



Southwestern Institute for
**INTERNATIONAL AND
COMPARATIVE LAW**

52ND ACADEMY OF AMERICAN AND INTERNATIONAL LAW

May 17 – June 26, 2015

Sponsorship Calendar

Week 1

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
May 17 <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Academy Orientation 4 PM Opening Reception 5:30-7 PM </div> <div style="background-color: yellow; border: 1px solid black; padding: 5px;"> ★ \$7,500 Welcome Reception Sponsorship (FILLED)  </div>	18 <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Introduction to the American Legal Process, including Distinctions Between Common Law and Civil Law Dean Susan Karamanian </div> <div style="background-color: yellow; border: 1px solid black; padding: 5px;"> ★ \$2,500 Luncheon Sponsorships (FILLED)  </div>	19 <div style="border: 1px solid black; padding: 5px;"> Judicial Roundtable 1 - 4 PM Moderated by Dean Susan Karamanian </div>	20 <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Negotiations Prof. Robert Wilkinson </div> <div style="background-color: #d2b48c; border: 1px solid black; padding: 5px;"> ★ \$5,000 Full Day Class Headline Sponsorship Available </div>	21 <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Negotiations Prof. Robert Wilkinson </div> <div style="background-color: #d2b48c; border: 1px solid black; padding: 5px;"> ★ \$5,000 Full Day Class Headline Sponsorship </div>	22 <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Mediation Prof. Robert Wilkinson </div> <div style="background-color: #d2b48c; border: 1px solid black; padding: 5px;"> ★ \$5,000 Full Day Class Headline Sponsorship </div>	23

Week 2

24	25 Memorial Day <i>(No Class)</i> <div style="background-color: #d2b48c; border: 1px solid black; padding: 5px; margin-top: 10px;"> ★ \$2,000 Memorial Day Picnic Sponsorship </div>	26 <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Introduction of the Law Firm Problem 9-10:45 AM </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> International Litigation in U.S. Courts Prof. Stephen Zamora </div> <div style="background-color: #d2b48c; border: 1px solid black; padding: 5px; margin-bottom: 5px;"> ★ \$5,000 Full Day Class Headline Sponsorship </div>	27 <div style="background-color: #d2b48c; border: 1px solid black; padding: 5px;"> ★ \$5,000 Full Day Class Headline Sponsorship </div>	28 <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Legal Writing in Plain English Bryan Garner </div> <div style="background-color: #d2b48c; border: 1px solid black; padding: 5px; margin-top: 10px;"> ★ \$2,500 Luncheon Sponsorships Available </div>	29 <div style="background-color: #d2b48c; border: 1px solid black; padding: 5px; margin-bottom: 5px;"> ★ \$2,500 Luncheon Sponsorships Available </div> <div style="background-color: #d2b48c; border: 1px solid black; padding: 5px; margin-top: 10px;"> ★ \$2,000 Mesquite Rodeo Sponsorship </div>	30
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Academy Class

Academy Sponsorship(s) Available

Sponsorship Filled

Week 3

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
May 31	June 1	2	3	4	5	6
	<div style="border: 1px solid black; padding: 5px;">Business Organizations Professor Stanley Siegel</div> <div style="border: 1px solid black; padding: 5px; background-color: #f0e68c;">★ \$5,000 Full Day Class Headline Sponsorship</div>	<div style="border: 1px solid black; padding: 5px;">★ \$5,000 Full Day Class Headline Sponsorship</div>	<div style="border: 1px solid black; padding: 5px;">Business Organizations and Stock Markets Professor Stanley Siegel</div> <div style="border: 1px solid black; padding: 5px; background-color: #f0e68c;">★ \$5,000 Full Day Class Headline Sponsorship</div>	<div style="border: 1px solid black; padding: 5px;">Business Organizations and Mergers and Acquisitions Professor Stanley Siegel</div> <div style="border: 1px solid black; padding: 5px; background-color: #f0e68c;">★ \$5,000 Full Day Class Headline Sponsorship</div>	<div style="border: 1px solid black; padding: 5px;">Legal Accounting Professor Stanley Siegel</div> <div style="border: 1px solid black; padding: 5px; background-color: #f0e68c;">★ \$5,000 Full Day Class Headline Sponsorship</div>	<div style="border: 1px solid black; padding: 5px; background-color: #f0e68c;">★ \$2,000 Fort Worth Day Sponsorship</div>

Week 4

7	8	9	10	11	12	13
<div style="border: 1px solid black; padding: 5px; background-color: #f0e68c;">★ \$2,000 International Food Festival Sponsorship</div>	<div style="border: 1px solid black; padding: 5px;">Bankruptcy – Judge Alan Trust</div> <div style="border: 1px solid black; padding: 5px; background-color: #f0e68c;">★ \$5,000 Full Day Class Headline Sponsorship</div>	<div style="border: 1px solid black; padding: 5px;">International Business Transactions Timothy Meyer</div> <div style="border: 1px solid black; padding: 5px; background-color: #f0e68c;">★ \$5,000 Full Day Class Headline Sponsorship</div> <div style="border: 1px solid black; padding: 5px; background-color: #ffff00;">★ \$2,000 Evening Rangers Baseball Game Sponsorship (FILLED) <i>Matsuo & Kosugi</i> <small>星加坡 松風聯合法律事務所</small></div>	<div style="border: 1px solid black; padding: 5px; background-color: #f0e68c;">★ \$5,000 Full Day Class Headline Sponsorship</div>	<div style="border: 1px solid black; padding: 5px; background-color: #f0e68c;">★ \$5,000 Full Day Class Headline Sponsorship</div>	<div style="border: 1px solid black; padding: 5px;">Contracts</div> <div style="border: 1px solid black; padding: 5px; background-color: #f0e68c;">★ \$5,000 Full Day Class Headline Sponsorship</div>	

