About IEL

The Institute for Energy Law is one of the divisions of The Center for American and International Law, which was founded in Dallas, Texas in 1947. Originally called the Southwestern Legal Foundation, CAIL presented its first Oil and Gas Conference in 1949, and has done so every year since. The IEL was founded in 1959 and over the years has expanded its programming well beyond the annual conference.

The vision and mission of the IEL is to provide superior educational and professional opportunities for lawyers and other professionals in the energy industry through educational courses, conferences, scholarly publications and membership activities.

Membership

The IEL is a membership organization, and counts many of the leading energy companies and attorneys among its international membership. Its membership has increased dramatically in the last ten years, with a new record for membership set in 2019.

Depending on their level, members are entitled to serve, or to appoint one or more persons to serve, on IEL’s Advisory Board. Advisory Board members attend the Annual Oil & Gas Law Conference tuition-free and may attend the Advisory Board reception and dinner with a guest on the eve of the Annual Oil & Gas Law Conference. All IEL members enjoy discounted attendance at all Institute programs and webinars, access to IEL’s Digital Library, which contains past conference materials, and a subscription to IEL’s e-publications, the Energy Law Advisor, Oil & Gas E-Report, and The Energy Dispatch.

Conferences

From September 2019 through May 2020, IEL will host or sponsor fifteen conferences around the US and abroad. These programs range from the world’s longest running oil and gas CLE—IEL’s 71st Annual Oil & Gas Law Conference—to International Energy Arbitration Conferences in Singapore and Houston, the National Young Energy Professionals’ Law Conference, and evening programs for young lawyers to interact with and learn from general counsel and in-house lawyers.

This year, IEL is creating a new Energy Transactions Conference and a related Energy Transactions for Young Energy Professionals Conference. IEL will celebrate the 10th edition of its outstanding Law of Shale Plays Conference in Pittsburgh in September. IEL will also host its fourth highly successful National Young Energy Professionals’ Law Conference, the first conference of its kind, in Austin in 2020.

A variety of sponsorship opportunities exist for IEL’s diverse programming and are listed in this document.
Conference Sponsorship Opportunities
Sept. 2019 to May 2020

10th Law of Shale Plays Conference, September 4-5, 2019, Pittsburgh, PA


12th Annual Young Energy Professionals’ General Counsel Forum, September 26, 2019, Houston, TX

Doing Deals: Energy Transactions for Young Energy Professionals, October 9, 2019, Houston, TX

Energy Transactions Conference, October 10, 2019, Houston, TX

5th Rockies Young Energy Professionals’ In-House Counsel Forum, October 2019, Denver, CO

Young Litigator Oil & Gas Conference, November 13, 2019, Spring, TX (Houston Metro Area)

18th Annual Energy Litigation Conference, November 14, 2019, Spring, TX (Houston Metro Area)

6th Midstream Oil & Gas Law Conference, December 11, 2019, Houston, TX


71st Annual Oil & Gas Law Conference, February 20-21, 2020, Houston, TX

4th National Young Energy Professionals’ Law Conference, March 25-27, 2020, Austin, TX

7th Appalachia Young Energy Professionals’ In-House Counsel Forum, April 2020, Pittsburgh Area, PA

Environmental and Energy Law Conference, May 13-14, 2020, Houston, TX
71st Annual Oil & Gas Law Conference

February 19-21, 2020
Houston, Texas

John Rogers Award Reception and Dinner - $7,000 (12 Only)
Reception and Dinner Honoring Lynn Laverty Elsenhans, Current Board Member of Baker Hughes and Saudi Aramco, Former Sunoco CEO
Benefits—Four Conference Registrations; Six Additional Dinner Guests; Reserved Table at Event; Exhibitor Table at Conference; Brochure and Conference Recognition

Canvas Bag Sponsor - $8,000 (Exclusive)
Exclusive Logo on Conference Canvas Bag Distributed to Attendees; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Advisory Board Dinner Sponsor - $5,000 (Exclusive)
Exclusive Sponsor of IEL Advisory Board Dinner on February 19, 2020; Recognition at Dinner.; Three Conference Registrations; Three Additional Guests at Dinner; Exhibitor Table at Conference; Brochure and Conference Recognition

