



Institute for
ENERGY LAW

3rd Oilfield Services Law Conference



3rd Oilfield Services Law Conference

October 7, 2013

JW Marriott Hotel • Houston, Texas

Featuring Luncheon Speaker

Michael Chertoff

Co-Founder and Managing Principal
The Chertoff Group and former Secretary,
U.S. Department of Homeland Security
Washington, DC

Register Now! cailaw.org/iel

Highlights

- Trade compliance
- Advanced data analytics and corruption detection
- IP considerations for oilfield services companies
- Working with competitors and anti-trust issues
- Investment bankers' views of oilfield services companies
- International focus on Africa's newest oil basin

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3rd Oilfield Services Law Conference

SCHEDULE

October 7

Conference Co-Chairs

Alex Cestero
Vice President and
Co-General Counsel
Weatherford International, Ltd.
Houston, Texas

Michael B. Bennett
Baker Botts L.L.P.
Houston, Texas

“Very specific oilfield service conference; there aren’t so many with such a specific focus.”

“Panel discussions were very good and well moderated – interesting and high profile keynote speaker.”

— 2012 Participants



2012 Oilfield Services Conference

7:30 REGISTRATION AND CONTINENTAL BREAKFAST

8:00 WELCOME AND INTRODUCTION TO THE CONFERENCE

- Alex Cestero, Vice President and Co-General Counsel, Weatherford International, Ltd., Houston, Texas
 - Michael B. Bennett, Baker Botts L.L.P., Houston, Texas
-

8:05 OILFIELD SERVICE COMPANIES THROUGH AN INVESTMENT BANKER’S EYES

This session will discuss investment banking issues and trends as they affect the oilfield services sector, with a focus on creation of shareholder value, M&A, valuations and due diligence.

- Andrew C. Schroeder, Managing Director, Simmons & Company, Houston, Texas
 - Pearce W. Hammond, Managing Director, Simmons & Company, Houston, Texas
-

9:00 MEDIA ISSUES FOR OILFIELD SERVICES COMPANIES
What’s Next: Anticipating Future Crises and Controversies

Effective crisis and litigation communications now demand risk management strategies to anticipate the issues that will impact corporate reputations tomorrow. As the social media, volatile public affairs debates on energy policy, and a tireless plaintiffs’ bar up the stakes exponentially, the challenge for companies in the oil and gas sector and their counselors is to put rapid response systems in place well ahead of need in order to minimize foreseeable exposures and bullet-proof their global brands.

- Richard S. Levick, Chairman & CEO, Levick Strategic Communications, Washington, D.C.
-

9:45 TRADE COMPLIANCE IN THE OILFIELD SERVICES SECTOR
Assessing the Risks and Calibrating Your Compliance Program Accordingly

In-house and external counsel discuss current risks in import / export control, sanctions, and anti-boycott compliance specific to the oilfield services sector and how to craft fit-for-purpose compliance strategies to mitigate these risks and perhaps identify competitive advantages for your business.

- Natalia Shehadeh, Director of the Trade Compliance Group, Weatherford International, Houston, Texas
 - Daniel M. Fisher-Owens, Berliner, Corcoran & Rowe, Washington, D.C.
-

10:30 BREAK

10:45 ADVANCED DATA ANALYTICS IN RISK MANAGEMENT AND FRAUD AND BRIBERY DETECTION

Service companies increasingly struggle with managing and monitoring risk across large and complex data sources and geographically widespread operations. This panel will lead with a demonstration of some of the latest analytics techniques and technology, followed by a discussion of capabilities, limitations and the associated legal issues to consider when leveraging these techniques to manage fraud, compliance and other areas of risk.

MODERATOR

— Michael B. Bennett, Baker Botts L.L.P., Houston, Texas

PANELISTS

— Scott Clary, Principal, Forensic Technology & Discovery Services, Ernst & Young, Houston, Texas

— Jay G. Martin, Vice President, Chief Compliance Officer, Senior Deputy General Counsel, Baker Hughes, Houston, Texas

— Todd Jones, Internal Audit Manager, Shell Oil Company, Houston, Texas

12:00 HOSTED LUNCHEON - CYBER CRIME AND WHAT YOU SHOULD KNOW

— Michael Chertoff, Co-Founder and Managing Principal, The Chertoff Group, and former Secretary, U.S. Department of Homeland Security, Washington, D.C.

Sponsored by



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1:30 CONCURRENT SESSION

LEGISLATIVE OUTREACH - SHOULD YOU HAVE A LOBBYING PROGRAM?

With the increased complexity of industry issues and relationships, foreign, domestic, and social, could (and should) oilfield services companies be more proactive in influencing legislators? What is the cost/benefit analysis of relying on the exploration and production companies to devise strategy and exert influence at state and federal levels versus direct action by oilfield services companies?