Week 5

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
June 14	15	16	17	18	19	20
	Symposium		Intellectual Property Dick Thurston and Jeff Bragalone	Institute for Transnational Arbitration Workshop	International Arbitration Prof. Jack Coe	
	★ \$2,500 Luncheon Sponsorships Available	★ \$2,500 Luncheon Sponsorships Available	★ \$5,000 Full Day Class Headline Sponsorship		Employment Law Mike Maskanka	
					★ \$5,000 Full Day Class Headline Sponsorship	

Week 6

21	22	23	24	25	26	27
	Law Firm Presentations by the class 1 PM	Collin County Courthouse Visit 8:30AM	Mock Trial	International Tax Professor Charles Gustafson	★ \$7,500 Farewell Luncheon Sponsorship	
	Discovery Issues, E-Discovery 12:30 PM Mark Michels	Legal Ethics Charles Doleac, Esq.	★ \$2,500 Luncheon Sponsorships Available	★ \$5,000 Full Day Class Headline Sponsorship		
	★ \$5,000 Full Day Class Headline Sponsorship	★ \$5,000 Full Day Class Headline Sponsorship		★ \$10,000 Farewell Party South Fork Ranch Sponsorship		



Southwestern Institute for
**INTERNATIONAL AND
COMPARATIVE LAW**

52nd Academy of American and International Law Sponsorship Opportunities

★ Networking Event Sponsor - \$2,000 (five available)

Recognition as sole event Sponsor
Recognition on all event-related materials
Opportunity to provide branded favors and/or promotional materials
Invitations for up to five (5) representatives to attend as guests
Choices:

- Rodeo
- Rangers Baseball Game
- Tour of Fort Worth
- Memorial Day Picnic
- International Food Festival

★ Luncheon Sponsor - \$2,500

Recognition as luncheon Sponsor
Recognition on luncheon signage
Recognition on all event-related materials
Opportunity to provide branded favors and/or promotional materials
Invitations for up to five (5) representatives to attend as guests

★ Reception Sponsor - \$3,500 (plus cost of reception at host site)

Recognition as sole reception Sponsor
Recognition on reception signage
Recognition on all event-related materials
Opportunity to provide branded favors and/or promotional materials
Opportunity to address the class and/or lead tour of building
***Available only if Full Day Headline Sponsorship has not been purchased.**

★ Canvas Bag Sponsor - \$4,500

Logo on all Welcome Canvas Bags to be used for the six week course and to take home

★ **Full Day Class Headline Sponsor - \$5,000 (as marked on calendar + cost of reception)**

Recognition as sole class Sponsor
Recognition on class day signage (dedicated poster)
Logo on the downloadable class materials website
Logo on the SWIICL website
Logo on Academy Welcome Binder
Opportunity to provide branded favors and/or promotional materials
Opportunity to address the class to offer practical guidance on that day's topic (1 hour total)
Opportunity to host a Networking Reception at your Law Firm/Company
Promotional slide/video (if provided) played at beginning of session

★ **Welcome Reception - \$7,500**

Recognition as sole reception Sponsor
Recognition on reception signage
Recognition on all event-related materials
Logo on the SWIICL website
Logo on Academy Welcome Binder
Opportunity to provide branded favors and/or promotional materials
Opportunity to address the class

★ **Farewell Luncheon - \$7,500**

Recognition as sole luncheon Sponsor
Recognition on luncheon signage
Recognition on all event-related materials
Logo on the SWIICL website
Logo on Academy Welcome Binder
Opportunity to provide branded favors and/or promotional materials
Opportunity to address the class

★ **Farewell Party at South Fork Ranch - \$10,000**

Recognition as sole party Sponsor
Recognition on all event-related materials
Recognition on party signage
Logo on the SWIICL website
Logo on Academy Welcome Binder
Opportunity to address the class
Opportunity to provide branded favors and/or promotional materials
Invitations for up to five (5) representatives to attend as guests



Presenting Sponsor - \$100,000

Recognition as sole Presenting Sponsor for the six-week 52nd Academy of American and International Law
Recognition on all Academy materials
Recognition on all Academy signage
Opportunity to address class at orientation and farewell luncheon
Opportunity to provide branded favors and/or promotional materials
Invitations for up to ten (10) representatives to attend Academy events

Multi-year sponsorships available. Please contact Jasmine Hunt and Lilly Hogarth at jhunt@cailaw.org and lhogarth@cailaw.org.