SPONSORSHIP OPPORTUNITIES

15 | ALARB

Asociación Latinoamericana de Arbitraje
Associação Latino-Americana de Arbitragem

ANIVERSARIO DE LA ASOCIACIÓN LATINOAMERICANA DE ARBITRAJE

1 AL 5 DE MARZO
2027

BOGOTÁ
COLOMBIA



Host

Centro de Arbitraje y Conciliación CCB
VIGILADO POR EL MINISTERIO DE JUSTICIA Y DEL DERECHO

Institutional Support

American University Washington College of Law
Center on International Commercial Arbitration

CBAr Comitê Brasileiro de Arbitragem

ICC International Court of Arbitration

ICSID International Centre for Settlement of Investment Disputes
World Bank Group

Institute for Transnational Arbitration

SPONSORSHIP PACKAGES

BENEFITS	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Sponsorship Contribution	**US$ 6,000**	**US$ 4,250**	**US$ 3,000**
Logo on official event website	Premium Placement	Prominent Placement	Recognized Placement
Logo in online event materials	Premium Placement	Prominent Placement	Recognized Placement
Logo in printed event materials	Premium Placement	Prominent Placement	Recognized Placement
Recognition during opening and closing remarks according to category	✓	✓	✓
Logo on sponsor boards and screens according to category	✓	✓	✓
Recognition in event communications, social network, and newsletters according to category	✓	✓	✓
Priority networking visibility	✓		
Complimentary registrations to all Academic Conferences and Welcome Cocktail Reception	**6 Registrations**	**4 Registrations**	**2 Registrations**
Complimentary registrations to the ICC Training for Arbitrators	**2 Registrations**	**Choice of 1 Registration between two trainings**	Not Included
Complimentary registrations to the ICSID–WCL Investment Arbitration Training for Counsel	**2 Registrations**		Not Included
Complimentary invitations to Exclusive Speakers Dinner	**2 Invitations**	**1 Invitation**	Not Included
Possibility of including promotional material at event activities provided by the sponsor	At all event activities (main conference and side events)	At all event activities (main conference and side events)	At all event activities (main conference and side events)
Opportunity to appoint a reporter for an ALARB event report to be published (first come, first served)	✓ Exclusive		
Exclusive Benefits Reserved for Platinum Sponsors			
Exclusive Sponsor of ALARB 15th Anniversary Gala	✓ Exclusive		
Logo included in the formal invitation to the ALARB 15th Anniversary Gala	✓ Exclusive		
Roll-up banner at Gala entrance (provided by the sponsor)	✓ Exclusive		
Complimentary invitations to the ALARB 15th Anniversary Gala	**3 Invitations**		
Specific promotional material at Gala according to the organizing committee guidelines	✓ Exclusive		

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SPONSORSHIP BENEFITS

The sponsorship categories have been designed to provide different levels of visibility, networking opportunities, institutional recognition, and participation benefits throughout the ALARB 15th Anniversary celebrations.

PLATINUM SPONSOR

The **Platinum category** has been designed for sponsors seeking the highest level of institutional exposure, strategic visibility, and exclusive networking opportunities throughout the event week.

Platinum Sponsors benefit from:
- Premium logo placement across all event platforms and materials
- Priority networking visibility during the event week
- The highest number of complimentary registrations to all Academic Conferences and Welcome Cocktail Reception
- Complimentary registrations to both specialized trainings: ICC Training for Arbitrators and ICSID–WCL Investment Arbitration Training for Counsel
- Complimentary invitations to the Exclusive Speakers Dinner
- Opportunity to appoint a reporter for an ALARB event report to be published (subject to availability on a first come, first served basis)
- Possibility of including promotional materials during event activities organized by the sponsor

In addition, **Platinum Sponsors** receive a series of benefits reserved exclusively for this category in connection with the ALARB 15th Anniversary Gala, including:
- Exclusive Gala sponsorship recognition
- Logo inclusion in the formal Gala invitation
- Roll-up banner visibility at the Gala entrance
- Complimentary Gala invitations
- Possibility of including specific promotional materials at the Gala, subject to the Organizing Committee guidelines

The **Platinum category** is intended for organizations seeking maximum exposure and a prominent role during the celebration of ALARB's 15th Anniversary.

GOLD SPONSOR

The **Gold category** offers significant institutional visibility and meaningful participation opportunities throughout the event week while maintaining a balanced sponsorship investment.

