Join us for a half-day virtual USMCA Workshop where we will bring together experts from the United States, Mexico, and Canada to discuss implications of and compliance with the USMCA, with a focus on the automotive and energy industries.

**PROGRAM PANELS**

Implications and Compliance: What the Future Holds Under the USMCA

The Automotive Industry Outlook for Mexico

The Energy Industry Outlook for Mexico Under USMCA

The tuition to attend is only $25 USD. MCLE credit in Texas will be requested.
Overview

Globalization has been a hot topic throughout the years, and every country in the world has been touched by this trend. Companies in every industry have been taking steps to expand internationally through trade and investment, including the United States, México, and Canada, in order to survive in the 21st century.

The North American Free Trade Agreement (NAFTA), signed in 1994, marked the beginning of an exponential increase of cross-border transactions of goods and services and of international capital flows between the United States, Mexico, and Canada.

Now, with the new free trade agreement, the United States-Mexico-Canada Agreement (USMCA), effective as of July 2020, transactions between the United States, Mexico, and Canada will continue to grow.

This program will bring together experts from the United States, Mexico, and Canada virtually to discuss and analyze the USMCA eight months after it went into effect, with a particular focus on the Automotive and Energy Industry.

All times given are CST (UTC-6)

8:00 am Welcoming Remarks

- Mark Smith, President, The Center for American and International Law, Plano, Texas
- Dr. Susan Karamanian, Chair, The Southwestern Institute for International and Comparative Law; Dean, Hamad Bin Khalifa University College of Law, Doha, Qatar

8:15 am Implications and Compliance: What the Future Holds Under the USMCA

This panel will include both business and legal analysis of the implications and compliance in industry and commerce, particularly on which steps a company must follow to fulfill its obligations under the USMCA. It will cast an eye over the following, among other matters: human rights, labor, salary component, supervision of compliance, and investment dispute mechanisms.

Moderator: Sergio Aguilar, SAC Abogados, S.C., Mexico City, Mexico

Panelists:

MEXICO
- Carlos Monroy, Legal Director, Mazda Motor de Mexico, member of side room table of Mexican Automotive Industry “USMCA’s negotiations”, Mexico City, Mexico
- Luis Emilio Luján Sauri, Former Co-Chair of the United States - Mexico Bar Association; Partner, Basham, Ringe y Correa, S.C., Santiago de Querétaro, Mexico
- Rebecca Reyes Retana, Partner, Villar & Villar Abogados, Querétaro, Mexico

USA
- Jennifer Permesly, Partner, Skadden, Arps, Slate, Meagher & Flom LLP, New York, New York

CANADA
- Bernard Colas, Partner, Colas Moreira Kazandjian Zikovsky LLP, Montréal, Canada
9:45 am Break >

10:00 am The Automotive Industry Outlook for Mexico

This panel will include both business and legal analysis of the Automotive Industry, particularly in Mexico. The panel will analyze, among other matters: the international and domestic situation of the automotive industry, electric vehicles, the industry’s future, USMCA’s impact, and new foreign trade and labor rules.

Moderator: Moisés Flores, Basham, Ringe y Correa, S.C., Guanajuato, Mexico

Panelists:
- Lizette Gracida, Institutional Relationships and Foreign Trade Chief Executive, Toyota Motor North America de México, S. de R.L. de C.V., Mexico City, Mexico
- Diego Valdovinos, Legal Affairs Director of LATAM, Ford Motor Company, S.A. de C.V., Mexico City, Mexico
- Ricardo Romero, Partner, Chevez Ruiz Zamarripa, Mexico City, Mexico
- Javier Canseco, Partner, EC Rubio, Querétaro, Mexico

11:30 am Break >

11:45 am The Energy Industry Outlook for Mexico Under USMCA

This panel will discuss the different challenges and opportunities for the Energy Sector in Mexico, particularly resulting from USMCA investment protection mechanisms (ISDS) and looking ahead under the Biden administration.

Moderator: Benjamin Torres-Barron, Partner, Baker & McKenzie Abogados, S.C., Mexico City, Mexico

Panelists:
- Stephanie Forrest, Sr. Associate, Wilmer Cutler Pickering Hale & Dorr LLP, London, United Kingdom
- Francisco de Rosenzweig, Partner, White & Case LLP, Mexico City, Mexico
- Alexander Wilbraham, Counsel, Freshfields Bruckhaus Deringer LLP, Washington, DC

1:15 pm Adjourn >

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Implications and Compliance
with a Focus on the Automotive and Energy Industries
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