

### Southwestern Institute for INTERNATIONAL AND COMPARATIVE LAW



# <sup>2019</sup> 5/26 - 6/28

## **56th Annual Academy** of American and International Law

THE CENTER FOR AMERICAN AND INTERNATIONAL LAW PLANO, TEXAS, USA



SWIICL is an Institute of THE CENTER FOR AMERICAN AND INTERNATIONAL LAW

## Highlights

- A hands-on introduction to the U.S. legal system and international business law.
- Learn practical lessons from top legal scholars and practitioners.
- Remarkable multi-cultural environment
   Interact with participants from over 20 countries.
- Form international alliances that last a lifetime.
- Sharpen English-language skills.
- Return better able to represent the interests of clients.

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 cailaw.org/iicl

### ABOUT THE ACADEMY

### **Overview of Courses**

Bankruptcy Business Organizations Intellectual Property Law International Business Transactions International Commercial Arbitration International Compliance Law International Litigation in U.S. Courts Intersection between Human Rights Law and International Business Introduction to the U.S. Legal System Legal Writing in Plain English Mergers and Acquisitions

Mock Trial – Conducting a Civil Trial in U.S. Courts Negotiations Professional Responsibility and Legal Ethics Securities Regulation Symposium on Global Markets Taxation of International Transactions

The Academy is a **five-week** business-oriented course of study that addresses a wide range of lawrelated commercial topics. It gives lawyers and judges from outside the United States an opportunity to study American law and international business transactions.

The program is particularly valuable for those who work for multi-national corporations or law firms that represent either U.S. clients or multi-national clients with U.S. interests.

The interactive curriculum includes lectures, small group discussions, a mock trial, writing exercises, a mock law firm problem, and more.

Since 1964, more than 3,100 participants from 121 countries have taken part in the Academy.

Past attendees have advanced to positions such as Prime Minister of Peru, President of the General Assembly of the United Nations and Chief Justice of the Philippines. Many have played prominent roles in the international legal commuty.

### LEARN MORE: <a href="mailto:cailaw.org/iicl">cailaw.org/iicl</a>



Academy Class of 2018

\*To accommodate changing circumstances, this schedule may be modified.

Week 1

	Note: Classes begin at 9 AM, break for lunch around 12 PM, reconvene at 1:15 PM and conclude at 4:15 PM The bus leaves for CAIL at 8:30 AM and returns to the hotel after class. (D = Depart, R = Returns)
SUNDAY MAY 26	4:00 - 7:00 PM - ORIENTATION AND RECEPTION An introduction to the Academy and the 2019 participants
CASUAL ATTIRE D: 3:30 PM / R: 7:00PM	- Mark Smith, Dean of the Academy
MONDAY MAY 27 "CASUAL ATTIRE D: 8:30 AM / R: 4:15 PM	9:00 AM - 4:15 PM - INTRODUCTION TO AMERICAN LEGAL PROCESS This course examines the pillars of the U.S. legal system with a special focus on the Constitution, the role of and the relationship between the federal courts and state courts, federalism, and the common law. Common law and civil law traditions are compared and contrasted. Consideration is also given to legal reasoning and the manner in which U.S. courts apply legal precedent.
	— Susan Karamanian, Chair of the Advisory Board, Southwestern Institute for International and Comparative Law, and Dean of the College of Law & Public Policy, Hamad Bin Khalifa University
TUESDAY	9:00 AM - 12:30 PM - INTRODUCTION TO AMERICAN LEGAL PROCESS (continued)
MAY 28	—Dean Karamanian
*CASUAL ATTIRE D: 8:30AM / R: 4:15PM D: 5:30 PM / R: 8:00 PM	1:30 - 4:15 PM - JUDICIAL ROUNDTABLE The American justice system from the perspective of a panel of state and federal judges. A facilitated conversation moderated by Dean Karamanian
	-Hon. David Evans, former Judge, Texas 5th Circuit Court of Appeals
	—Hon. Emily Miskel, 470th district court of Collin County, Texas
	-Hon. Sam Lindsay, United States District Court, Northern District of Texas
	RECEPTION AT THE SOUTHERN METHODIST UNIVERSITY DEDMAN SCHOOL OF LAW Hosted by SMU and the Dallas Bar Association Section of International Law, this reception gives participants an opportunity to visit the SMU campus and to meet members of the law school community and the local bar.
WEDNESDAY MAY 29 *CASUAL ATTIRE D: 8:30 AM / R: 4:15 PM	9:00 – 12:00 AM - INTRODUCTION OF THE LAW FIRM PROBLEM The class will be divided into 7-member law firms. Each firm is assigned an international compliance problem, and is asked to develop a written and oral response to the problem. The oral responses are presented to the class on June 25.
	-Daniel Pickelner, Wood Mackenzie
THURSDAY MAY 30 *BUSINESS ATTIRE D: 8:30 AM / R: 5:00 PM	9:00 – 4:30 PM – COURTROOM VISIT The class will observe proceedings in the court of a Texas State Trial Judge. Afterward the Judge meets with the class to discuss what they have seen.
	—Hon. Emily Miskel, 470th district court of Collin County, Texas
FRIDAY	9:00 AM - 4:15 PM - LEGAL WRITING IN PLAIN ENGLISH
May 31 *CASUAL ATTIRE D: 8:30 AM/ R: 4:15 PM	This class focuses on editorial and writing skills. It targets students who are already competent writers, and covers the subjects of issue-framing, readability, and writing efficiently. — Bryan A. Garner, Editor in Chief, Black's Law Dictionary

