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11/12 - 11/13

56th Annual Conference on Intellectual Property Law

THE CENTER FOR AMERICAN AND
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PLANO, TEXAS, USA

Highlight: The IP Year in Review
& Judicial Panel Luncheon



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Highlights:

- Patent, Copyright and Trademark Annual Updates
- 101 Update
- Split Sessions for Patent Prosecutors and Patent Litigators
- Strategic Impact of Recent SC Decisions and Other Developments Impacting PTAB Practice and Related Litigation
- How Did We Get to 12th?
- Impact of Shifting IP Policy on Business & Innovation

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SCHEDULE

11/12 - 11/13

56th Annual Conference on Intellectual Property Law

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MONDAY, NOVEMBER 12

7:30 Networking Breakfast Presented by Women in Law - Protect This House: What IP Lawyers Need to Know About Emerging Issues in Cybersecurity (1 hr)

Moderator: **Elise J. Selinger**, Patterson + Sheridan LLP, Dallas, Texas

Panelists:

- **Lavonne Burke Hopkins**, Johnson & Johnson, New Brunswick, New Jersey
- **Devika Kornbacher**, Vinson & Elkins LLP, Houston, Texas

8:45 Welcome from the Co-Chairs

- **Brian J. Gaffney**, AT&T Services, Inc., Dallas, Texas
- **Christa Sanford**, Baker Botts L.L.P., Dallas, Texas

THE IP YEAR IN REVIEW AND JUDICIAL PANEL

Module Chair: **Jason Wietjes**, Polsinelli PC, Dallas, Texas

9:00 Patent Year in Review (.75 hr)

- **Gale R. "Pete" Peterson**, Law Offices of Gale R. Peterson, San Antonio, Texas

9:45 Trade Secret Update (.5 hr)

- **Mike Karson**, Haynes and Boone, LLP, Dallas, Texas
- **Paul Storm**, Foley Gardere, Dallas, Texas

10:15 Break >

10:30 Trademark Update (.75 hr)

- **David Diamond**, Richard Law Group, Inc., Dallas, Texas

11:15 Copyright Year in Review (.75 hr)

- **Kevin Meek**, Baker Botts L.L.P., Austin, Texas

12:00 Break >

LUNCHEON JUDGES PANEL

Module Chair: **Nick Mathews**, McKool Smith, Dallas, Texas

12:15 Luncheon Judges Panel (1 hr)

Moderators:

- **Brett Govett**, Norton Rose Fulbright US LLP, Dallas, Texas
- **Phillip Philbin**, Haynes and Boone, LLP, Dallas, Texas

SCHEDULE

Panelists:

- **The Hon. Alan Albright**, U.S. District Court Western District of Texas, Waco, Texas
- **The Hon. Rodney Gilstrap**, U.S. District Court Eastern District of Texas, Marshall, Texas
- **The Hon. Amos Mazzant**, U.S. District Court Eastern District of Texas, Sherman, Texas

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ALVAREZ & MARSAL

1:15 Break >

FINNEGAN

THE IMPACT OF NEW DEVELOPMENTS ON THE PRACTICING LAWYER

Module Chair: **Stephanie DeBrow**, Norton Rose Fulbright US LLP, Austin, Texas

1:30 Strategic Impact of Recent SC Decisions and Other Developments Impacting PTAB Practice and Related Litigation (1 hr)

Moderator: **Sharon Israel**, Shook, Hardy & Bacon L.L.P., Houston, Texas

Panelists:

- **Kurt Jones**, Celanese, Pasadena, Texas
- **Steven Spears**, Baker & Hostetler LLP, Houston, Texas
- **Dorothy Whelan**, Fish & Richardson P.C., Minneapolis, Minnesota

Afternoon Breaks Sponsor



**HARPER
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2:30 101 Update (.5 hr)

- **Glenn Forbis**, Harness, Dickey & Pierce, PLC, Troy, Michigan

3:00 Break >

3:15 Impact of Shifting IP Policy on Business and Innovation (.75 hr)

Moderator:

- **Jim Harlan**, InterDigital, Washington, DC

Panelists:

- **Corey Egan**, Nano Global and ilumi Solutions, Inc., Austin, Texas
- **Josh Malone**, Bunch-O-Balloons, Plano, Texas
- **Jonathan Szarzynski**, Endpoint IP, Dallas, Texas

4:00 Ethics—Attorney Client Privilege (1 hr ethics)