MODERATOR

— Andrew P. Biar, President, Strategic Public Affairs, Houston, Texas

PANELISTS

— Stuart Kemp, Assistant General Counsel, Environmental Law Practice Group, Halliburton Company, Houston, Texas

— Samuel A. Giberga, Senior Vice President and General Counsel, Hornbeck Offshore, Covington, Louisiana

INTELLECTUAL PROPERTY CONSIDERATIONS IN THE OIL PATCH

With the increased sophistication in technology innovation and know-how developed by oilfield services companies, IP rights have come to the forefront as have IP issues: Have the types of IP rights oilfield services companies need to identify and protect changed? Has there been in paradigm shift in ownership right expectations? Does the design of your new widget or approach belong to your company, to a vendor of a key part, to the operator employing your company or some combination of the foregoing? Does it matter if the widget or process was designed in the United States or at the work site in another country? What is the legal precedent in the U.S. and abroad? These and other issues will be highlighted and discussed.

— Peter E. Mims, Vinson & Elkins LLP, Houston, Texas

— Bob McAughan, Sutton McAughan Deaver PLLC, Houston, Texas

2:30 BREAK

2:45 WORKING AND COMMUNICATING WITH YOUR COMPETITORS IN THE OILFIELD SERVICES INDUSTRY -- IMPORTANT ANTITRUST ISSUES

Counsel who regularly advise oilfield services companies know that these clients often work with, or communicate with, their competitors in a varieties of settings, including various forms of alliances, JVs, prime contractor/sub-contractor relationships, trade groups, etc. Moreover, there is a certain amount of information sharing among competitors that is commonplace in any industry. Our speaker has represented most of the major oilfield services companies from time-to-time over a 35 year career and has important and timely advice to share with the audience on these topics.

— Sean Boland, Baker Botts L.L.P., Washington, D.C.

3:30 INTERNATIONAL FOCUS: EAST AFRICA

An overview of Africa's newest oil and gas basin, covering Mozambique, Kenya, Uganda, and Tanzania and discussion of legal and political issues for oilfield services companies doing business there.

MODERATOR

— D. Marie Wagner, Senior Counsel and Solicitor, Anadarko Petroleum Corporation, The Woodlands, Texas

PANELISTS

— Vera de Brito de Gyrfas, King & Spalding, Houston, Texas

— Ann Robertson, Senior Counsel, Anadarko Petroleum Corporation, The Woodlands, Texas

— Andrew Sekandi, Senior Consultant, Sub-Saharan Africa, Control Risks, London, England

4:30 (ETHICS) CORPORATE SOCIAL RESPONSIBILITY

Oilfield services companies are adopting, or being obliged by their customers to adopt, many key aspects of corporate social responsibility. What organizations do oilfield services counsel need to know about, and what conventions, compliance requirements, and reporting obligations are involved?

MODERATOR

— Gary Edson, Managing Director, Baker and McKenzie Compliance Consulting LLC, Washington, D.C.

PANELISTS

— David N. Hollas, Director of Global Sustainability and Environmental Performance, Halliburton Company, Houston, Texas

— Peter Nestor, Manager, Advisory Services, BSR, San Francisco, California

5:30 CLOSING REMARKS

5:35 ADJOURN

5:35 NETWORKING RECEPTION

REGISTRATION

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October 7, 2013

JW Marriott Hotel • Houston, Texas

Registration includes the Conference, course materials on USB and online and all meals.

Check applicable box:	Received by 9/28/13	Received after 9/28/13
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PAYMENT MUST ACCOMPANY REGISTRATION

GENERAL INFORMATION

CANCELLATION POLICY: Tuition, less a \$50 cancellation fee will be refunded upon receipt of written cancellation received by September 24, 2013. E-mail cancellation notice to cburkel@cailaw.org. After this date, no refunds, but substitution of attendees for this program will be permitted. Registrants not entitled to a refund will receive the course materials.

HOUSING: The cost of housing is not included in tuition. However, rooms (in limited number) have been reserved at the JW Marriott Hotel, 5150 Westheimer Road, Houston, TX 77056. Registrants should call 1-800-228-9290 and advise them of group code AIWAIWA to receive a reduced room rate of \$189 + 17% occupancy tax. Reservations may also be made online by visiting cailaw.org/iel. The last day to obtain this special rate is September 15 2013.

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MCLE CREDIT: This program is approved by the State Bar of Texas for 8 hours, including 1 hour of ethics. Course ID Number: 901272987. Sign-in sheets and/or certificates of attendance will be available for ALL states.

SPECIALIZATION CREDIT: This program is approved by the Texas Board of Legal Specialization for 8 hours in the following area: Oil, Gas and Mineral Law



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ENERGY LAW

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Institute for Energy Law
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