



ANNUAL 2018 REPORT

# The Center for American and International Law

IMPROVING THE QUALITY OF JUSTICE

THE CENTER FOR AMERICAN AND INTERNATIONAL  
LAW (CAIL) HAS ONE IMPORTANT MISSION:

*to improve the quality of justice  
across the United States and around  
the world by providing continuing  
education for lawyers and law  
enforcement professionals.*

The Center, through its five institutes and special programs, offers training, knowledge and new perspectives to help members of the legal and law enforcement community successfully navigate the changing legal landscape and provide the best service to their clients and constituents.

**5,897**  
PROGRAM ATTENDEES FROM

**52** Countries

**42** U.S. States

**89**  
PROGRAMS HELD

#### ATTENDEES CAME FROM ALL OVER THE WORLD

● COUNTRIES WHERE ATTENDEES ARE FROM

ALBANIA	BULGARIA	GERMANY	KENYA	PERU	SOUTH KOREA	UNITED KINGDOM
ARGENTINA	CANADA	HUNGARY	LEBANON	PHILIPPINES	SPAIN	UNITED STATES
AUSTRALIA	CHILE	INDIA	MALAYSIA	POLAND	SWEDEN	URUGUAY
BANGLADESH	CHINA	INDONESIA	MEXICO	PORTUGAL	SWITZERLAND	VENEZUELA
BELGIUM	COLOMBIA	IRELAND	MONGOLIA	ROMANIA	TAIWAN	VIRGIN ISLANDS, BRITISH
BERMUDA	CROATIA	ITALY	NEPAL	SINGAPORE	TRINIDAD AND TOBAGO	
BOLIVIA	CZECH REPUBLIC	JAPAN	NETHERLANDS	SLOVAKIA	TURKEY	
BRAZIL	ECUADOR	KAZAKHSTAN	NIGERIA	SOUTH AFRICA		

*ON THE COVER:* Flags from many nations, which are displayed in the lobby of our Plano headquarters, represent the international reach and mission of CAIL. We have served thousands of lawyers and law enforcement officers from throughout the United States and more than 130 countries since our founding in 1947. In fiscal year 2018, individuals from 53 countries participated in our programs.

# A Crucial Mission. Now More Than Ever.

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When Robert Storey, then Dean of the Southern Methodist University School of Law, launched The Center for American and International Law (originally named Southwestern Legal Foundation) in 1947, the concept of continuing education beyond law school was a relatively new idea. That idea, along with Dean Storey's remarkable farsightedness, would be a strong foundation for the growth and importance of the Center.

Dean Storey had just returned home after serving as executive trial counsel for the United States in the prosecution of high-ranking Nazi officials in the Nuremberg war crimes trials. Advocating the importance of education, recognizing the need to protect the rule of law, and supporting the administration of justice around the world, Dean Storey helped inspire the Center's future. It has flourished, and the Center's Trustees, staff, and our program volunteer leadership remain committed to the principles Dean Storey championed.

The Center delivers programs through five divisions that cultivate communities of lawyers, judges, and law enforcement leaders: the Institute for Energy Law, the

Institute for Transnational Arbitration, the Institute for Law and Technology, the Institute for Law Enforcement Administration and the Southwestern Institute for International and Comparative Law.

In fiscal year 2018, the Center held 89 conferences and courses through these institutes and other special programs. All served our common purpose - to provide timely forums of the highest quality to increase the knowledge and sharpen the skills of participants in the justice system. The Center engaged prominent experts to serve as faculty – from law firms, in-house counsel, the academic community, and law enforcement agencies.

The reach of the Center includes sponsoring the well-respected Higginbotham Inn of Court and an esteemed lecture series. The Center also provides important criminal law programs, such as its highly regarded Actual Innocence programs.

We hope you will enjoy reading the 2018 highlights as we look forward to continuing the Center's crucial efforts, which address concerns as vital today as they were 71 years ago.

Mark Smith  
**INTERIM PRESIDENT**

Harriet E. Miers  
**CHAIR, BOARD OF TRUSTEES**

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## Lead Donors

With deepest gratitude, we honor those who support CAIL's commitment to improving the quality of justice through the education of lawyers and law enforcement officials in the United States and throughout the world.

The following individuals and organizations helped advance CAIL's efforts in these areas with the most generous gifts from July 2017 through June 2018.

