Revised: 1/21/15



52ND ACADEMY OF AMERICAN AND INTERNATIONAL LAW

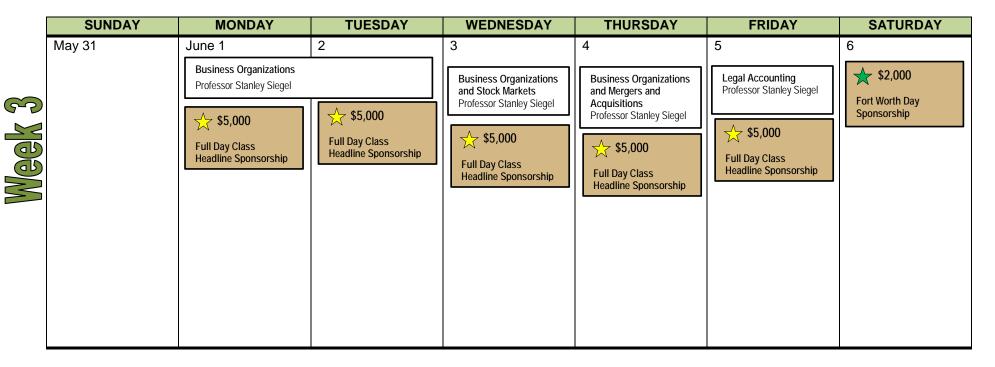
May 17 – June 26, 2015

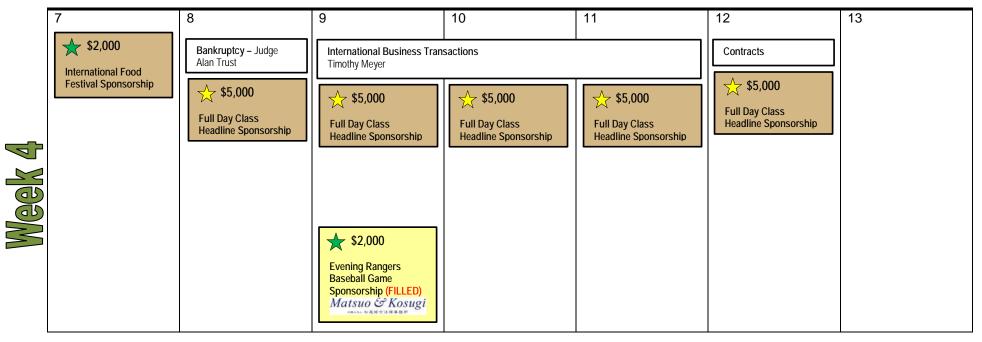
Sponsorship Calendar

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|--|--|---|--|---|---|----------|
| Week 1 | May 17 Academy Orientation 4 PM Opening Reception 5:30-7 PM \$7,500 Welcome Reception Sponsorship (FILLED) GIANNI-ORIGONI GRIPPO-CAPPELLI PARTNERS | 18 Introduction to the American Distinctions Between Comm Dean Susan Karamanian \$2,500 Luncheon Sponsorships (FILLED) Matsuo & Kosugi | 19 n Legal Process, including non Law and Civil Law Judicial Roundtable 1 - 4 PM Moderated by Dean Susan Karamanian | 20 Negotiations Prof. Robert Wilkinson Sponsorship Available | 21 Negotiations Prof. Robert Wilkinson \$5,000 Full Day Class Headline Sponsorship | 22 Mediation Prof. Robert Wilkinson \checkmark \$5,000 Full Day Class Headline Sponsorship | 23 |
| Week 2 | 24 | 25 Memorial Day (No Class) ★ \$2,000 Memorial Day Picnic Sponsorship | 26 Introduction of the Law Firm Problem 9-10:45 AM International Litigation in U Prof. Stephen Zamora | 27 J.S. Courts \$5,000 Full Day Class Headline Sponsorship | 28 Legal Writing in Plain Engl Bryan Garner \$2,500 Luncheon Sponsorships Available | 29 ish \$2,500 Luncheon Sponsorships Available \$2,000 Mesquite Rodeo Sponsorship | 30 |

