

# 58th Academy Schedule

Additional social events and details will be added to the schedule prior to the Academy

## Week One

### Monday, May 29 5:00 pm Orientation and Reception

An introduction to the Academy and the 2023 participants. Held at the Academy hotel, Homewood Suites Dallas-Frisco, 3240 Parkwood Blvd, Frisco, TX 75034.

### Tuesday, May 30 Introduction to American Legal Process

This course examines the pillars of the U.S. legal system with a special focus on the Constitution, the role of and the relationship between the federal courts and state courts, federalism, and the common law. Common law and civil law traditions are compared and contrasted. Consideration is also given to legal reasoning and the manner in which U.S. courts apply legal precedent.

- **Dean Susan Karamanian**, College of Law, Hamad Bin Khalifa University

### Wednesday, May 31

#### 9:00 am - 12:00 pm Introduction to American Legal Process, cont.

#### 1:00 pm - 4:00 pm Judicial Roundtable

The American justice system from the perspective of a panel of state and federal judges.

*Moderator:* **Dean Susan Karamanian**, College of Law, Hamad Bin Khalifa University

*Panelists:*

- **Hon. Brett Busby**, Supreme Court of Texas
- **Hon. Barbara M. G. Lynn**, United States District Court for the Northern District of Texas
- **Hon. Tom Nowak**, 366th District Court of Collin County, Texas

### Thursday, June 1 Legal Writing in Plain English

This class focuses on editorial and writing skills. It targets students who are already competent writers, and covers the subjects of issue-framing, readability, and writing efficiently.

- **Bryan Garner**, LawProse Inc.

#### 7:00 pm - TBA Evening Event at a Frisco RoughRiders Baseball Game

Spend an evening experiencing "America's favorite pastime" while the Frisco RoughRiders face off against the San Antonio Missions.

## Friday, June 2 FCPA/Compliance Course

This course examines the importance of compliance issues in international transactions with a focus on what is compliance. Special attention will also be given to anti-bribery and corruption in the U.S. Foreign Corrupt Practices Act.

- **Daniel B. Pickelner**, Wood Mackenzie

## Saturday, June 3 Fort Worth Day

A day trip to tour Fort Worth, Texas.

# Week Two

## Monday, June 5 International Business Transactions

This course examines the principal forms of transacting international business, including international sales contracts, distributorships and representation agreements, technology transfers, direct foreign investments, and joint ventures. The course considers the international, national, and contractual legal aspects of such transactions. It considers treaties, national laws and regulations, international payment methods, dispute settlement, sovereign immunity, and options for structuring transactions.

- **Professor Sadie Blanchard**, Notre Dame Law School

## Tuesday, June 6 International Business Transactions, cont.

- **Professor Sadie Blanchard**, Notre Dame Law School

## Wednesday, June 7 International Business Transactions, cont.

- **Professor Sadie Blanchard**, Notre Dame Law School

## Thursday, June 8 International Negotiations

This course develops a foundational knowledge of negotiation strategy. It identifies the differences between traditional “positional bargaining” and an integrative, collaborative approach. The negotiation framework offers participants guidance on how to systematically approach negotiation preparation, conduct, and review. Through the use of case studies, real-time examples, and simulations, the course will illustrate how to maximize value at the table, demonstrate how to manage partisan perceptions, and explore how to balance the key communication skills of inquiry and advocacy.

- **Professor Elizabeth McClintock**, John Hopkins University School of Advanced International Studies and The Fletcher School, Tufts University

## Friday, June 9 International Negotiations, cont.

- **Professor Elizabeth McClintock**, John Hopkins University School of Advanced International Studies and The Fletcher School, Tufts University

# Week Three

## Monday, June 12 International Litigation in US Courts

This course provides an introduction to conflict of laws principles (private international law) followed by U.S. courts. Topics discussed include: jurisdiction to prescribe applicable law; jurisdiction to adjudicate over the subject matter and the parties; *forum non conveniens* and the Act of State Doctrine; application of the Foreign Sovereign Immunities Act; recognition of foreign judgments; and the application in the United States of international conventions on service of process and the taking of evidence abroad.

- **Professor Donald Earl Childress III**, Pepperdine University Caruso School of Law

## Tuesday, June 13 International Litigation in US Courts, cont.

- **Professor Donald Earl Childress III**, Pepperdine University Caruso School of Law

## Wednesday, June 14 Business Organizations

This course explores major forms of business organizations, including multinational enterprises. It discusses their advantages and disadvantages, tax implications, general procedures for formation, financing, control, operation, and dissolution; and provides an overview of state, federal and international laws regulating business enterprises. The course also discusses securities regulation, stock markets, trading, and mergers and acquisitions.

- **Professor Lori A. McMillan**, Washburn University School of Law

## Thursday, June 15 Business Organizations, cont.

- **Professor Lori A. McMillan**, Washburn University School of Law

## Friday, June 16 Business Organizations, cont.

- **Professor Lori A. McMillan**, Washburn University School of Law

# Week Four

## Monday, June 19 International Arbitration

This course highlights principal doctrines, sources of law, procedural features, and drafting techniques that promote successful international arbitrations.

