



2019  
**9/12**

## **Crisis Management: Responding to a Data Breach**

THE CENTER FOR AMERICAN AND  
INTERNATIONAL LAW  
PLANO, TEXAS, USA

Registration is limited to 50 registrants — additional registrants will be placed on a wait list. Early registration is encouraged!



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**THE CENTER FOR AMERICAN  
AND INTERNATIONAL LAW**

### **Highlights:**

Designed as an “issue spotting” simulation exercise, this new program will focus on four hot button areas: cyber, privacy (and related regulatory investigations), risk management and litigation.

- Situation 1 (Incident Fog): The Problem, Team Discussion & Debrief
- Situation 2 (The Plot Thickens): The Problem, Team Discussion & Debrief
- Situation 3 (Under the Microscope): The Problem, Team Discussion & Debrief

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MCLE Credit will be available

9/12

# Crisis Management: Responding to a Data Breach

### Conference Chair

**Mark E. Michels**  
Winston & Strawn LLP

### Program Advisors

**Robert Glaser**  
Deloitte Risk  
and Financial Advisory

**Jay Johnson**  
Jones Day

### Conference Facilitators

**Alex C. de Alvarez**  
Fluor Corporation

**Ellen Beth Levitt**  
The Center for American and  
International Law

**Elyse J. Lyons**  
Winston & Strawn LLP

**Shawn A. Morgan**  
Steptoe Johnson PLLC

**Leslie C. Thorne**  
Haynes and Boone, LLP

**Shawn E. Tuma**  
Spencer Fane LLP

Designed as an “issue spotting” simulation exercise, this new program will focus on four hot button areas: cyber, privacy (and related regulatory investigations), risk management and litigation.

The participants will assume corporate leadership roles designed to put them in their client’s shoes during the simulation. Through a series of escalating scenarios, the participants will gain insights that should help them advise their clients more effectively when faced with a cyber-breach, a privacy incident or litigation.

## WHO SHOULD ATTEND?

Those seeking to better understand the crisis management process in the context of a data breach. Teams are welcome and, depending upon size, will be kept together during the simulation – each team member should individually register. Participants who also attend CAIL's September 10-11 [Cybersecurity and Data Privacy Law Conference](#) will have an opportunity to put what they learned to use in a corporate crisis scenario.

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# SCHEDULE

## WEDNESDAY, SEPTEMBER 11

4:45-6:15 pm Joint Reception with CAIL's Cybersecurity & Data Privacy Law Conference

Sponsored by:   

**SPEAR TIP**  
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## THURSDAY, SEPTEMBER 12

8:30 Registration & Continental Breakfast

9:00 Crisis Management Simulation - Overview Of The Process & Faculty Introductions  
(.25 hr)

Chair: **Mark E. Michels**, Winston & Strawn LLP, Menlo Park, California

Facilitators:

- **Alex C. de Alvarez**, Fluor Corporation, Dallas, Texas
- **Ellen Beth Levitt**, The Center for American and International Law, Plano, Texas
- **Elyse J. Lyons**, Winston & Strawn LLP, Dallas, Texas
- **Shawn A. Morgan**, Steptoe & Johnson, PLLC, Bridgeport, West Virginia
- **Leslie C. Thorne**, Haynes and Boone, LLP, Austin, Texas
- **Shawn E. Tuma**, Spencer Fane LLP, Plano, Texas

9:10 Situation 1 (Incident Fog): The Problem, Team Discussion & Debrief (.75 hr)

9:55 Break >

10:10 Situation 2 (The Plot Thickens): The Problem, Team Discussion & Debrief (.75 hr)

10:55 Break >

11:00 Situation 3 (Under The Microscope): The Problem, Team Discussion & Debrief (.75 hr)

11:45 Break >

12:00 Team Discussions Of Lessons Learned: Putting It Into Practice (.25 hr)

12:20 Report Out To Entire Group—Team Take-Aways: Putting It Into Practice (.25 hr)

12:40 Panel Discussion: Faculty “Lessons Learned” Discussion (.25 hr)

1:00 Adjourn >

# REGISTRATION

## Crisis Management: Responding to a Data Breach September 12, 2019 The Center for American and International Law Plano, Texas

Materials will be provided electronically and/or posted on our website.  
Registration is limited to 50 registrants--additional registrants will be placed on a wait list.

Check applicable box:	Received by 9/6/19	Received after 9/6/19
Regular registration fee	<input type="checkbox"/> \$195	<input type="checkbox"/> \$245
ILT Advisory Board Member	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200
ILT Supporting or Sustaining Member Employee	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200
CAIL Member or Member Employee	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200
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**REGISTRATION ROSTER:** Your name & contact information will be included on the Registration Roster, unless you indicate otherwise below.

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Check enclosed payable to: The Center for American and International Law

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## GENERAL INFORMATION

**CANCELLATION POLICY:** Tuition less a \$50 cancellation fee will be refunded upon receipt of written cancellation received by August 26, 2019. Email [lgaspar@cailaw.org](mailto:lgaspar@cailaw.org). After this date, no refunds, but substitution of attendees for this program will be permitted. Registrants not entitled to a refund will receive the course materials.

**NONDISCRIMINATION POLICY:** The Center for American and International Law does not discriminate on the basis of race, color, sex, religion, national origin, age, disability, veteran status or any other protected status in educational activities, scholarship programs or admissions.

**PRESS POLICY:** All ILT conferences are held under the Chatham House Rule. Participants, including journalists, are free to use any information received, but comments may not be attributed to any speaker identified by name or affiliation.

**PRIVACY POLICY:** We do not sell or rent information to any outside parties. By providing your information, you will receive postal and electronic communications from the Institute for Law and Technology (ILT) of The Center for American and International Law (CAIL) in accordance with CAIL's Privacy Policy. At any point, you can opt-out or unsubscribe by selecting either link at the bottom of each email or call us at 972.244.3400.

**MCLE CREDIT:** This program is approved by the State Bar of Texas for a total of 3.25 hours, no ethics. Course ID Number: 17404867. Credit hours for other states will vary and are subject to each state's approval and credit rounding rules.

For this conference, ILT will directly apply (if requested) for course accreditation in the following states: California, Minnesota, New Mexico, Ohio, Oklahoma, Pennsylvania, Texas and Virginia. Some of these states may not approve a program for credit hours before the program occurs. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. ILT conferences are typically accredited by all mandatory CLE states.

## 3 WAYS TO REGISTER

Payment must accompany registration.

- **ONLINE**  
credit card only  
[www.cailaw.org](http://www.cailaw.org)
- **MAIL**  
check or credit card  
The Center for American and International Law  
5201 Democracy Dr.  
Plano, Texas 75024
- **PHONE**  
credit card only  
972.244.3404 or  
800.409.1090  
8:30am-5:00pm CT



Institute for  
**LAW AND  
TECHNOLOGY**

**Crisis Management: Responding to a Data Breach**  
Institute for Law and Technology  
The Center for American and International Law  
5201 Democracy Drive  
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September 12, 2019

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