



Institute for
**LAW AND
TECHNOLOGY**

55th Annual Conference on Intellectual Property Law



55th Annual Conference on Intellectual Property Law

November 13 - 14, 2017

The Center for American
and International Law
Plano, Texas

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Highlights

- Patent, Copyright and Trademark Annual Updates
- A Series of Ethics CLE Presentations, including a session on Inequitable Conduct with Thomas L. Irving
- A Judicial Panel and an In-House Counsel Panel
- 101 Updates and 101 Legislation
- Split Sessions for Patent Prosecutors and Patent Litigators
- China and New Frontiers in IP
- Jury Presentations in Patent Cases
- A Networking Breakfast on Doing Business in Cuba, presented by the Women in IP Task Force
- A Networking Breakfast presented by the DBA with a Trivia Competition

MCLE credit will be available



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Conference Co-Chairs

Brian J. Gaffney
Assistant Vice President,
Sr. Legal Counsel - IP Litigation
AT&T Services, Inc.
Dallas, Texas

Michael C. Smith
Siebman, Burg, Phillips &
Smith, LLP
Marshall, Texas

7:15 **NETWORKING BREAKFAST PRESENTED BY THE WOMEN IN IP TASK FORCE - STATE BAR OF TEXAS DOING BUSINESS IN CUBA: FANTASIES, REALTIES AND HOPES (1 hr)**

A discussion of practical and ethical considerations of retaining counsel and doing IP work and other business ventures in Cuba for Americans in light of changes to the relationship between the US and Cuba, including challenges faced by women and minorities as well as those created by infrastructure and differences in the legal systems.

MODERATOR:

— **Elise Selinger**, Conley Rose, P.C., Plano, Texas

SPEAKER:

— **Jorge Espinosa**, Espinosa Martinez Law, Miami, Florida

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8:45 **WELCOME**
CONFERENCE CO-CHAIRS

— **Brian J. Gaffney**, Assistant Vice President, Sr. Legal Counsel - IP Litigation, AT&T Services, Inc., Dallas, Texas

— **Michael C. Smith**, Siebman, Burg, Phillips & Smith, LLP, Marshall, Texas

THE IP YEAR IN REVIEW AND JUDICIAL PANEL

Module Chair: **Jay K. Tatachar**, Akin Gump Strauss Hauer & Feld LLP, Dallas, Texas

9:00 **PATENT YEAR IN REVIEW (.75 hr)**

— **Gale R. "Pete" Peterson**, Law Offices of Gale R. Peterson, San Antonio, Texas

9:45 **COPYRIGHT YEAR IN REVIEW (.5 hr)**

— **Kevin J. Meek**, Baker Botts L.L.P., Austin, Texas

10:15 **BREAK**

10:30 **TRADE SECRET UPDATE (.75 hr)**

— **Joseph F. Cleveland, Jr.**, Brackett & Ellis, P.C., Fort Worth, Texas

— **J. Heath Coffman**, Brackett & Ellis, P.C., Fort Worth, Texas

11:15 **101 UPDATE (.75 hr)**

— **Saurabh Vishnubhakat**, Texas A&M University School of Law, Fort Worth, Texas

12:00 **BREAK**

12:15 LUNCHEON JUDGES PANEL (1 hr)

MODERATORS:

- **Phillip B. Philbin**, Haynes and Boone, LLP, Dallas, Texas
- **Theodore Stevenson, III**, McKool Smith, Dallas, Texas

PANELISTS:

- **The Hon. Amos L. Mazzant, III**, Judge, U.S. District Court for the Eastern District of Texas, Sherman, Texas
 - **The Hon. John D. Love**, Magistrate Judge, U.S. District Court for the Eastern District of Texas, Tyler, Texas
 - **The Hon. Kimberly C. Priest Johnson**, Magistrate Judge, U.S. District Court for the Eastern District of Texas, Plano, Texas
-

1:15 BREAK

1:30 IN-HOUSE COUNSEL PANEL (1 hr)

- **James Beebe**, Senior Counsel, Intellectual Property, Baker Hughes, a GE Company, Houston, Texas
 - **Annora Bell**, Counsel - Corporate Law, Exxon Mobil Corporation, Irving, Texas
 - **Evelyn Chen**, Senior Legal Counsel - Litigation, Ericsson Inc., Plano, Texas
 - **Rosalyn Mitchell**, Managing Counsel, Toyota Motor North America Plano, Texas
 - **Betty E. Ungerman**, Vice President, Deputy General Counsel and Chief Ethics & Compliance Officer, Lennox International Inc., Richardson, Texas
-