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Week 2

MONDAY JUNE 3 *CASUAL ATTIRE D: 8:30 AM / R: 7:00 PM	9:00 AM - 7:00 PM - INTERNATIONAL BUSINESS NEGOTIATIONS Using exercises and simulations, this course examines successful strategies available to a negotiator. It focuses on two-party and multi-lateral negotiations, and on special characteristics of negotiation that arise in an international setting, including the roles of culture and power. —Robert Wilkinson, Lecturer in Public Policy and Leadership, Harvard Kennedy School
TUESDAY JUNE 4 *CASUAL ATTIRE D: 8:30 AM / R: TBA	9:00 AM - 1:00 PM - INTERNATIONAL NEGOTIATIONS (continued) — Professor Wilkinson
WEDNESDAY JUNE 5 *CASUAL ATTIRE D: 8:30 AM / R: 4:15 PM	9:00 AM - 4:15 PM - ANATOMY OF A LAWSUIT – INTERNATIONAL LITIGATION IN U.S. COURTS This course provides an introduction to conflict of laws principles (private international law) followed by U.S. courts. Topics discussed include: jurisdiction to prescribe applicable law; jurisdiction to adjudicate over the subject matter and the parties; forum non conveniens and the Act of State Doctrine; application of the Foreign Sovereign Immunities Act, recognition of foreign judgments; and the application in the United States of international conventions on service of process and the taking of evidence abroad.
	— Donald Earl Childress III, J.D., LL.M., Professor of Law, Pepperdine University School of Law, and Counselor on International Law in the Office of the Legal Adviser in the U.S. State Department
THURSDAY JUNE 6 *BUSINESS ATTIRE D: 8:30 AM LEAVE CAIL: 4:15 PM R: 7:30 PM	9:00 AM - 3:30 PM - ANATOMY OF A LAWSUIT – INTERNATIONAL LITIGATION IN U.S. COURTS (continued) — Professor Childress 3:30 - 4:15 PM - INTERNATIONAL LITIGATION IN U.S. COURTS EXAM (optional) Optional exam for participants wishing to become an Academy Fellow.
	LAW FIRM RECEPTION AT HUNTON ANDREWS KURTH LAW FIRM
FRIDAY JUNE 7 *CASUAL ATTIRE D: 8:30 AM / R: 4:15 PM	9:00 AM - 4:15 PM - BUSINESS ORGANIZATIONS This course explores major forms of business organizations, including multinational enterprises. It discusses their advantages and disadvantages, tax implications, general procedures for formation, financing, control, operation, and dissolution; and provides an overview of state, federal and international laws regulating business enterprises. The course also discusses securities regulation, stock markets, trading, and mergers and acquisitions. — Stanley Siegel, Professor Emeritus, New York University School of Law
SATURDAY JUNE 8 *CASUALATTIRE D: 12:00 PM R: 9:30 PM (1st Bus) R: 11:30 PM (2nd Bus)	<ul> <li>FORT WORTH DAY</li> <li>A day trip to Fort Worth, Texas including:</li> <li>Tour of Fort Worth</li> <li>Visit to the Texas A&amp;M University Law School (and a substantive lecture from A&amp;M faculty)</li> <li>Visit to Fort Worth Museums</li> <li>Tour of the Stock Yards</li> </ul>

