
- Dealing Away Cybersecurity Risks:  
  - Cybersecurity in M&A Transactions  

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November 14-15

SCHEDULE

7:15 NETWORKING BREAKFAST PRESENTED BY THE WOMEN IN IP COMMITTEE – STATE BAR OF TEXAS

TRADEMARK YEAR IN REVIEW

JUDICIAL PANEL

Institute Leadership

PATENT YEAR IN REVIEW

PATENT LITIGATION

ETHICS AND INEQUITABLE CONDUCT

BREAK

ETHICS AND 101

November 14

10:15 PERSPECTIVES

1:45 INTRODUCTION TO THE PATENT QUALITY INITIATIVE (EPQI)

2:30 FUNCTIONAL FUN WITH PATENT PROSECUTION GUIDELINES

3:30 PANEL DISCUSSION: 10:30 AMENDED PTAB RULES: 5

4:15 ALICE PLUS OTHER TOPICS

5:00 THINGS YOU SHOULD KNOW ABOUT PROSECUTION

5:00 THINGS YOU SHOULD KNOW ABOUT LITIGATION

THINGS YOU SHOULD KNOW ABOUT POST-GRANT

THINGS YOU SHOULD KNOW ABOUT 35TH ANNIVERSARY OF INVENA PROVISION

THINGS YOU SHOULD KNOW ABOUT 100TH ANNIVERSARY OF INVENTOR’S RIGHTS

5:00 THINGS YOU SHOULD KNOW ABOUT 54TH ANNUAL CONFERENCE ON INTELLECTUAL PROPERTY LAW

5:00 THINGS YOU SHOULD KNOW ABOUT THE INSTITUTE OF LAW AND TECHNOLOGY

November 15

10:30 PERSPECTIVES

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5:00 THINGS YOU SHOULD KNOW ABOUT THE INSTITUTE OF LAW AND TECHNOLOGY

November 16

10:30 PERSPECTIVES

1:45 INTRODUCTION TO THE PATENT QUALITY INITIATIVE (EPQI)

2:30 FUNCTIONAL FUN WITH PATENT PROSECUTION GUIDELINES

3:30 PANEL DISCUSSION: 10:30 AMENDED PTAB RULES: 5

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5:00 THINGS YOU SHOULD KNOW ABOUT 54TH ANNUAL CONFERENCE ON INTELLECTUAL PROPERTY LAW

5:00 THINGS YOU SHOULD KNOW ABOUT THE INSTITUTE OF LAW AND TECHNOLOGY

November 17

10:30 PERSPECTIVES

1:45 INTRODUCTION TO THE PATENT QUALITY INITIATIVE (EPQI)

2:30 FUNCTIONAL FUN WITH PATENT PROSECUTION GUIDELINES

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5:00 THINGS YOU SHOULD KNOW ABOUT THE INSTITUTE OF LAW AND TECHNOLOGY

INSTITUTE FOR LAW AND TECHNOLOGY

November 15

12:30 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

9:00 “I’LL SEE YOU IN COURT!” – A PRACTICE PERSPECTIVE ON THE ROAD TO TRIAL

8:45 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

7:15 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

6:45 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

5:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

4:15 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

3:30 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

2:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

1:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

11:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

8:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

7:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

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5:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

4:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

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1:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

10:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

9:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

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4:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

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2:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:

1:00 LAWYER’S LUNCH: IN-HOUSE COUNSEL PANEL GENERAL SESSION:
54th Annual Conference on Intellectual Property Law
November 14 - 15, 2016
The Center for American and International Law
Plano, Texas

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Law Student
DFW Women in IP Group
Member - I will attend only the breakfast session on Nov. 14
Membership/Year in Law School
Materials Only - Cannot attend
Additional Options:
• I will attend the complimentary breakfast session on Nov. 14. A sign-up sheet for Texas CLE only credit (1 hour Ethics) will be available for this session.

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Register Registration Fee
CANCELLATION POLICY: Tuition, less a $50 administrative fee, will be refunded if written notice is received prior to October 30, 2016. It is essential to register in advance to ensure your seats will be reserved. Registrants not seated as a result will forfeit their payment. REGISTRATION: The cost of housing and is included in the Institute of Law, Intellectual Property and Technology (ILT) rates of $485 for ILT members and $525 for non-ILT members. Registration should be received by October 29, 2016. The Center reserves the right to cancel a program less than 15 days prior to its scheduled date. NONDISCRIMINATION POLICY: The Center for American and International Law does not discriminate on the basis of race, color, sex, religion, national origin, age, disability, genetic information, or any other protected status in hiring, placement, promotion, termination, terms, conditions, and privileges of employment. The Center also does not discriminate in its educational activities, scholarships, or admissions.

MCLE CREDIT: This program is approved by the State Bar of Texas for a total of 14.0 hours, including 1.5 hours of ethics. Course ID Number: 21900010. Credit hours for other states will vary and are subject to each state's approval and credit rounding rules. For this conference, ILT will directly apply credit for credits hours before the program occurs. Attorneys may be eligible to approve a program for credit hours before the program occurs. ILT is an Institute of American and International Law.

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Highlights
• Networking Breakfast Presented by the Women in IP Group
• Annual IP Law Year in Review Presentation
• Top 10 Drug Cases for 2016
• Judges: 3 Days of Key Takeaways and Litigators
• USPTO Enhanced Patent Quality Initiative
• Soothing Calms while Avoiding Intimidation and Other Pitfalls
• Criminals to Pleading and Discovery Rules in IP Cases
• 5 Things You Should Know About the Amended PTAB Rules
• Tax/Estate-Counsel Panel
• Comparison of Federal and Texas Trade Secrets Acts
• FRAND Issues from Both Sides of the “V” – the Good, the Bad, and the Ugly

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