ETHICS

Module Chair: **Nathaniel St. Clair, II**, Jackson Walker L.L.P., Dallas, Texas

2:30 CYBERSECURITY FUNDAMENTALS FOR LEGAL PROFESSIONALS: A LAWYER'S DUTY TO PROTECT CLIENT CONFIDENCES (.75 hr ethics)

- **Shawn E. Tuma**, Scheef & Stone, L.L.P., Frisco, Texas
-

3:15 BREAK

3:30 ETHICAL ISSUES IN LITIGATION FINANCING (.75 hr ethics)

MODERATOR:

- **John C. Lindgren**, President and CEO, IPVALUE Management, Inc., Santa Clara, California

PANELISTS:

- **Michael Gulliford**, Founder & Managing Principal, Soryn IP Group, New York, New York
 - **Katharine A. Wolanyk**, Buford Capital, Chicago, Illinois
-

4:15 INEQUITABLE CONDUCT IS ALIVE AND WELL - *REGENERON V. MERUS* (.75 hr ethics)

- **Thomas L. Irving**, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, D.C.
-

5:00 RECESS

5:00 NETWORKING RECEPTION FOR ALL PARTICIPANTS AND FACULTY



BRAGALONE CONROY PC



7:45 BREAKFAST ROUNDTABLES: IP TRIVIA (1 hr)

Start the day with some friendly competition and an opportunity to learn some interesting IP facts. The Dallas Bar Association Young Lawyers Committee will be hosting an IP-focused trivia breakfast. Attendees will be divided into teams by table and each team will answer trivia questions on intellectual property law—from hard-hitting substantive legal questions to IP in pop culture. Answers will be provided and the winning team will be announced.

MODERATORS:

- **Craig Carpenter**, Thompson & Knight LLP, Dallas, Texas
- **Austin Champion**, Griffith Bates Champion & Harper LLP, Dallas, Texas

PATENT PROSECUTION AND PATENT LITIGATION CONCURRENT SESSIONS

PATENT PROSECUTION

Module Chair: **Christa Brown-Sanford**, Baker Botts L.L.P., Dallas, Texas

9:00 HOT TOPICS IN PATENT PROSECUTION (.75 hr)

- **Brian K. Prewitt**, Jackson Walker L.L.P., Austin, Texas

9:45 PATENT DRAFTING - CLAIMING STRATEGIES FOR 2018 AND BEYOND (.75 hr)

- **Thomas W. Kelton**, Haynes and Boone, LLP, Richardson, Texas

10:30 BREAK

10:45 PTAB JUDGES PANEL (.75 hr)

Moderator: **Christa Brown-Sanford**

- **The Hon. Georgianna Witt Braden**, Judge, U.S. Patent and Trademark Office, Dallas, Texas
- **The Hon. Daniel J. Galligan**, Judge, U.S. Patent and Trademark Office, Dallas, Texas
- **The Hon. Amber Hagy**, Judge, U.S. Patent and Trademark Office, Dallas, Texas

11:30 EXAMINER ROUNDTABLE (.75 hr)

Moderator: **Christa Brown-Sanford**

- **Jacob Choi**, U.S. Patent and Trademark Office, Dallas, Texas
- **Kwin Xie**, U.S. Patent and Trademark Office, Dallas, Texas

12:15 BREAK

12:30 LUNCH: JURY PRESENTATION IN PATENT CASES (1 hr)

MODERATOR:

- **Brett C. Govett**, Norton Rose Fulbright US LLP, Dallas, Texas

PANELISTS:

- **Johanna Carrane**, JuryScope, Inc., Eden Prairie, Minnesota
- **Jill Huntley Taylor, Ph.D.**, Dispute Dynamics, Inc., Philadelphia, Pennsylvania
- **Jason Bloom, M.A.**, Bloom Strategic Consulting, Inc., Dallas, Texas

PATENT LITIGATION

Module Chair: **Scott W. Hejny**, McKool Smith, Dallas, Texas

9:00 THE EFFECT OF *TC HEARTLAND* ON PATENT VENUE (.75 hr)

- **Michael C. Smith**, Siebman, Burg, Phillips & Smith, LLP, Marshall, Texas

9:45 HOW TO USE PTAB PROCEDURES TO SUPPORT LITIGATION (.75 hr)

- **Terry Rea**, Crowell & Moring LLP, Washington, D.C.