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- Attendance at a Rodeo (optional) Country dancing at Billy Bob's, the world's largest Honky Tonk(optional) ٠

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## Week 3

MONDAY JUNE 10 *CASUAL ATTIRE D: 8:30 AM / R: 4:30 PM	9:00 AM - 4:15 PM - BUSINESS ORGANIZATIONS (continued) — Professor Siegel
TUESDAY JUNE 11 *BUSINESS ATTIRE D: 8:30 AM LEAVE CAIL: 4:15 PM R: 7:30 PM	9:00 AM - 3:30 PM – STOCK MARKETS, MERGERS & ACQUISITIONS, LEGAL ACCOUNTING — <b>Professor Siegel</b> 3:30 - 4:15 PM - BUSINESS ORGANIZATIONS EXAM (optional) Optional exam for participants wishing to become an Academy Fellow. 5:30 – 7:00 PM – LAW FIRM RECEPTION AT HAYNES AND BOONE LAW FIRM
WEDNESDAY JUNE 12 *CASUAL ATTIRE D: 8:30 AM / R: 4:15 PM	9:00 AM - 4:15 PM - INTERNATIONAL BUSINESS TRANSACTIONS This course provides an examination of the principal forms of transacting international business, including international sales contracts, distributorships and representation agreements, technology transfers, direct foreign investments, and joint ventures. The course considers the international, national, and contractual legal aspects of such transactions. Consideration will be given to relevant treaties, applicable national laws and regulations, international payment methods, currency clauses, dispute settlement, sovereign immunity, and options for structuring the transactions themselves. — <b>Timothy Meyer</b> , FedEx Research Professor and Director of International Legal Studies, Vanderbilt University School of Law
THURSDAY JUNE 13 *CASUAL ATTIRE D: 8:30 AM / R: 5:00 PM	9:00 AM – 5:00 PM - INTERNATIONAL BUSINESS TRANSACTIONS (continued) — Professor Meyer 12:15 - CLASS ELECTIONS
FRIDAY JUNE 14 *CASUAL ATTIRE D: 8:30 AM / R: 4:15 PM	9:00 AM – 3:30 PM - INTERNATIONAL BUSINESS TRANSACTIONS (continued) — Professor Meyer 3:30 - 4:15 PM - INTERNATIONAL BUSINESS TRANSACTIONS EXAM (optional) Optional exam for participants wishing to become an Academy Fellow.

bankruptcy judges and lawyers.

