



Institute for
**LAW AND
TECHNOLOGY**

Innovation Concatenation

Exploring the Cross Roads of Invention, Commercialization and the Rule of Law



Innovation Concatenation Exploring the Cross Roads of Invention, Commercialization and the Rule of Law

June 29 - 30, 2015

The Center for American and International Law
Plano • Texas

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ILT is an Institute of
**THE CENTER FOR AMERICAN
AND INTERNATIONAL LAW**

Highlights

- Keynote address presented by **Ret. Chief Judge Paul Michel** of the United States Court of Appeals for the Federal Circuit
- Announcement of the 2015 Life Achievement Award Winner & Inventor of the Year
- Patent and Copyright Clause to US Constitution:
CONGRESS SHALL HAVE POWER TO PROMOTE THE PROGRESS OF SCIENCE AND THE USEFUL ARTS, BY SECURING FOR LIMITED TIMES TO AUTHORS AND INVENTORS THE EXCLUSIVE RIGHT TO THEIR RESPECTIVE WRITINGS AND DISCOVERIES.
Article I, Section 8 to the Constitution of the United States
- Patent reform; a better system or just a different system?
- Innovators, infringers and reform: Where should we strike the balance?
- Piracy versus patents, which best serves America's common good?

MCLE credit will be available

Conference Co-Chairs

Clyde M. Siebman
Siebman, Burg, Phillips & Smith
Sherman, Texas

Elisabeth A. Evert
Hitchcock Evert
Dallas, Texas

Phillip B. Philbin
Haynes & Boone, LLP
Dallas, Texas

“Superlative content and presentations. Industry leaders and provocative dialogue.”

“Quality of the presenters and their knowledge of the subject matter. Location and setting were outstanding.”

— Past participants
of ILT programs

The purpose of this program is to bring together leading voices in innovation and those who protect it. Included in the program will be inventors, entrepreneurs, financiers, business executives, lawyers, judges and policy makers who will discuss the economics of innovation and the proper role of the patent system, courts and rule of law which protect it.

The format of the program will be highly interactive. In addition to a facilitated breakout session, participants will be asked to anonymously vote on a variety of policy-related issues. Those votes will be tabulated and analyzed in the program’s final session. Following the program, a report will be prepared summarizing the issues discussed and any conclusions reached.

The program will include the announcement of ILT’S 2015 Lifetime Achievement Award in Innovation, and the selection of the 2015 Inventor of the Year.

MONDAY, JUNE 29

1:15 WELCOMING REMARKS

- **Michael J. Marchand**, President, The Center for American and International Law, Plano, Texas
- **Clyde M. Siebman**, Chair, Advisory Board, Institute for Law & Technology, Siebman, Burg, Phillips & Smith, Sherman, Texas

1:30 THE ROLE OF THE PATENT SYSTEM AND COURTS IN DRAWING THE BOUNDARIES OF PUBLIC AND PRIVATE OWNERSHIP OF INTELLECTUAL PROPERTY. WHAT’S YOURS? WHAT’S MINE? WHAT’S PUBLIC DOMAIN?

Yours, Mine & Ours: Navigating the shifting sands of patent-eligible subject matter

MODERATOR:

- **Douglas A. Cawley**, McKool Smith, Dallas, Texas

PANELISTS:

- **Scott W. Breedlove**, Vinson & Elkins, Dallas, Texas
- **Retired Chief Judge Leonard Davis**, U.S. District Court Eastern District of Texas, Dallas, Texas
- **Monica Magnusson**, M.Sc., Director, Strategy & Portfolio Management, Region IPR & Licensing, Ericsson, Stockholm, Sweden
- **Geoffrey Orsak**, Texas Research Alliance, Former Dean, SMU School of Engineering, Dallas/Fort Worth, Texas

2:30 MOVE TO BREAKOUT SESSIONS



2:40 BREAKOUT SESSIONS

Criticisms, Accolades and Suggestions: Enforcement of Intellectual Property Rights in Judicial Proceedings. Is it Necessary to Advance the Cause of Innovation?

Audience divided into breakout groups of approximate equal size to continue interactive discussions relating to subject matter of panel one.

BREAKOUT SESSION LEADERS:

- **John T. Battaglia**, Fisch Sigler, Washington D.C.
- **Elisabeth A. Evert**, Hitchcock Evert, Dallas, Texas
- **Brett C. Govett**, Norton Rose Fulbright, Dallas, Texas
- **Michael D. Pegues**, Polsinelli, Dallas, Texas
- **Jeremy Vickers**, Vice-President, Innovation, Dallas Regional Chamber of Commerce & Co-Founder, Dallas Entrepreneur Center, Dallas, Texas

4:00 BREAK

4:15 AN EPICENTER OF INNOVATION. FROM A PRO-ENTREPRENEURIAL ENVIRONMENT TO THE USPTO & EXPERIENCED COURTS, THE ELEMENTS OF INNOVATION ARE WHERE?