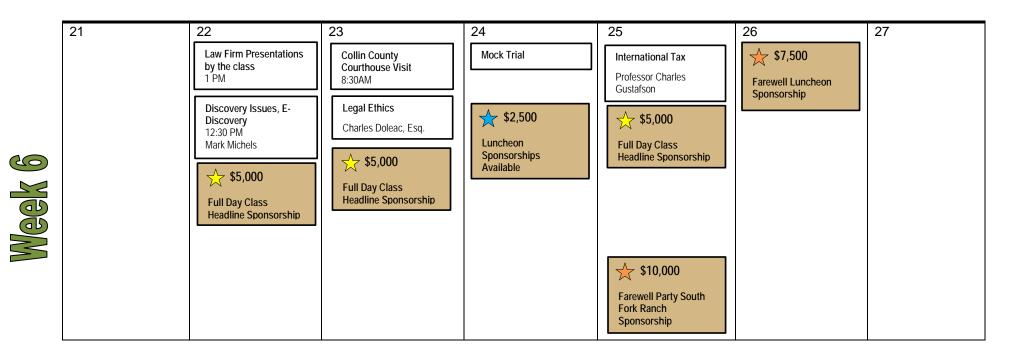
Academy Sponsorship(s) Available

Sponsorship Filled





| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|---------|--|--|---|--|--|----------|
| | June 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| S | | Symposium \$2,500 Luncheon Sponsorships Available | \$2,500 Luncheon Sponsorships Available | Intellectual Property Dick Thurston and Jeff Bragalone \$5,000 Full Day Class Headline Sponsorship | Institute for Transnational Arbitration Workshop | International Arbitration Prof. Jack Coe Employment Law Mike Maslkanka \$5,000 Full Day Class Headline Sponsorship | 20 |
| Week 5 | | | | | | | |





52nd Academy of American and International Law Sponsorship Opportunities

***** Networking Event Sponsor - \$2,000 (five available)

Recognition as sole event Sponsor Recognition on all event-related materials Opportunity to provide branded favors and/or promotional materials Invitations for up to five (5) representatives to attend as guests Choices:

- Rodeo
- Rangers Baseball Game
- Tour of Fort Worth
- Memorial Day Picnic
- International Food Festival

★ Luncheon Sponsor - \$2,500

Recognition as luncheon Sponsor Recognition on luncheon signage Recognition on all event-related materials Opportunity to provide branded favors and/or promotional materials Invitations for up to five (5) representatives to attend as guests

Reception Sponsor - \$3,500 (plus cost of reception at host site)

Recognition as sole reception Sponsor Recognition on reception signage Recognition on all event-related materials Opportunity to provide branded favors and/or promotional materials Opportunity to address the class and/or lead tour of building *Available only if Full Day Headline Sponsorship has not been purchased.

★ Canvas Bag Sponsor - \$4,500

Logo on all Welcome Canvas Bags to be used for the six week course and to take home

\star Full Day Class Headline Sponsor - \$5,000 (as marked on calendar + cost of reception)

Recognition as sole class Sponsor Recognition on class day signage (dedicated poster) Logo on the downloadable class materials website Logo on the SWIICL website Logo on Academy Welcome Binder Opportunity to provide branded favors and/or promotional materials Opportunity to address the class to offer practical guidance on that day's topic (1 hour total) Opportunity to host a Networking Reception at your Law Firm/Company Promotional slide/video (if provided) played at beginning of session

★ Welcome Reception - \$7,500

Recognition as sole reception Sponsor Recognition on reception signage Recognition on all event-related materials Logo on the SWIICL website Logo on Academy Welcome Binder Opportunity to provide branded favors and/or promotional materials Opportunity to address the class

★ Farewell Luncheon - \$7,500

Recognition as sole luncheon Sponsor Recognition on luncheon signage Recognition on all event-related materials Logo on the SWIICL website Logo on Academy Welcome Binder Opportunity to provide branded favors and/or promotional materials Opportunity to address the class

† Farewell Party at South Fork Ranch - \$10,000

Recognition as sole party Sponsor Recognition on all event-related materials Recognition on party signage Logo on the SWIICL website Logo on Academy Welcome Binder Opportunity to address the class Opportunity to provide branded favors and/or promotional materials Invitations for up to five (5) representatives to attend as guests

Presenting Sponsor - \$100,000

Recognition as sole Presenting Sponsor for the six-week 52nd Academy of American and International Law Recognition on all Academy materials Recognition on all Academy signage Opportunity to address class at orientation and farewell luncheon Opportunity to provide branded favors and/or promotional materials Invitations for up to ten (10) representatives to attend Academy events

Multi-year sponsorships available. Please contact Jasmine Hunt and Lilly Hogarth at <u>ihunt@cailaw.org</u> and <u>lhogarth@cailaw.org</u>.