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MONDAY JUNE 179:00 AM - 5:15 PM - SYMPOSIUM ON INTERNATIONAL LAW AND GLOBAL MARKETS*BUSINESS ATTIRE D: 8:15 AM / R: 6:00 PM R: 8:30 PM (Advisory Board Members Only)9:00 AM - 5:15 PM - SYMPOSIUM ON INTERNATIONAL LAW AND GLOBAL MARKETS					
TUESDAY JUNE 18	9:00 AM – 1:45 PM - SYMPOSIUM ON INTERNATIONAL LAW AND GLOBAL MARKETS (continued)				
*BUSINESS ATTIRE	1:45 PM – 3:45 PM - INTRODUCTION TO TRANSNATIONAL ARBITRATION				
D: 8:15 AM / R: TBD	In-house counsel and outside firms that counsel multinational enterprises cannot afford to overlook the risks presented by disputes which can be costly, time consuming, and can divert management from the company's core activities. In the international realm, arbitration is the preferred method of dispute resolution. A properly crafted arbitration clause can keep businesses out of foreign courts, can ensure that expert decision-makers will be entrusted with any disputes that arise, and can produce results that are globally enforceable.				
	This course highlights principal doctrines, sources of law, procedural features, and drafting techniques that promote successful international arbitrations. It also provides an introduction to the Arbitration Workshop that follows the next day.				
	- Jack J. Coe Jr., Ph.D., Professor of Law, Pepperdine University School of Law				
WEDNESDAY JUNE 19	9:00 AM – 2:45 PM - INTRODUCTION TO TRANSNATIONAL ARBITRATION (INCLUDING LUNCH) — Professor Coe				
THURSDAY JUNE 20 TBD	9:00 AM - 5:10 PM - TRANSNATIONAL ARBITRATION WORKSHOP - Expect the Unexpected: Adjudicating Changed Circumstances in Commercial and Treaty Arbitration				
	OR				
	9:00 AM – 12:00 PM – Labor and Employment Law				
	1:15 AM – 4:15 PM – Intellectual Property Law				
FRIDAY	9:00 AM - 5:00 PM - INTERNATIONAL BANKRUPTCY WORKSHOP				
JUNE 21 *BUSINESS ATTIRE D: 8:30 AM / R: 5:00 PM	Using a case study and facilitated small groups, this session will provide an overview of Bankruptcy Chapter 15 (a U.S. Statute covering international bankruptcies), jurisdiction and venue for Chapter 15 cases, and foreign main versus foreign non-main proceedings. The workshop is designed for the Academy and is facilitated by U.S. federal				

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## Week 5

MONDAY JUNE 24 *CASUAL ATTIRE D: 8:30 AM / R: 4:30 PM	<ul> <li>9:00 AM - 4:15 PM - MOCK TRIAL – A CIVIL FRAUD CASE</li> <li>With former Texas Appellate Judge David Evans presiding and experienced Dallas lawyers representing the parties, Academy participants will take part in a mock civil trial. All Academy participants will serve either as witnesses or jurors in the trial. The proceedings will include jury selection, opening and closing statements, the examination and cross-examination of witnesses, and jury deliberations.</li> <li>4:15 – 4:30 PM – INTRODUCTION TO NEXT DAY'S SIMULATION</li> </ul>
TUESDAY JUNE 25 *CASUAL ATTIRE	9:00 – 11:30 AM - PRESENTATION OF LAW FIRM SOLUTIONS Class members will present their solutions to the law firm problem to a panel of experienced international lawyers from the U.S.
D: 8:30 AM / R: 4:30 PM	12:30 - 4:30 PM – CYBER BREACH SIMULATION — Mark Michels, Winston & Strawn LLP
WEDNESDAY JUNE 26 *CASUAL ATTIRE D: 8:30 AM / R: 4:15 PM	<ul> <li>9:00 AM – 4:15 PM - INTERNATIONAL TAX</li> <li>The profits from transactions involving international trade and investment are almost always subject to potential income taxation by at least two countries. While everyone does not have the time and inclination to become a tax specialist, all lawyers involved in the negotiation, structuring or implementation of international transactions should be aware of the principal considerations that affect the taxation of those transactions.</li> <li>This course provides an introduction to the methods used by the United States and other governments to tax the income of international transactions (trade, investment and labor), consider the economic and political implications of different approaches to international taxation, and explore some of the techniques that have been developed to mitigate tax burdens on income derived from such transactions.</li> <li>— Charles H. Gustafson, Professor of Law, Georgetown University Law Center</li> </ul>
THURSDAY JUNE 27 *CASUAL ATTIRE D: 8:30 AM / R: 4:15 PM	9:00 AM – 4:15 PM – LEGAL ETHICS

FRIDAY<br/>JUNE 28<br/>\* BUSINESS ATTIRE<br/>D: 11:30 AM / R: 2:30 PM10:00 - 11:15 AM - ACADEMY REVIEW SESSION AT HYATT HOUSE<br/>12:30 - 2:30 PM - FAREWELL LUNCHEON AND PRESENTATION OF CERTIFICATES

## AMONG THE ACADEMY FACULTY



#### JACK J. COE, JR.

(International Commercial Arbitration) is a professor at Pepperdine University School of Law. He has chaired the Academic Council of the Institute for Transnational Arbitration. Professor Coe is a reporter for the Restatement of the U.S. Law of International Commercial Arbitration. He authored International Commercial Arbitration: American Principles and Practice in a Global Context, and has co-authored and co-edited two other books.



