



Institute for  
**TRANSNATIONAL  
ARBITRATION**

## YAI Talks # Miami

**Conquering New Grounds: The Finance and Banking Industry**



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**Conquering New Grounds:  
The Finance and Banking Industry**

**February 24, 2017**

**White & Case LLP**  
Southeast Financial Center  
200 South Biscayne Boulevard  
Miami, Florida, USA

### Overview

*Presented by the ITA Young Arbitrators Initiative (YAI)*

YAI TALKS # is a series of local events presenting talks, workshops or interviews that cover a wide range of subjects relating to arbitration, designed for learning, provoking conversation and sharing knowledge and experiences among young practitioners.

**Registration is free! [cailaw.org/ita](http://cailaw.org/ita)**

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**THE CENTER FOR AMERICAN  
AND INTERNATIONAL LAW**

## ITA YAI Co-Chairs

### Montserrat Manzano

Von Wobeser y Sierra, S.C.  
Mexico City, Mexico

### Silvia Marchili

King & Spalding LLP  
Houston, Texas

The finance and banking industry is a trending topic these days given the recent publication of the ICC Commission Report on Financial Institutions and International Arbitration. This event aims to provide young arbitration stakeholders with a legal and market-oriented perspective on the challenges posed by the development of arbitration in the finance and banking industry, focusing in particular in the role of the region.

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Thanks to the generosity of our sponsors, this event is tuition-free and includes brunch. Please register in advance at [cailaw.org/ita](http://cailaw.org/ita) to help us capture an accurate headcount.

## 9:00 REGISTRATION

## 9:30 WELCOME

— **Montserrat Manzano**, ITA Young Arbitrators Initiative Chair, Von Wobeser y Sierra, S.C., Mexico City

## 9:45 FINANCE AND BANKING INDUSTRY AS “UNTAPPED” TERRITORY FOR ARBITRATION

This session will present an overview of the industry and of the types of disputes that arise. Why has national court litigation been the traditional forum for dispute resolution chosen by the industry? What are the industry perceptions of the national court system vs. arbitration? What advantages does arbitration present for the industry?

### MODERATOR

— **Lauran San Roman Gujjarro**, White & Case LLP, Miami

### PANELISTS

— **Diana C. Droulers**, Arbitrator; Advisor, Latin America, Dispute Resolution Data; and President, International Federation of Commercial Arbitration Institutions (IFCAI)

— **M. Cristina Cárdenas**, Astigarraga Davis, Miami

— **Sergio Alvarez-Mena**, Jones Day, Miami, Vice-Chair, Florida International Bankers Association (FIBA)

— **Leyla Tavarez**, Wells Fargo, Miami

## 11:00 BREAK

## 11:15 ADVICE AND PRACTICAL INSIGHTS

What can arbitration stakeholders do to conquer the finance/banking industry? To develop a successful arbitration practice in the region? Perspective of different arbitration players.

### MODERATOR

— **Katherine Sanoja**, GST LLP, Miami

### PANELISTS

— **Raoul Cantero**, White & Case LLP, Miami

— **Prof. Manuel A. Gomez**, Associate Dean of International and Graduate Studies, Florida International University College of Law, Miami

— **Juan Pablo Moyano Garcia**, International Case Director, International Centre for Dispute Resolution (ICDR), Miami

## 12:30 BRUNCH

## 1:30 ADJOURN