### Chair's Circle (\$10,000 - \$49,999)

Barry C. Barnett

### President's Council (\$2,500 - \$9,999)

Anonymous  
Beck Redden LLP  
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Bryan A. Garner  
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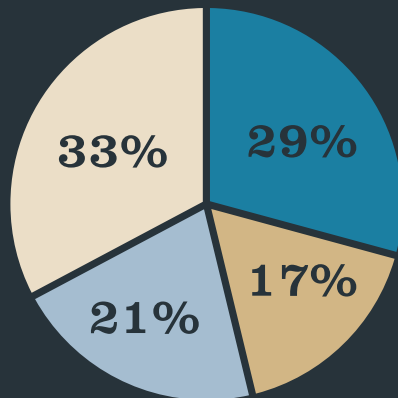
### CAIL Advocates (\$1,000 - \$2,499)

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R. Doak Bishop  
B. Susan Davis  
Dee J. Kelly, Jr.  
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Toni Scott Reed  
Mark A. Shank  
Siebman, Burg,  
Phillips & Smith LLP  
W. Anthony Stewart  
Winston Strawn LLP

## Financial Snapshot:

### Resources and Support

TOTAL RAISED \$5,986,258



**29%** PROGRAM GENERATED  
\$1,728,111

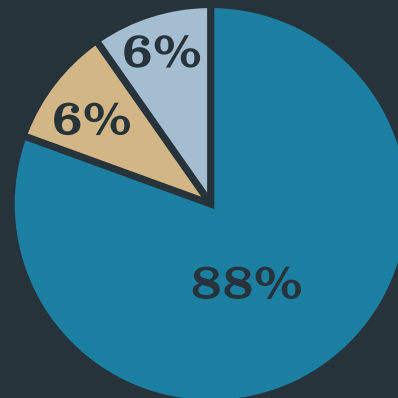
**21%** CONTRIBUTIONS AND GRANTS  
\$1,282,993

**17%** MEMBERSHIP  
\$1,027,855

**33%** OTHER  
\$1,947,299

### Use of Operating Funds

TOTAL SPENT \$5,841,388



**88%** PROGRAM SERVICES  
\$5,130,718

**6%** GENERAL AND ADMINISTRATIVE  
\$371,009

**6%** DEVELOPMENT  
\$339,571

# 2018 Higginbotham Lecture

**This annual event provides a forum for commentary on current trends in law and society.**

It brings together legal and community leaders for education and discussion, and raises valuable funds and awareness for CAIL.

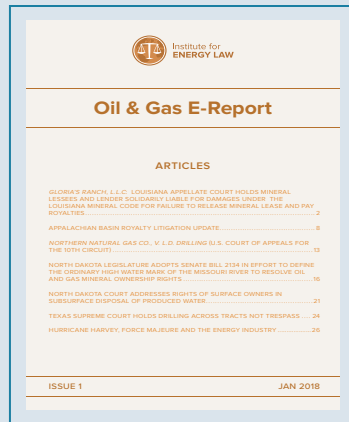
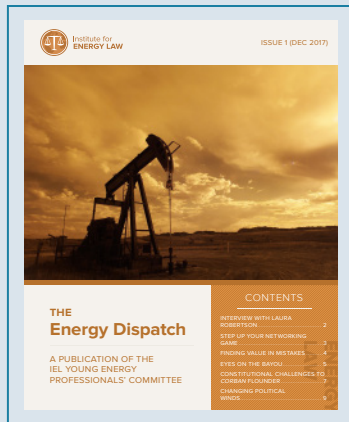
The 2018 Higginbotham Lecture was held in Dallas on April 4, the 50th anniversary of the assassination of Dr. Martin Luther King, Jr. The event raised nearly \$120,000, which was more than any of the previous lectures.

Douglas Brinkley, a presidential historian for CNN, a Professor of History at Rice University and a bestselling author, spoke about “The Lives and Deaths of MLK Jr. and RFK,” focusing on the tremendous impact both leaders had on the social and political fabric of the nation. The Chair of the 2018 Higginbotham Lecture, Talmage Boston from Shackelford, Bowen, McKinley & Norton LLP, moderated the session.

During the event, Charles W. Matthews received the CAIL Award for Achievement in the Pursuit of Justice for All. Mr. Matthews retired in 2010 as Vice President and General Counsel of Exxon Mobil Corporation following a 39-year career in energy law. Throughout his career and in the years since his retirement, he has served on many civic and professional boards, and chaired the Executive Committee of CAIL’s Board of Trustees.

The Higginbotham Lecture Series was created in 2013 as a tribute to Judge Patrick E. Higginbotham, who served for 12 years at the helm of CAIL’s Board of Trustees. Since its inception, the lecture series has attracted more than 1,300 attendees from the legal, business and judicial communities.