#### **BRYAN A. GARNER**

(Legal Writing), is the editor-in-chief of Black's Law Dictionary. His books include *Garner's Modern American Usage and Elements of Legal Style*. He has co-authored two books with former U.S. Supreme Court Justice Antonin Scalia: *Making Your Case: The Art of Persuading Judges* and *Reading Law: The Interpretation of Legal Texts.* Professor Garner is also a Distinguished Research Professor of Law at Southern Methodist University's Dedman School of Law.



#### CHARLES H. GUSTAFSON

(International Tax Law) is Professor of Law and former Associate Dean for International and Graduate Programs at the Georgetown University Law Center in Washington, D.C.. Professor Gustafson is co-author of several casebooks on federal income taxation, including *Taxation of International Transactions*.



#### SUSAN L. KARAMANIAN

(U.S. Justice System; Common Law vs. Civil Law) is Dean of the law school at Hamad bin Khalifa University in Qatar. She is the Chair of the Advisory Board of the Southwestern Institute for International and Comparative Law. She is the former Associate Dean for International and Comparative Legal Studies and Professional Lecturer in Law at the George Washington University Law School in Washington, D.C.. She is also Former Vice President of the American Society of International Law.

#### TIMOTHY MEYER

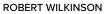
(International Business Transactions) is a professor of law and enterprise scholar at Vanderbilt Law School. Professor Meyer co-authored a book on international soft law with Andrew Guzman and previously practiced at the Office of the Legal Adviser, U.S. Department of State. While there, he represented the United States in commercial arbitrations and real property transactions around the world, as well as in negotiations with foreign governments on diplomatic law issues.



MARK MICHELS is a retired managing director from Deloitte's Discovery practice. Prior to joining Deloitte he spent 11 years as litigation manager at Cisco Systems where he focused on litigation management (commercial and patent) and electronic discovery. Prior to joining Cisco, Mark was an attorney at the international law firm McKenna and Cuneo. Mark received his JD from the Georgetown University Law Center and BSFS, School of Foreign Service, Georgetown University.

#### STANLEY SIEGEL

(Business Organizations, Securities, Regulation, and Legal Accounting) is Professor of Law, Emeritus, at the New York University School of Law. He is one of the first law professors in the U.S. to teach a course in Corporate Finance, and he has authored or coauthored six books, most recently *International Accounting Standards for Non-public Enterprises.* He is considered to be one of the best law school teachers in the U.S..



(Negotations), is a lecturer in Public Policy and Leadership at the Kennedy School of Government at Harvard University. He was previously a faculty member of the Fletcher School of Law and Diplomacy at Tufts University. He has experience in more than 45 countries in the private, public and non-profit sectors.







### WHAT PEOPLE SAY



"Over the years, my firm has sent more than 20 lawyers to the Academy. It is an incredibly valuable introduction to International and American law.

Our lawyers come back with a much better understanding of international legal issues and are much better able to represent the interests of our business clients.

For international businesses and law firms, this is a great program and opportunity."

Francesco Gianni Gianni, Origoni, Grippo, Cappelli & Partners Rome, Italy



"The Academy was one of the best experiences of my professional and personal life.



The Academy gave me

great exposure to the international legal world, including knowledge, professional contacts and friends. It enhanced my professional reputation and I developed friendships and business contacts that are still strong today. Actually, I met one of my best friends worldwide during the Academy.

I could not recommend the Academy more highly. If you want to be a successful international lawyer, the Academy will be a great boost to your career."

Marcela Hughes Academy Alumnus Montevideo, Uruguay





Bryan A. Garner Editor in chief Black's Law Dictionary

"I think the Academy is the best opportunity in the world for international lawyers.