Lanyard Sponsor - $5,000 (Exclusive)
Sponsor Name on Conference Lanyard; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Conference Materials Sponsor - $4,500 (Exclusive)
Single Page Advertisement Displayed Through Back of Packet Distributed to All Attendees; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Break Sponsor - $4,000 (One Per Break—Three Available)
Recognition From Podium Before Break; Recognition at Break; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Deans of Oil & Gas Practice Luncheon - $3,500
Luncheon on Feb. 21 Featuring Presentation by Distinguished Academic or Practitioner; One Conference Registration; Exhibitor Table at Conference; Brochure and Conference Recognition

Networking Luncheon - $3,000
Luncheon on Feb. 20; One Conference Registration; Exhibitor Table at Conference; Brochure and Conference Recognition

Conference Details

- IEL’s Largest Conference
- Longest Running Oil & Gas CLE in the World
- Strong Mix of In-House, Law Firm, Consultants, and Other Professionals
- Free for IEL Advisory Board Members to Attend
- Wide Variety of Sponsorship Options
- One Day of IEL Leadership Meetings
- Two Days of CLE
- Two Luncheons
- John Rogers Award Dinner
- Numerous Networking Opportunities
Conference Details

- Joint Conference Between Institute for Energy Law and Energy & Mineral Law Foundation
- Day and a Half CLE Conference Focused on Appalachia Legal Issues
- Networking Opportunities Featuring Members of the IEL and EMLF
- Luncheon
- Networking Reception
- Strong Mix of In-House, Law Firm, and Other Energy Professionals

10th Law of Shale Play Conference

September 4-5, 2019
Pittsburgh, Pennsylvania

Canvas Bag Sponsor - $3,500 (Up to 3)
Logo on Canvas Bag Distributed to All Attendees; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Lanyard Sponsor - $3,500 (Exclusive)
Sponsor Name on Conference Lanyard; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Breakfast Sponsor - $3,000 (Exclusive for Each Breakfast)
Exclusive Sponsor for Each Breakfast; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Hosted Luncheon Sponsor - $3,000
Luncheon on September 4, 2019; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Networking Reception Sponsor - $2,500
Sponsor of Reception Following Day 1 of Conference; One Conference Registration; Additional Two Guests for Reception; Exhibitor Table at Conference; Brochure and Conference Recognition

Exhibitor (Non-Law Firm) - $1,500
Exhibitor Table at Conference; Conference Recognition
Young Litigator Oil & Gas Conference
November 13, 2019
Spring (Houston Metro), Texas

Conference Details

- Designed for Attorneys with 1 to 10 Years of Experience
- Day Before 18th Annual Energy Litigation Conference
- $500 Discount on Sponsorship Prices for Sponsors of 18th Annual Energy Litigation Conference

Sponsorship Opportunities

[Lanyard Sponsor] - $4,000 (Exclusive)
Combined Sponsorship for Both Conferences; Two Registrations for Each Conference

[Breakfast Sponsor] - $2,500 (Exclusive)
3 Registrations; Conference Recognition

[Break Sponsor] - $2,500 (Exclusive)
3 Registrations; Conference Recognition

[Gold Sponsor] - $2,000
2 Registrations; Conference Recognition

[Silver Sponsor] - $1,500
1 Registration; Conference Recognition

18th Annual Energy Litigation Conference
November 14, 2019
Spring (Houston Metro), Texas

Conference Details

- IEL's Second Longest Running Conference
- IEL's Largest Litigation Specific Conference
- Strong Mix of In-House and Law Firm Litigators
- Most Attendees have Significant Years of Experience
- One Day Program with Award Luncheon and Reception

Sponsorship Opportunities

[Breakfast Sponsor] - $3,750 (Exclusive)
Exclusive Sponsor of Breakfast with Signage; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

[Break Sponsors] - $3,500 (One Sponsor Per Break)
Recognition from Podium Before Break; Recognition at Break; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

[Lanyard Sponsor] - $4,000 (Exclusive)
Sponsor Name on Lanyard for Energy Litigation and Young Litigator Oil & Gas Conferences; Two Conference Registrations for Each Conference; Exhibitor Table at Each Conference; Brochure and Conference Recognition for Each Conference

[Canvas Bag Sponsor] - $4,000 (Up to 3)
Logo on Canvas Bag Distributed to All Attendees; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

[Hosted Luncheon Sponsors] - $3,250
Luncheon Honoring Recipient of IEL's Lifetime Achievement in Energy Litigation Award; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition; Luncheon Recognition