Left: The Energy Dispatch, Right: Oil & Gas E-Report

“The Institute for Energy Law focuses on current issues and an evolving energy landscape, which helps me and my peers identify and prepare for future risk and opportunity.”

LAUREN WOODARD,  
Legal Counsel for Shell Oil Company  
*who is now part of the inaugural  
IEL Leadership class.*

# The Institute for Energy Law (IEL)

**IEL members represent many of the leading energy companies and law firms throughout the United States and around the world.**

In fiscal year 2018, the Institute presented 15 in-person conferences and programs with 1,400 attendees, and provided an important forum for contemporary issues affecting the energy sector. It was IEL’s second-highest membership year, with 610 Advisory Board members.

IEL began the process of creating a leadership group for young lawyers in the energy field to increase their knowledge and leadership skills. More than 60 people from 10 states, the District of Columbia and three countries applied for the initial class.

IEL also created two new publications – *Oil & Gas E-Report*, a quarterly electronic publication highlighting important new energy cases, regulations and laws and *The Energy Dispatch*, a quarterly publication by IEL’s Young Energy Professional

Committee featuring legal and professional development articles and interviews.

IEL held its first Environmental Law Conference featuring sessions led by prominent energy industry attorneys and government regulators from around the U.S. People from 10 U.S. states and Nigeria attended the conference.

The Institute also hosted the 69th Annual Oil & Gas Law Conference, the world’s longest-running oil and gas conference for continuing legal education.

IEL’s National Young Energy Professionals’ Law Conference, the only conference of its kind for young lawyers in the energy field, had 120 attendees for its outstanding program.

## IEL IN 2018

15

IN-PERSON CONFERENCES

1,400

ATTENDEES

610

ADVISORY BOARD MEMBERS

62

APPLICANTS FOR THE IEL  
YOUNG LEADERSHIP GROUP

# The Institute for Law Enforcement Administration (ILEA)

**The Institute for Law Enforcement Administration is a premium provider of professional education and technical support to the law enforcement community.**

Its programs, courses and conferences focus on contemporary issues, including strategic and ethical leadership, procedural justice, effective supervision, diversity and community building. In fiscal year 2018, ILEA held 22 programs with 785 attendees from across the U.S. as well as Canada and Bahrain.

As an outgrowth of its four-week School of Police Supervision, ILEA created a new, two-week Texas Sergeant Academy course to bring quality supervisory education to small and medium-sized police agencies that otherwise, because of budget constraints, would not have access to such training. The program is funded in partnership with the Texas Municipal League Intergovernmental Risk Pool. The first courses were held in the Texas cities of Harlingen, League City, Schertz and Midland, enabling 111 sergeants to receive supervisory education.

“Building Community Trust, Officer Safety and Ethical Leadership” was the timely focus of the 2018 Contemporary Issues and Ethics Conference, where experts in law enforcement, academia and the community discussed strategies to restore community confidence while enhancing officer safety.

ILEA also presented its 55th School of Executive Leadership with graduates from Texas, Louisiana and New Mexico. This intensive eight-week course prepares senior-level law enforcement managers for executive leadership in the complex world of public safety administration.

**“Being a graduate of ILEA’s School of Executive Leadership is a noteworthy achievement. I learned a tremendous amount and met several outstanding peers and instructors, many of whom I’m still in contact with on a regular basis.”**

**LIEUTENANT BROOK ROLLINS,**  
Arlington Police Department

ILEA IN 2018

**22**  
PROGRAMS

**785**  
ATTENDEES

**111**  
SERGEANTS RECEIVED  
SUPERVISORY EDUCATION

**CHIEF STEVE DYE,**  
Grand Prairie Police Department

# Institute for Transnational Arbitration (ITA)

**Arbitration is an ancient form of dispute resolution and today, it is an essential element of international commerce.**

It provides a neutral, non-governmental forum to settle disputes between countries, between commercial entities from different countries, and more recently with the advent of bilateral and multilateral international trade treaties, between companies and states.

CAIL's Institute for Transnational Arbitration (ITA) provides conferences, publications and membership activities to enable its members to stay on top of this rapidly growing and changing field.

With more than 1,000 members from 69 countries on six continents, ITA held 11 programs throughout North and South America and Europe during fiscal year 2018 and reached all-time highs in membership, programs, income and publications.

In that year, ITA held the first major international conference dedicated to diversity and inclusion in international arbitration in Washington, D.C. The annual ITA-IEL-ICC Joint Conference on International Energy Arbitration in Houston grew for the fifth year in a row with more than 200 registrants and speakers. ITA held its Workshop and Annual Meeting in Dallas and its annual Americas Workshop in Santiago, Chile.