- **David Tobin**, Baker Botts L.L.P., Dallas, Texas

5:00 Recess >

5:00 Reception for all Participants and Faculty > Sponsored by:



SCHEDULE

TUESDAY, NOVEMBER 13

7:45 IP Trivia—A Breakfast Game, presented by the Young Lawyers Committee of the Dallas Bar Association's Intellectual Property Section (1 hr)

8:45 Break >

PATENT PROSECUTION AND PATENT LITIGATION—CONCURRENT TRACKS

PATENT PROSECUTION

Module Chair
Chad Terrell, Slater Matsil, LLP, Dallas, Texas

9:00 101 PTO Focused Discussion and Practical Tips (.75 hr)

- **Michelle Holoubek and Rob Sterne**, Sterne, Kessler, Goldstein & Fox P.L.L.C., Washington, DC

9:45 Foreign Prosecution - Tips and Tricks (.5 hr)

- **Marc Hubbard**, Hubbard Johnston, PLLC, Dallas, Texas

10:15 Break >

10:30 How to Protect Emerging Technology (.5 hr)

- **Robert Greeson**, Norton Rose Fulbright US LLP, Dallas, Texas

11:00 Ex Parte Appeals (.5 hr)

- **Adam Stephenson**, IPTechLaw, Scottsdale, Arizona
- **The Hon. Amber Hagy**, USPTO PTAB, Dallas, Texas

11:30 Practical Prosecution Tips in View of Recent Cases (.5 hr)

- **Theresa Stadheim**, Schwegman Lundberg Woessner, Minneapolis, Minnesota

12:00 Break >

PATENT LITIGATION

Module Chair
Chris Blackford, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

9:00 Design Patents and Damages (.5 hr)

- **Christopher V. Carani**, McAndrews, Held & Malloy, Ltd., Chicago, Illinois

9:30 IPR Impact on Litigation (.5 hr)

- **James Barney**, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC
- **Philip Woo**, Haynes and Boone, LLP, Palo Alto, California

10:00 ITC Changes (.75 hr)

- **The Hon. Ted Essex**, Hogan Lovells US LLP, Washington, DC

10:40 Break >

10:55 TC Heartland Impact Update (.5 hr)

- **Fiona Bell**, Shook, Hardy & Bacon L.L.P., Houston, Texas

11:20 Licensing Update (.75 hr)

- **Brian Kacedon**, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

SCHEDULE

12:15 Luncheon In-House Counsel Panel—Impressions of Litigating in International Courts (1 hr)

Moderator: **John Lindgren**, IPValue Management Inc., Santa Clara, California

Panelists:

- **Evelyn Chen**, Ericsson Inc., Plano, Texas
- **David Killough**, Microsoft Corporation, Redmond, Washington
- **Boris Teksler**, Conversant Intellectual Property Management, Inc., San Francisco, California

1:15 Break >

EVERYTHING ELSE – U.S. V REST OF THE WORLD, INTERNET OF THINGS, ETHICS

Module Chairs: **Jamie McDole**, Haynes and Boone, LLP, Dallas, Texas
Philip Woo, Haynes and Boone, LLP, Palo Alto, California

1:30 How Did We Get to 12th? (.25 hr)

- **Frank Cullen**, Global Innovation Policy Center, Washington, DC

1:45 US IP Ranking in the World (.75 hr)

- **The Hon. Paul Michel**, U.S. Court of Appeals for the Federal Circuit, Washington, DC

2:30 Break >

2:45 Is It Better to Litigate in an International Court? (1 hr)

Moderator: **Philip Woo**, Haynes and Boone, LLP, Palo Alto, California

Panelists:

- **Ken Bridges**, Bridges IP Consulting, Nashville, Tennessee
- **Huw Evans**, Norton Rose Fulbright LLP, London, United Kingdom
- **He Jing**, AnJie Law Firm, Beijing, China
- **Clemens Rübél**, Norton Rose Fulbright LLP, Munich, Germany

3:45 Licensing Issues for Internet of Things (.5 hr)

Moderator: **Boris Teksler**, Conversant Intellectual Property Management, Inc., San Francisco, California

Panelists:

- **Chris Dunstan**, Ericsson Inc., Plano, Texas
- **Luke McLeroy**, Avanci, LLC, Dallas, Texas
- **Jeff Risher**, Faraday Future, Gardena, California

4:15 Ethics (.75 hr ethics)

- **Tom Irving**, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

5:00 Adjourn >

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