I've never seen a comparable program of its kind."

# 56TH ANNUAL ACADEMY OF AMERICAN AND INTERNATIONAL LAW

### May 26 - June 28, 2019

### The Center for American and International Law • Plano, Texas, USA

Academy tuition includes classroom instruction, lunches each class day, a variety of field trips and extra-curricular activities, and entrance to both the Symposium on Global Markets and the Transnational Arbitration Workshop. Travel, hotel, and other meals are not included.

Members of the Southwestern Institute for International and Comparative Law (SWIICL) receive a substantial discount for Academy tuition:

Current SWIICL Members	Tuition for 1st Participant	For 2nd Participant	Others
Sustaining Member	□\$0	□\$0	□\$2,000
Supporting Member	□\$0	□\$2,000	□\$2,000
Sponsoring Member	□\$1,300	□\$2,500	□\$2,500
Associate Member	□\$2,500	□\$2,500	□\$2,500
Individual Member	□\$2,850		

If you or your organization are not current members of SWIICL, you may become a member and apply these discounts immediately:

Level of SWIICL Membership	Annual Dues		Academy Tuiti	on	Total
Sustaining Member	\$7,500	plus	\$0	=	\$7,500
Supporting Member	\$5,000	plus	\$0	=	\$5,000
□ Sponsoring Member	\$2,500	plus	\$1,300	=	\$3,800
Associate Member	\$1,000	plus	\$2,500	=	\$3,500
Individual Member	\$650	plus	\$2,850	=	\$3,500

□ If you are not a SWIICL member, Academy tuition is \$8,000.

#### PARTICIPANT CONTACT INFORMATION

Name:	
E-mail:	
Current title:	
Organization:	
Business phone:	Mobile phone:
Business address:	

#### **BILLING CONTACT INFORMATION**

Name:	
E-mail:	
Current title:	
Organization:	
Business phone:	Mobile phone:
Business address:	

#### PAYMENT INFORMATION

Check enc	losed payable to: Th	e Center for An	nerican and Inter	national Law
Credit Card:	□Mastercard	□Visa		Discover
Card number _			Exp date _	CSC

Name on card\_

I want to pay by wire transfer (we will contact you with instructions).

### MEMBER BENEFITS

#### Sustaining Member – \$7,500 annual dues

- Send two people tuition-free to the Academy
- Name six people to the Advisory Board;
   appoint six deputy Advisory Board members
- Send an unlimited number of people tuitionfree to the annual Symposium

#### Supporting Member – \$5,000 annual dues

- Send one person tuition-free to the Academy
- Name four people to the Advisory Board; appoint four deputy Advisory Board members
- Send eight people plus Advisory Board members tuition-free to the annual Symposium

#### Sponsoring Member – \$2,500 annual dues

- Send one person to the Academy by paying an additional \$1,300 for tuition
- Name two people to the Advisory Board;
   appoint two deputy Advisory Board members
- Send four people plus Advisory Board members tuition-free to the annual Symposium

#### Associate Member – \$1,000 annual dues

- Send one person to the Academy by paying an additional \$2,500 for tuition
- Name one person to the Advisory Board; appoint one deputy Advisory Board member
- Send two people plus the Advisory Board member tuition-free to the annual Symposium

#### Individual Member - \$650 annual dues

- Become a member of the Advisory Board and attend the Symposium tuition-free
- Attend the Academy yourself or send someone by paying an additional \$2,850 for tuition

#### Academy Alumni Member – \$150 annual dues

- Must be a former Academy participant
- Become a member of the Advisory Board
- Attend the Symposium tuition-free

## **3 WAYS TO REGISTER**

Payment must accompany registration.

• EMAIL iicl@cailaw.org credit card only

• MAIL

check or credit card The Center for American and International Law 5201 Democracy Dr., Plano, Texas 75024

 PHONE credit card only
 972.244.3410 or 800.409.1090
 8:30am-5:00pm CT



56th Annual Academy of American and International Law Southwestern Institute for International and Comparative Law The Center for American and International Law 5201 Democracy Drive Plano, TX USA 75024

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