The United Nations granted the Institute UNCITRAL Observer Status in fiscal year 2018. UNCITRAL is the core legal body of the United Nations for international trade law with the general mandate to solve legal hurdles in order to facilitate international commerce.

ITA also launched its first writing competition and first mentorship program for its Young ITA group (for members under age 40). Young ITA programs were held in London, Frankfurt, São Paulo, Quito, San Jose (Costa Rica), Mexico City and Houston.



**THE INSTITUTE WAS GRANTED  
UNCITRAL OBSERVER STATUS**

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**“I first became involved with ITA 30 years ago because I was interested in making international arbitration my practice area. I felt it would benefit my career and I was right. Now when I am approached by attorneys who want more experience in international arbitration, I always tell them to attend the ITA Annual Meeting. Take advantage of opportunities to speak, learn a lot, and meet new people.”**

**THE HONORABLE CHARLES N. BROWER,** former chair of the ITA Advisory Board whose distinguished career has included being a judge of the Iran-United States Claims Tribunal since 1983 and serving as Judge ad hoc of the International Court of Justice.

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## ITA IN 2018

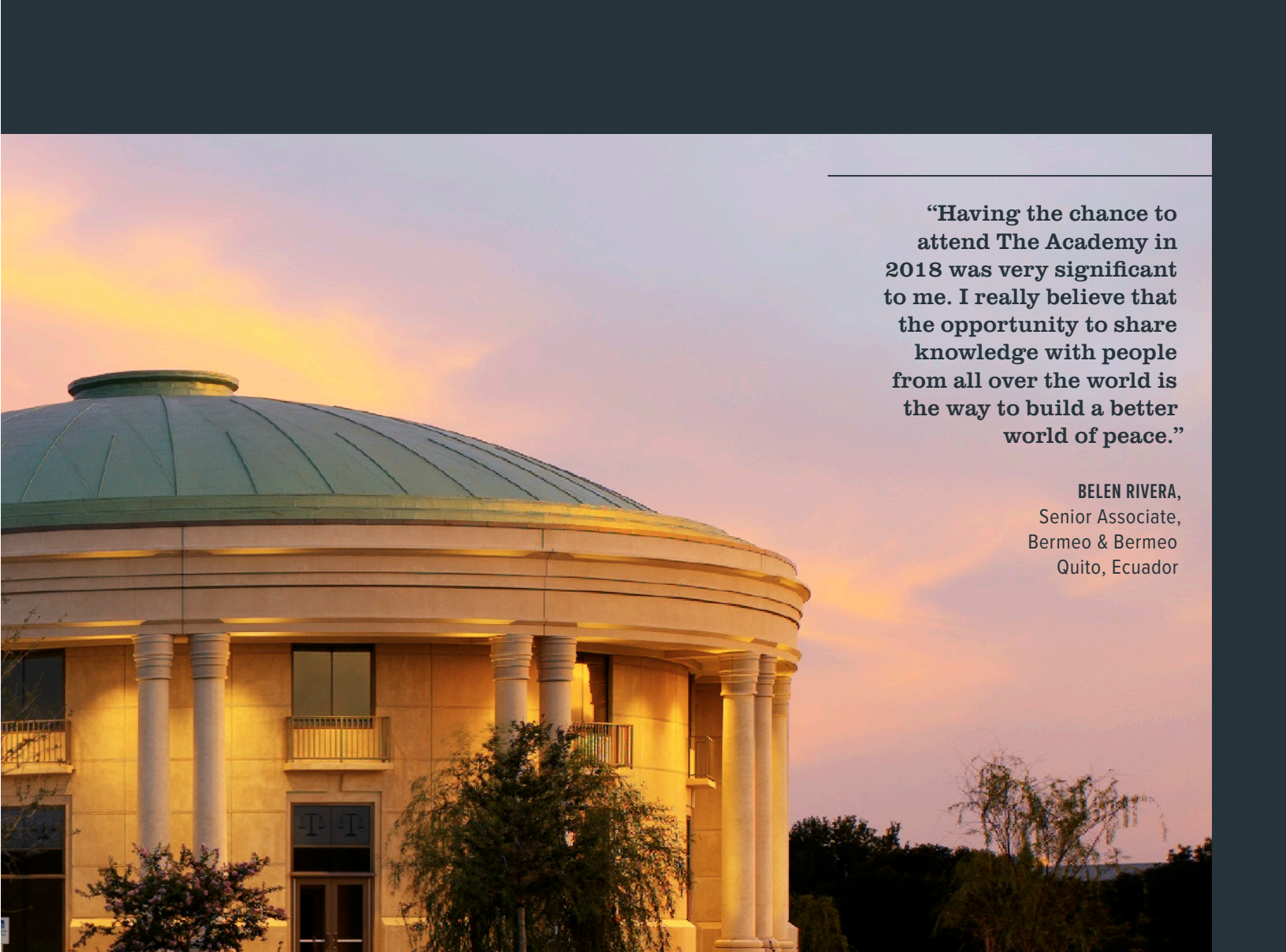
MORE THAN  
**1,000**  
MEMBERS

FROM  
**69**  
COUNTRIES

**11**  
CONFERENCES

**941**  
CONFERENCE REGISTRANTS





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**“Having the chance to attend The Academy in 2018 was very significant to me. I really believe that the opportunity to share knowledge with people from all over the world is the way to build a better world of peace.”**

**BELEN RIVERA,**  
Senior Associate,  
Bermeo & Bermeo  
Quito, Ecuador

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## Southwestern Institute for International and Comparative Law (SWIICL)

The 55th annual session of the Academy of American and International Law welcomed international business lawyers from 23 countries to CAIL's Plano, Texas headquarters for the five-week program.

Participants took part in practice negotiations, a mock trial, a law firm exercise, a cybersecurity breach, a simulated international insolvency case, and much more. The curriculum included a conversation with General Counsel Randall Ebner of Exxon Mobil and Chief Legal Officer Deborah Majoras of Procter & Gamble.

SWIICL's annual Symposium on Global Markets focused on the future of globalization. Attendees heard from an extraordinary faculty, including former Federal Trade Commission Chair William Kovacic, former U.S. Ambassador to Saudi Arabia Robert Jordan, and Texas A&M President Michael Young.

Another conference sponsored by SWIICL, NAFTA 2.0 and the Automotive Industry, was held in Queretaro, Mexico.



## Institute for Law and Technology (ILT)

The Institute for Law and Technology's primary mission has been to enhance the expertise of intellectual property lawyers by providing educational programs that offer superlative content and networking opportunities for private practitioners, in-house counsel and others interested in legal issues affecting intellectual property.