- **Geoffrey Orsak**, Texas Research Alliance, Former Dean SMU School of Engineering, Dallas/Fort Worth, Texas
- **Bruce S. Sostek**, Thompson & Knight, Dallas, Texas
- **David O. Taylor**, Assistant Professor of Law, SMU Dedman School of Law, Dallas, Texas

5:15 RECEPTION

6:30 DINNER

7:30 PRESENTATION OF THE INVENTOR OF THE YEAR AWARD

7:45 KEYNOTE ADDRESS

- **Retired Chief Judge Paul Michel**, United States Court of Appeals for the Federal Circuit, Dallas, Texas

8:15 ANNOUNCEMENT OF THE 2015 LIFETIME ACHIEVEMENT AWARD WINNER & INVENTOR OF THE YEAR

8:30 ADJOURN

TUESDAY, JUNE 30

7:30 BREAKFAST

8:30 OBTAINING PATENTS THROUGH THE USPTO AND ENFORCING THEM IN FEDERAL COURT - PROTECTING THE INNOVATION OF SMALL & MEDIUM SIZE BUSINESSES

***Bard & Commil* and *Teva & Alice*: Will recent patent rulings spur innovation or suppress it?**

The Perfect Storm: Guiding innovators through the maelstrom that is patent law in 2015

CO-MODERATORS:

- **Marc A. Hubbard**, Hubbard Law PLLC, Dallas, Texas
- **Michael C. Smith**, Siebman, Burg, Phillips & Smith, LLP, Marshall, Texas

PANELISTS:

- **E. Leon Carter**, Carter Scholer Arnett Hamada & Mockler, Dallas, Texas
- **Andrew W. Spangler**, Spangler Law, P.C., Longview, Texas
- **Danny Williams**, Williams, Morgan P.C., Houston, Texas

9:30 AN INTERDISCIPLINARY PERSPECTIVE ON INNOVATION'S IMPACT ON ECONOMIC PROSPERITY. FROM THE IDEA TO THE IP AND THE LAW THE FACILITATES THEM

MODERATOR:

— **Bruce S. Sostek**, Thompson & Knight, Dallas, Texas

PANELISTS:

- **Kevin Phillip**, Deputy General Counsel, STMicroelectronics, Coppell, Texas
- **Brett C. Govett**, Norton Rose Fulbright, Dallas, Texas
- **Jeremy Vickers**, Vice-President, Innovation, Dallas Regional Chamber of Commerce & Co-Founder, Dallas Entrepreneur Center, Dallas, Texas

10:30 BREAK

10:45 TRIAL BY JURY IN PATENT CASES? WHO SHOULD BE THE FACT FINDER WHEN DECIDING OWNERSHIP OF THE IDEAS OF A SOCIETY?

PANELISTS:

- **Retired Senior Judge Royal Furgeson, Jr.**, ND of Texas and Dean, UNT Dallas, College of Law, Dallas, Texas
- **Marc A. Hubbard**, Hubbard Law PLLC, Dallas, Texas
- **Judge Barbara Lynn**, US District Judge, ND of Texas, Dallas, Texas
- **Theodore Stevenson, III**, McKool Smith, Dallas, Texas

11:30 CIRCLING THE WAGONS & SHOOTING TO CENTER: DO THE IRKS JUSTIFY DISMANTLING THE PATENT SYSTEM OR IS THE SYSTEM STILL VITAL TO ECONOMIC PROSPERITY?

A View to a Kill: With Congress setting its sights on abusive patent litigation, could the Eastern District also find itself in the crosshairs?

MODERATOR:

— **Clyde M. Siebman**, Siebman, Burg, Phillips & Smith, Sherman, Texas

PANELISTS:

- **Allen Lineberry**, Associate General Counsel, Siemens PLM Software, Plano, Texas
- **Retired Chief Judge Paul Michel**, Federal Circuit
- **Monica Magnusson**, M.Sc., Director, Strategy & Portfolio Management, Region IPR & Licensing, Ericsson, Stockholm, Sweden

12:30 WORKING LUNCH: PROFESSIONAL RESPONSIBILITY AT THE CROSS ROADS OF BUSINESS & LAW. HAS THE PROFESSION CHANGED?

1:30 ADJOURN

REGISTRATION

INNOVATION CONCATENTATION

Exploring the Cross Roads of Invention,
Commercialization and the Rule of Law

June 29 - 30, 2015

The Center for American and International Law
Plano, TX

Registration includes the two-day Conference, course materials online, two luncheons and a Networking Reception and Dinner.

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|---|-------|
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GENERAL INFORMATION

CANCELLATION POLICY: Tuition, less a \$50 cancellation fee will be refunded upon receipt of written cancellation received by June 15, 2015. E-mail cancellation notice to lgaspar@cailaw.org. After this date, no refunds, but substitution of attendees for this program will be permitted. Registrants not entitled to a refund will receive the course materials.

NONDISCRIMINATION POLICY: The Center for American and International Law does not discriminate on the basis of race, color, sex, religion, national origin, age, disability, veteran status or any other protected status in educational activities, scholarship programs or admissions.

MCLE CREDIT: This program is approved by the State Bar of Texas for a total of 8.75 hours, including 1.0 hour of ethics. Course ID Number: 901319993. Credit hours for other states will vary and are subject to each state's approval and credit rounding rules.

For this conference, ILT will directly apply (if requested) for course accreditation in the following states: California, Minnesota, New Mexico, Ohio, Oklahoma, Pennsylvania, Texas and Virginia. Some of these states may not approve a program for credit hours before the program occurs. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. IEL conferences are typically accredited by all mandatory CLE states.