Gold Sponsors benefit from:
- Prominent logo placement in event materials and communications
- Recognition during opening and closing remarks
- Visibility on sponsor boards and event screens
- Complimentary registrations to all Academic Conferences and Welcome Cocktail Reception
- Choice of one complimentary specialized training registration: either the ICC Training for Arbitrators or the ICSID–WCL Investment Arbitration Training for Counsel
- Complimentary invitation to the Exclusive Speakers Dinner
- Possibility of including promotional materials during event activities organized by the sponsor

The **Gold category** is designed for organizations seeking strong visibility and participation opportunities while maintaining flexibility in sponsorship investment.

SPONSORSHIP BENEFITS

The sponsorship categories have been designed to provide different levels of visibility, networking opportunities, institutional recognition, and participation benefits throughout the ALARB 15th Anniversary celebrations.

SILVER SPONSOR

The Silver category is designed for organizations seeking visibility and participation within the arbitration community through an accessible sponsorship level.

Silver Sponsors benefit from:

- Recognized logo placement across event materials and communications
- Recognition during opening and closing remarks
- Visibility on sponsor boards and event screens
- Complimentary registrations to all Academic Conferences and Welcome Cocktail Reception
- Possibility of including promotional materials during event activities organized by the sponsor

The Silver category provides an excellent opportunity for organizations wishing to support the event, strengthen regional visibility, and engage with the Latin American arbitration community.

GUIDELINES

These guidelines are intended to ensure consistency, organization, and a high-quality experience throughout the ALARB 15th Anniversary celebrations.

SPONSOR LOGO SUBMISSION GUIDELINES

The Sponsor Logo Submission Guidelines are intended to ensure the proper and consistent use of sponsor branding across all digital and printed event materials associated with the ALARB 15th Anniversary celebrations. These guidelines help guarantee optimal logo quality, visibility, and compatibility across the different promotional platforms used throughout the event.

Sponsors are kindly requested to provide their official logo with the following specifications:
- Full color version (whenever possible)
- High resolution
- Logos provided in the following three formats: PNG, PDF, and EPS
- Transparent or white background only

Providing the logo in these formats is required, as different formats are used across various print and digital platforms associated with the event.

It is in the interest of the Organizing Committee that confirmed sponsors benefit as much as possible from the visibility and promotional opportunities offered by this event. Accordingly, sponsors are encouraged to submit their logos as soon as the sponsorship is confirmed in order to ensure timely inclusion in event materials and maximize their exposure throughout the promotional campaign leading up to the ALARB 15th Anniversary celebrations.

PROMOTIONAL MATERIAL GUIDELINES

The Promotional Material Guidelines are intended to ensure that all sponsor promotional items distributed during the event are aligned with the event's organizational standards, sustainability objectives, and overall attendee experience. These guidelines also seek to promote high-quality, practical, and culturally meaningful materials that contribute positively to the atmosphere and identity of the ALARB 15th Anniversary celebrations.

All promotional materials must be provided directly by the sponsors by **Friday, 19 February 2027**, and are subject to the approval of the Organizing Committee in accordance with the event guidelines and sustainability standards.

- Eco-friendly tote bags for the main conference;
- Lanyards for the main conference;
- Writing implements: pens, pencils, highlighters, and similar items;
- Desk & office supplies: recyclable writing pads, Post-it notes, stationery, reusable water bottles, reusable coffee tumblers, and similar items;
- Tech accessories: portable power banks, branded webcam covers, cellphone covers, and similar items;
- Fidget & wellness items: foam stress balls, fidget spinners, Rubik's cubes, motivational squeeze toys, and similar items;
- Artisan products: the Organizing Committee encourages the promotion of artisan and multicultural products. Sponsors are welcome to provide artisan coffee, chocolates, ceramic items, hand-painted items, natural soap bars, or other similar small products showcasing local or multicultural craftsmanship.

Sponsors wishing to provide promotional items not listed above are welcome to submit their proposals for consideration. Prior approval from the Organizing Committee will be required to ensure compliance with the event guidelines and overall event experience.

IMPORTANT NOTE

- All sponsors will have their logo included on the event website and in online and/or printed event materials. Before selecting a sponsorship category, sponsors are kindly invited to review the benefits included under each category for further details regarding the corresponding sponsorship package.

- The ALARB 15th Anniversary Gala sponsorship benefits are reserved exclusively for Platinum Sponsors.

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info@alarb.org
www.alarb.org