The ILT is a membership organization, and counts among its members leading intellectual property practitioners, both in-house and in private practice.

During fiscal year 2018, ILT held three conferences:

The Conference on Intellectual Property (IP) Law was the 55th IP conference held by CAIL. Highlights included breakout sessions on patent prosecution and litigation.

The Energy Industry Intellectual Property Law Conference, a collaboration between ILT and IEL, was held for the second time. Areas of focus in fiscal year 2018 included protecting software assets in the energy industry, extraterritorial issues in offshore drilling and implications of the new General Data Protection Regulation, which is a European Union regulation on data protection and privacy, as it pertains to energy.

The Cybersecurity and Data Privacy Law conference drew attendees and expert presenters from around the United States. The program provided comprehensive, practical information to help attendees to prepare and respond to a breach, including incident response plans, a table top exercise with steps to take following a breach and a post-mortem incident evaluation.

# Criminal Law and Actual Innocence Programs

**With funding from the Texas Court of Criminal Appeals, CAIL provides practical and timely Criminal Law education programs with separate sessions for defense and prosecution attorneys, mainly centered on capital trial issues.**

**The Court also funds CAIL's Actual Innocence programs, which bring defense attorneys, prosecutors, judges and law enforcement officials together for educational forums focused on preventing wrongful convictions.**

**“A lawyer’s work is never more important than when a person’s life is literally at stake. CAIL’s capital trial programs are designed to better equip those who bear this extraordinary responsibility.”**

**MARK SMITH,**  
Interim President of CAIL

In fiscal year 2018, CAIL held two new criminal law programs: Immigration Issues in Criminal Cases for the Defense and Race-Based Litigation for the Defense. CAIL also celebrated the 15th anniversary of several cornerstone annual programs: Cross Examination & Impeachment for the Defense, Jury Selection & Communicating with Jurors, and Criminal Defense Trial Skills.

Among the four Actual Innocence programs held during fiscal year 2018 was an in-depth case study of the conviction of Greg Taylor, a man who was wrongly accused of murder in North Carolina and sentenced to life in prison. Taylor spent 16 years in prison before he was exonerated. He was the keynote speaker at the conference.

Attendees learned about multiple mistakes that had been made leading to Taylor’s wrongful conviction. They also were briefed on advances in forensics including emerging technologies in DNA analysis and issues in field drug and firearms testing.

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\*RETIRED AS CAIL PRESIDENT EFFECTIVE JULY 31, 2018



THE CENTER FOR AMERICAN  
AND INTERNATIONAL LAW

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