10:30 BREAK

10:45 WILLFULLNESS AFTER *HALO* (.75 hr)

- **Sarah Guske**, Baker Botts L.L.P., San Francisco, California

11:30 PTAB AT THE CAFC (.75 hr)

- **Sharon A. Israel**, Shook, Hardy & Bacon L.L.P., Houston, Texas

1:30 BREAK

THE STATE OF THE PATENT SYSTEM

Module Chair: **Robert A. Vincent**, Gibson, Dunn & Crutcher LLP, Dallas, Texas

1:45 **101 LEGISLATION** (1 hr)

MODERATOR:

— **Professor David O. Taylor**, SMU Dedman School of Law, Dallas, Texas

PANELISTS:

— **Joshua Landau**, Patent Counsel, Computer & Communications Industry Association (CCIA), Washington, D.C.

— **Scott Partridge**, Baker Botts L.L.P., Chair, American Bar Association Intellectual Property Law Section, Houston, Texas

— **Robert R. Sachs**, Fenwick & West LLP, Vice Chair of Intellectual Property Owners Association (IPO) Section 101 Legislation Task Force

2:45 **THE GRASS IS GREENER IN CHINA?** (.75 hr)

— **Damon C. Matteo**, CEO, Fulcrum Strategy, Palo Alto, California

— **Erick Robinson**, Director of Patent Litigation, Beijing East IP Law Firm, Beijing, China

3:30 BREAK

3:45 **OPPORTUNITIES/NEW FRONTIERS IN IP** (.75 hr)

— **Marc A. Hubbard**, Hubbard Johnston, PLLC, Dallas, Texas

— **Wei Wei Jeang**, Grable Martin Fulton PLLC, Dallas, Texas

4:30 **IPR PANEL** (.75 hr)

— **Jeffrey A. Lamken**, Molo Lamken LLP, Washington, D.C.

— **Amir C. Tayrani**, Gibson, Dunn & Crutcher LLP, Washington, D.C.

5:15 ADJOURN

ABOUT THE INSTITUTE FOR LAW AND TECHNOLOGY (ILT)



Institute for
**LAW AND
TECHNOLOGY**

Established in 2003 as part of The Center for American and International Law (CAIL), the Institute for Law and Technology (ILT), sponsors educational programs for lawyers and other professionals with a principal focus on intellectual property law and practice.

ILT is a membership organization and counts leading intellectual property practitioners, both in-house and in private practice, among its members. For more information, visit cailaw.org/ilt.

ABOUT THE CENTER FOR AMERICAN AND INTERNATIONAL LAW (CAIL)



**THE CENTER FOR AMERICAN
AND INTERNATIONAL LAW**

CAIL is a nonprofit educational institution dedicated to improving the quality of justice through continuing education to lawyers and law enforcement officials in the U.S. and throughout the world. Founded in 1947 by Robert Storey, Dean of the Southern Methodist University School of Law, CAIL was a pioneer in continuing education. Today, tens of thousands of lawyers and law enforcement officers from all 50 states and 130 countries have participated in CAIL's high quality, cutting-edge programs. Learn more at cailaw.org.

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55th Annual Conference on Intellectual Property Law

November 13-14, 2017

The Center for American and International Law
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Registration includes the Conference, course materials, continental breakfasts, boxed luncheons on Monday and Tuesday and networking reception.

Check applicable box:	Received by 10/30/17	Received after 10/30/17
Regular Registration Fee	<input type="checkbox"/> \$595	<input type="checkbox"/> \$645
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DFW Women in IP Group Member - <i>I will attend only the breakfast session on Nov. 13</i>	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0
Materials Only - <i>Cannot attend</i>	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150

Addition Option:

I will attend the complimentary breakfast session on Nov. 13. A sign-up sheet for Texas CLE credit only (1 hour) will be available for this session.

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CANCELLATION POLICY: Tuition, less a \$50 cancellation fee will be refunded upon receipt of written cancellation received by October 30, 2017. E-mail cancellation notice to lgaspar@caillaw.org. After this date, no refunds, but substitution of attendees for this program will be permitted. Registrants not entitled to a refund will receive the course materials.

HOUSING: The cost of housing is not included in tuition. However, rooms (in limited number) have been reserved at Hilton Dallas/Plano Granite Park, 5805 Granite Parkway, Plano, TX 75024. Registrants should mention "the group code: "AIL", and/or the conference name "ILT – IP Law" to receive the reduced room rate of \$169 + tax. The last day to obtain this special rate is October 20, 2017.

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MCLE CREDIT: This program is approved by the State Bar of Texas for a total of 15.25 hours, including 2.25 hours of ethics. Course ID Number: 928013355. Credit hours for other states will vary and are subject to each state's approval and credit rounding rules.

For this conference, ILT will directly apply (if requested) for course accreditation in the following states: California, Minnesota, New Mexico, Ohio, Oklahoma, Pennsylvania, Texas and Virginia. Some of these states may not approve a program for credit hours before the program occurs. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. ILT conferences are typically accredited by all mandatory CLE states.



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