[Networking Reception Sponsors] - $2,500
Sponsor of Reception Following Conference; One Conference Registration; Additional Two Guests for Reception; Exhibitor Table at Conference; Brochure and Conference Recognition
Doing Deals: Energy Transactions for Young Energy Professionals

October 9, 2019
Houston, Texas

Conference Details

- Designed for Attorneys with 1 to 10 Years of Experience
- Day Before Energy Transactions Conference
- $500 Discount on Sponsorship Prices for Sponsors of Energy Transactions

Sponsorship Opportunities

**Lanyard Sponsor** - $4,000 (Exclusive)
Combined Sponsorship for Both Conferences; 3 Registrations for Each Conference

**Breakfast Sponsor** - $2,500 (Exclusive)
3 Registrations; Conference Recognition

**Break Sponsor** - $2,500 (Exclusive)
3 Registrations; Conference Recognition

**Gold Sponsor** - $2,000
2 Registrations; Conference Recognition

**Silver Sponsor** - $1,500
1 Registration; Conference Recognition

Energy Transactions Conference

October 10, 2019
Houston, Texas

Conference Details

- **New Conference Expanding Upon Existing Conferences**
- **Strong Mix of In-House, Law Firm, and Other Professionals**
- **One Day Program with Luncheon and Reception**

Sponsorship Opportunities

**Lanyard Sponsor** - $4,000 (Exclusive)
Sponsor Name on Lanyard for Energy Transactions and Energy Transaction for Young Energy Professionals Conferences; Three Conference Registrations for Each Conference; Exhibitor Table at Each Conference; Brochure and Conference Recognition for Each Conference

**Breakfast Sponsor** - $3,000 (Exclusive)
Exclusive Sponsor of Breakfast with Signage; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Break Sponsors** - $3,000 (One Sponsor Per Break)
Recognition from Podium Before Break; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Luncheon Sponsor** - $2,750
Recognition at Luncheon; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

**Networking Reception Sponsor** - $2,250
Sponsor of Reception Following Conference; One Conference Registration; Additional Two Guests for Reception; Exhibitor Table at Conference; Brochure and Conference Recognition
4th National Young Energy Professionals’ Law Conference

March 25-27, 2020
Austin, Texas

Conference Details

- First National Conference Designed Exclusively for Young Energy Professionals
- Day and a Half Conference with CLE and Professional Development
- Strong Mix of In-House, Law Firm and Other Young Energy Professionals
- Multiple Networking Events Allowing Young Lawyers To Develop Long-Term Energy Industry Connections
- Featured Event of IEL Leadership Class
- Heavily Attended by Future IEL Leadership
- First Time in Austin, Texas

Platinum & Social Event Sponsor - $5,000 (Limited to Four)
Sponsorship of Conference, Plus Sponsorship of Welcome Reception on March 25 and Dinner on March 26; Six Conference Registrations; Three Additional Guests to Social Events; Exhibitor Table at Conference; Brochure and Conference Recognition

Breakfast Sponsor - $3,750 (Exclusive)
Exclusive Sponsor of Breakfast on Both Days with Signage; Four Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Gold Sponsor - $3,500
Four Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Silver Sponsor - $2,000
Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Exhibitor (Non-Law Firm) - $1,500
Exhibitor Table at Conference; Conference Recognition
2nd Environmental and Energy Law Conference

May 13-14, 2020
Houston, Texas

Conference Details
- Biennial Conference Focused on Environmental Law with Emphasis on the Perspective of the Oil & Gas Industry
- Attended by Experienced In-House, Law Firm, and Government Lawyers
- Day and a Half CLE and Networking Conference with Luncheon and Reception
- Premier Environmental and Energy Faculty

Sponsorship Opportunities

Breakfast Sponsor - $3,250 (Exclusive)
Exclusive Sponsor of Breakfast; Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Luncheon Sponsor - $2,750
Luncheon on May 13; Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Networking Reception Sponsor - $2,500
Sponsor of Reception on May 13; One Conference Registration; Additional Two Guests for Reception; Exhibitor Table at Conference; Brochure and Conference Recognition

Exhibitor (Non-Law Firm) - $1,750
Exhibitor Table at Conference; Conference Recognition

6th Midstream Oil & Gas Law Conference

December 11, 2019
Houston, Texas

Conference Details
- Biennial Midstream Conference
- Strong Mix of In-House, Law Firm, and Other Professionals Practicing in the Midstream Area
- One Day Program with Luncheon
- Convenient Energy Corridor Location