In-house counsel and outside firms that counsel multinational enterprises cannot afford to overlook the risks presented by disputes which can be costly, time consuming, and can divert management from the company's core activities. In the international realm, arbitration is the preferred method of dispute resolution. A properly crafted arbitration clause can keep businesses out of foreign courts, can ensure that expert decision-makers will be entrusted with any disputes that arise, and can produce results that are globally enforceable.

- **Professor Frédéric G. Sourgens**, Washburn University School of Law

### 4:15 pm - 5:00 pm SWIICL Advisory Board Meeting

### 5:15 pm - 7:30 pm Global Leaders Reception and Networking Dinner

## Tuesday, June 20 CAIL Global Leadership Institute

This one-day institute will feature experienced leaders from various business settings introducing global attendees to concepts of good leadership, communication, and relationship building. Individuals from over twenty countries will attend the Institute, allowing attendees an opportunity to interact with, learn from, and build relationships with professionals from many different countries and cultures. The Institute will assist attendees to be better leader and to be better prepared to work with customers, employees, and colleagues from around the world.

## Wednesday, June 21 International Tax

- **Professor Orly Mazur**, SMU Dedman School of Law

This course provides an introduction to the methods used by the United States and other governments to tax the income of international transactions (trade, investment and labor), consider the economic and political implications of different approaches to international taxation, and explore some of the techniques that have been developed to mitigate tax burdens on income derived from such transactions.

## Thursday, June 22

### 9:00 am - 12:00 pm Law Firm Problem: Presentations

Class members will present their solutions to the law firm problem to a panel of experienced international lawyers from the U.S.

- **Mark Michels**, Santa Clara University School of Law
- **Daniel B. Pickelner**, Wood Mackenzie

## 1:00 pm - 4:00 pm Cyber Breach Workshop

This “issue spotting” simulation exercise will allow class members to assume corporate leadership roles designed to put them in their client’s shoes during the simulation. Through a series of escalating scenarios, participants will gain insights that should help them to respond to or advise their clients more effectively when faced with a ransomware demand, cyber-breach, a privacy incident, and related litigation.

*Facilitator:*

- **Mark Michels**, Santa Clara University School of Law

## Friday, June 23 International Bankruptcy Workshop

Using a case study and facilitated small groups, this session will provide an overview of Bankruptcy Chapter 15 (a U.S. Statute covering international bankruptcies), jurisdiction and venue for Chapter 15 cases, and foreign main versus foreign non-main proceedings. The workshop is designed for the Academy and is facilitated by U.S. federal bankruptcy judges and lawyers.

- **The Hon. John C. Ford** American Inn of Court

# Week Five

## Monday, June 26 Business & Human Rights

This course will examine international frameworks that set forth standards for how companies should respect human rights in their operations. In particular, the session will focus on the UN Guiding Principles on Business & Human Rights as well as the OECD Guidelines for Multinational Enterprises. Key multistakeholder BHR initiatives, such as the Global Network Initiative and the Voluntary Principles on Security & Human Rights, will be discussed. In addition, a variety of attempts involving governmental regulation will also be covered.

- **Professor Kish Parella**, Washington and Lee University School of Law

## Tuesday, June 27

### 9:00 am - 10:45 am In-House Counsel Leaders Sessions

- **Laura M. Robertson**, Vice-President and Deputy General Counsel, Global E&P and HSE, ConocoPhillips
- **Julia A. Simon**, Chief Legal Officer and Corporate Secretary, Mary Kay Inc.
- TBA

### 11:00 am - 12:00 pm Attorney Wellness

- **Abby Read, MS, RDN, LD, Wellness Manager**, Haynes and Boone, LLP

## **1:00 pm - 4:00 pm Courtroom Visit in the 366th District Court of Collin County, Texas**

The class will visit the courtroom of the Honorable Tom Nowak to learn about the jury selection process, other proceedings, and to tour the courthouse.

## **4:00 pm Visit to Downtown McKinney**

The class will visit Downtown McKinney. McKinney is the county seat for Collin County, which is where the Academy is held. Downtown McKinney features unique local shops, restaurants, wineries, and pubs.

## **Wednesday, June 28 IP/Trademark**

- **Professor Srividhya Ragavan**, Texas A&M School of Law

## **Thursday, June 29 Mock Trial**

All Academy participants will serve either as witnesses or jurors in the trial. The proceedings will include jury selection, opening and closing statements, the examination and cross-examination of witnesses, and jury deliberations.

**Presided by: Hon. Roberto Cañas**, Former Judge of County Criminal Court #10 of Dallas County, Texas

Co-Counsel:

- **Taylor Robertson**
- **Andrés Correa**, Lynn Pinker Hurst & Schwegmann

## **Friday, June 30 Academy Review Session**

**Farewell Luncheon and Presentation of Certificates**