Sponsorship Opportunities

Gold Sponsor - $2,500
Three Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Silver Sponsor - $2,000
Two Conference Registrations; Exhibitor Table at Conference; Brochure and Conference Recognition

Exhibitor (Non-Law Firm) - $1,750
Exhibitor Table at Conference; Conference Recognition
Regional Young Energy Professionals’ In-House Counsel Forums

October 2019—Denver, Colorado
April 2020—Pittsburgh Area

Program Details
- Presentation by Four to Five In-House and General Counsel on Legal, Practice, and Development Issues
- Dinner with In-House Presenters in Round Table Session
- Popular Reception Event

Sponsorship Opportunities

Gold Sponsor - $5,000
Ten Complimentary Registrations; Ten Additional Guests at Reception; Exhibitor Table at Program; Recognition During Program

Silver Sponsor - $1,000
Three Complimentary Registrations; Five Additional Guests at Reception; Exhibitor Table at Program; Recognition During Program

12th Annual Houston Young Energy Professionals’ General Counsel Forum

September 26, 2019
Houston, Texas

Program Details
- Presentation by Six to Eight In-House Counsel and General Counsel on Legal, Practice, and Development Issues
- Dinner with In-House Presenters in Round Table Session
- Popular Reception Event with Attendees and IEL Leadership Class

Sponsorship Opportunities

Gold Sponsor - $5,000
Six Complimentary Registrations; Ten Additional Guests at Reception; Exhibitor Table at Program; Recognition During Program

Silver Sponsor - $2,500
Two Complimentary Registrations; Five Additional Guests at Reception; Exhibitor Table at Program; Recognition During Program

September 18-19, 2019
Singapore

Conference Details
- New Conference Mirroring Houston Program but with Asia Focus
- Outstanding Faculty Featuring In-House, Law Firm, Arbitrators, and Government Officials
- Day and a Half CLE and Networking Conference

Conference Details
- Joint Conference of Institute for Transnational Arbitration, Institute for Energy Law, and ICC International Court of Arbitration
- Strong Mix of In-House, Law Firm, Arbitrators, and Other Professionals
- Day and a Half Programming with Lunch, Reception, and Dinner
- International Attorney Participation

Sponsorship Opportunities
(See Website for Benefits)

Conference Dinner Sponsor - $15,000 (exclusive) or $4,000 (non-exclusive)—limited to six
Conference Luncheon Sponsor - $10,000 (exclusive) or $3,500 (non-exclusive)—limited to four
Canvas Bag Sponsor - $9,000 (exclusive) or $3,000 (non-exclusive)—limited to three
Wi-Fi Sponsor - $5,000 (exclusive)
Welcome Reception Sponsor - $7,000 (exclusive) or $2,500 (non-exclusive)—limited to four
Conference Coffee Breaks Sponsor - $6,000 (exclusive) or $2,500 (non-exclusive)—limited to three
Conference Breakfast Sponsor - $4,000 (exclusive)
Exhibitor - $2,000

7th ITA-IEL-ICC Joint Conference on International Energy Arbitration

January 23-24, 2020
Houston, Texas

Conference Details
- Joint Conference of Institute for Transnational Arbitration, Institute for Energy Law, and ICC International Court of Arbitration
- Strong Mix of In-House, Law Firm, Arbitrators, and Other Professionals
- Day and a Half Programming with Lunch, Reception, and Dinner
- International Attorney Participation

Sponsorship Opportunities
(See Website for Benefits)

Conference Dinner Sponsor - $15,000 (exclusive) or $4,000 (non-exclusive)—limited to six
Conference Luncheon Sponsor - $10,000 (exclusive) or $3,500 (non-exclusive)—limited to four
Canvas Bag Sponsor - $9,000 (exclusive) or $3,000 (non-exclusive)—limited to three
Wi-Fi Sponsor - $5,000 (exclusive)
Welcome Reception Sponsor - $7,000 (exclusive) or $2,500 (non-exclusive)—limited to four
Conference Coffee Breaks Sponsor - $6,000 (exclusive) or $2,500 (non-exclusive)—limited to three
Conference Breakfast Sponsor - $4,000 (exclusive)
Young Lawyer Roundtable Sponsor - $2,500
Young Lawyer Networking Reception Sponsor - $2,000
Exhibitor - $2,000
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